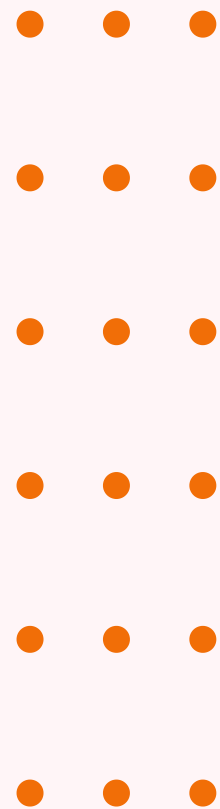
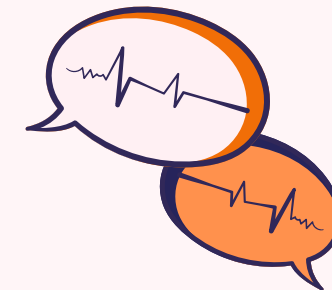
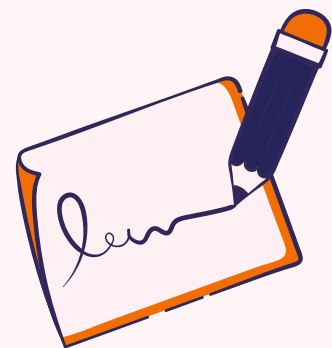


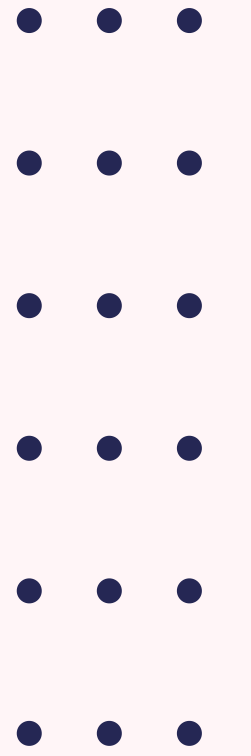
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GUIDE TO BUILDING REPLICATE SITES

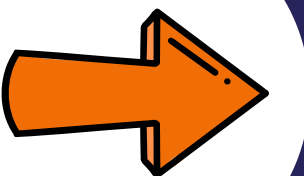




WHAT DOES A REPLICATE SITE BUILD ENTAIL?

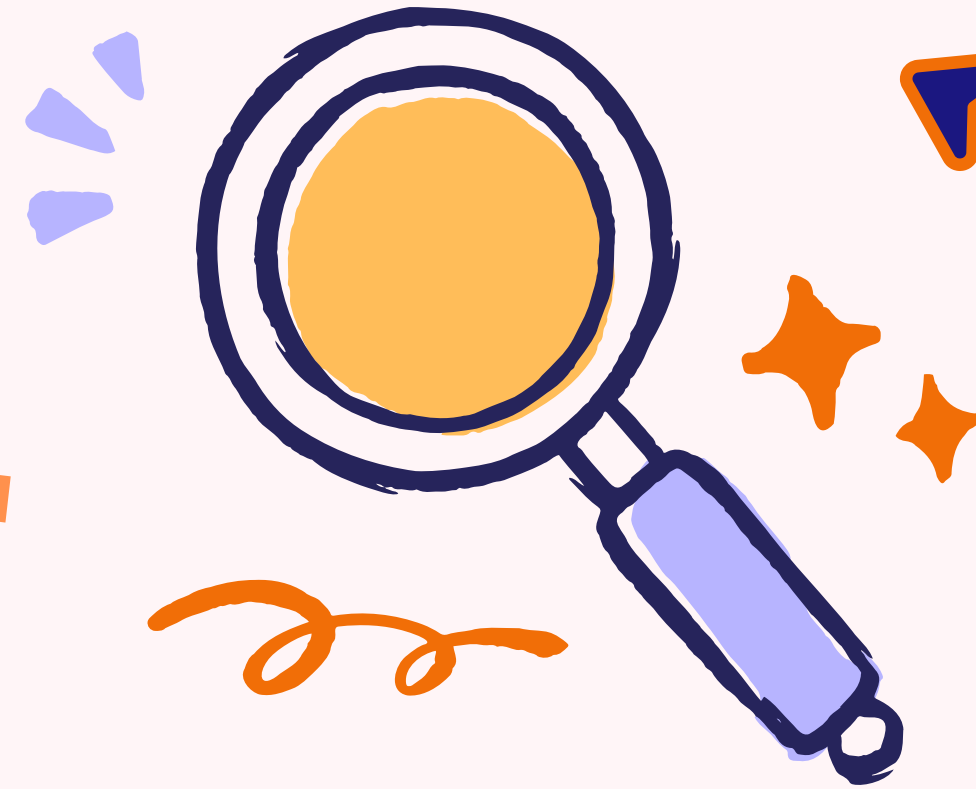


Essentially, a replicate site is an **“exact” copy of an already existing site, re-built in Duda**. Clients request this when they like the design of their **“legacy,” or current site**, but for whatever reason they need a new host/company to manage and update it.





ANALYZE THE LEGACY/ORIGINAL SITE'S CONTENT



REVIEW THE ENTIRE SITE

- Focus on every page: ***Home, About, Contact***, etc.
- Evaluate number of sections, general layout, and **key design aspects**.



CHECK CLIENT NOTES

- From time to time, clients may request **some adjustments** to their original design, or for some content to be **added/excluded**.



2



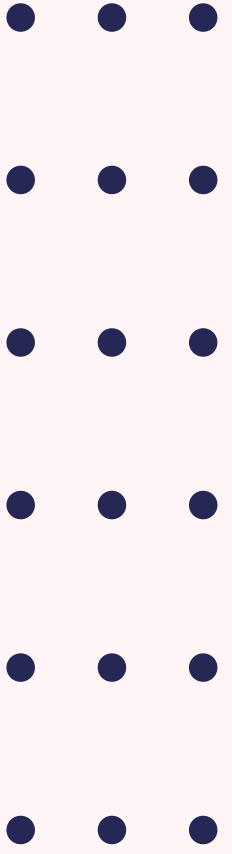
RE-CREATE THE ORIGINAL SITE DESIGN



REPLICATE EVERYTHING

- Match your new build's **design, layout, fonts, images, and interactive elements** as closely as possible to the original site. Do not worry about following our design SOPs, **focus on accuracy.**

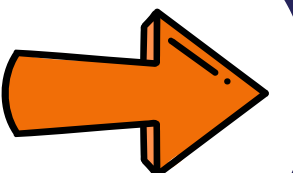
USE THESE TOOLS:

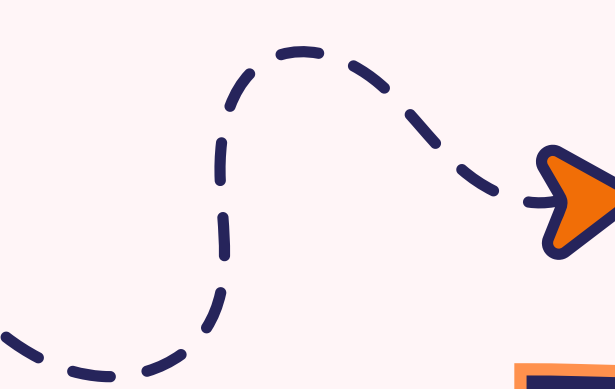
- [Imageye](#) for images
 - [Media Downloader](#) or [Awesome Screen Recorder](#) for videos
 - [Eye Dropper](#) for colors
 - [Fonts Ninja](#) and What Font Is ([extension](#) and [website](#)) for fonts
- 

***** NOTE: MAKE SURE THE FONTS YOU USE HAVE THE PROPER LICENSES. IF NOT, TRY TO FIND A SIMILAR FONT INSTEAD.**

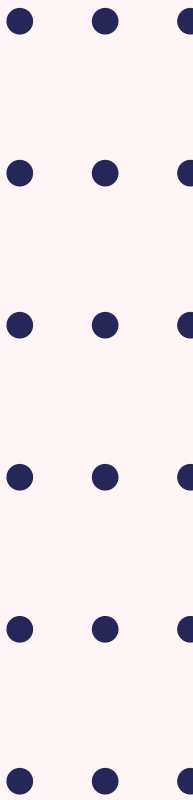


3






TEST AND ENSURE FUNCTIONALITY



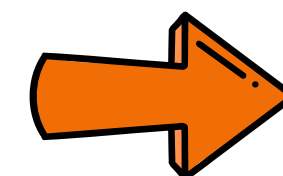
PRIORITIZE DESIGN OVER FUNCTIONALITY

- Prioritize the replication of the original site's design above all else.
 - If there are elements (*forms, portals, calendars, etc.*) with functionality that ***can't be replicated*** in Duda or with our other tools, get the design as close as possible and leave relevant notes in the ***"PM Promises & Expectations"*** field in Bitrix.
 - You may also contact the PM, then a Dev Lead to seek guidance.
- 

***** NOTE: THERE IS NO NEED TO INCLUDE A FLOATING BUTTON AND COGNITO FORM ON A REPLICATE, UNLESS THE ORIGINAL SITE HAS SIMILAR FEATURES.**



4





SITE STRUCTURE AND BRANDING



REPLICATE THE STRUCTURE

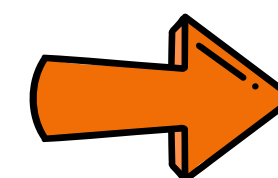
- Match the **Header, Footer, and Navigation** on the new build as accurately as possible.
- Recreate all **Sections and Layouts** to the best of your ability, using Duda widgets and other tools (***Elfsight, Cognito Forms***, etc.)

REPLICATE THE BRANDING

- Extract **Colors** and **Fonts** for use in new build.
- Match formatting of the original site (*padding, font sizing, image sizing, etc.*) as closely as possible.
- Use the same images in the new build, *regardless of quality*.
- Keep design **consistent** with original site throughout the new build.



5






RESPONSIVENESS AND FINAL CHECKLIST



TEST RESPONSIVENESS

- Test site responsiveness and display across ***mobile, tablet, and desktop.***
- **Prioritize desktop display** if mobile/tablet optimization isn't possible due to an legacy outdated site design.

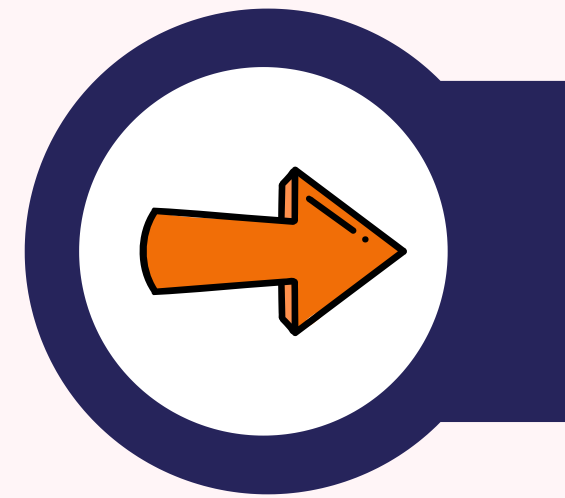
CHECK LINKS & IMAGES

- Use **Wayback Machine** for reference or contact PM for broken resources.
 - Make sure any **internal links** (*links that connect to pages within the legacy sites*) are updated and replaced as needed.
- 



PERFORM FINAL CHECK WITH DEVELOPER CHECKLIST

- Follow the [Development Checklist](#) (click to access) for technical aspects.
- Ensure **functionality and performance** checks are completed.
- **Skip our design SOPs** in favor of preserving the original site's formatting/content.

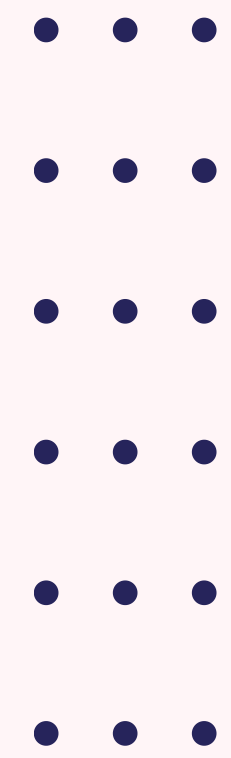





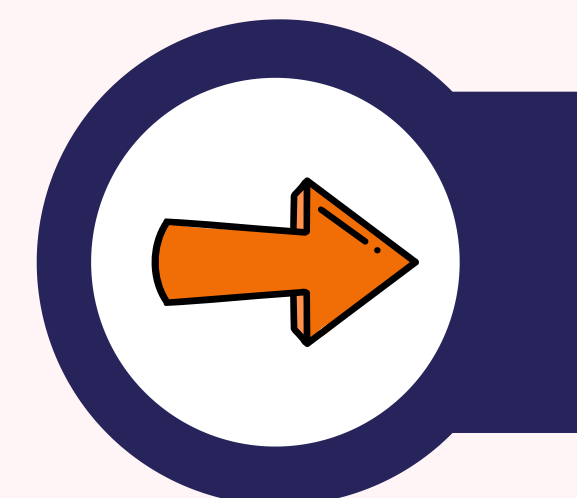
IMPLEMENT STANDARD SEO PRACTICES AND DYNAMIC CONTENT



ENSURE USE OF OUR STANDARD SEO OPTIMIZATION

- Focus on our SEO-related implementations and optimizations, including treatment of **FAQ accordions, dynamic pages, SEO meta titles, H1-H6 labels**, etc.
 - Ensure original/legacy site's overall formatting and design elements (**fonts, text sizing, use of and types of images**, etc.) are maintained with all additional sections (*not found on the original/legacy site.*)
- 

***IMPORTANT NOTICE: THINGS YOU SHOULD AVOID

- **EXCESSIVE PADDING:** Avoid **overuse** of row and/or column padding (**200+ px.**) This will **negatively impact** mobile and/or tablet views. Use **non-full-bleed rows** to match legacy design, if needed.
 - **INTERNAL LINKS/DONOR CONTENT:** Make sure all links are connected within the new build. Ensure any donor content/content leftover from previous host and/or builder is removed (**Privacy Policy, Terms of Use**, etc.)
- 
- 

BROUGHT TO YOU BY:



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GOOD LUCK!

HAPPY REPLICATE BUILDING!