

Wright's Stuff



Volume 35 Number 4
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The Wright's Center offers adult day health care for frail elders, adults with disabilities, veterans, while providing caregiver respite in the Tri-County area.

WHAT A FABULOUS CELEBRATION!



Our Sincere Appreciation to You!

We would like to thank each and every one who contributed to the success of our 36th Anniversary Celebration held on April 24, 2025, at Word Tabernacle. As expected, Pastor James Gailliard, was a phenomenal speaker. We are celebrating the entire year! So, if you did not get a chance to donate before the event, here is your opportunity to do so now. Please use the QR code below to make your donation now! All donations are tax deductible.



Please put us in your budget for next year!

We greatly appreciate our sponsors!

Diamond Sponsor: Tar River Transit

Gold Sponsor: Junior Guild of Rocky Mount, Inc.

Silver Sponsors: Dr. Alfred Covington, Jr., Boddie-Noell Foundation, Nash UNC Healthcare, Phyllis Cowell, Word Tabernacle Church

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Silent/Live auction donors: Beverley Riley, Badcock Furniture, Bullocks Furniture, Davis Furniture, Farmers Home Furniture, Gardner's Barbeque, Darlene Spencer, Hampton Inn & Suites – Outer Banks Corolla, Jasmyne Harper, Marilyn Evans, Steve & Louise Coggins, Viverette Furniture, Wildwood Lamps

Special thanks to: Auctioneer - Parker Phillips, Photographer - Melvin Clifton, Videographer - Ray Braswell, Event Coordinator - Earnestine Lloyd-Battle, and the Wright's Center Board of Directors and Staff.

The Wright's Center appreciates the continued support of all volunteers, hosts, and hostesses.

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Thanks to Alzheimer's Association CDRI

The Wright's Center has received a \$250,000 grant from the Alzheimer's Association CDRI to improve dementia respite care in Rocky Mount and nearby areas. This grant has facilitated several changes to enhance our program.

Why Adult Day Care?

According to Kris Chana, Founder & CEO of ActivAge:

America is aging fast and the system built to care for our aging population is breaking under the pressure. By 2030, all Baby Boomers will be 65 or older. **By 2040, there will be more than 80 million seniors in the U.S.** — many living longer, with more complex health needs than ever before. Yet the infrastructure to support them is crumbling. This is the senior care gap and it's getting wider by the day.

So What's the Solution?

Adult Day Care — It's the most misunderstood and underutilized service in healthcare — and it's exactly what the future of senior care needs. Here's why.

- 1. Adult Day Is Proactive, Not Reactive:** While hospitals treat crises, adult day prevents them. Daily attendance allows staff to catch early signs of urinary tract infections, fall risks, cognitive decline, medication mismanagement, depression and isolation. Prevention isn't just better care — it's lower cost care.
- 2. It's Affordable:** Most adult day programs cost 50% less than assisted living or home care. This means working families can finally afford daily support while continuing to pursue their own careers; seniors can live at home longer, safer and more independently; spouses can take a break and enjoy peace of mind while running errands, visiting friends or pursuing a new hobby; Medicaid and managed care organizations see adult day as a win-win. It's one of the only scalable senior care models that doesn't bankrupt the family.
- 3. It Solves Caregiver Burnout:** Family caregivers are at a breaking point. Many are juggling full-time jobs, raising children, and caring for aging parents. Adult day gives them a safe, structured, and joyful place for their loved one — and gives them time to work, rest, and live their lives.
- 4. It's Scalable:** Unlike home care (*which requires 1:1 staffing*), adult day centers operate with a **1:5 or 1:6 staff-to-member ratio** — meaning: Lower labor cost per member; Better operational margins and higher impact per dollar spent (more efficient and effective care).

Community Collaborations

We are striving to enhance community care services by expanding adult day health and caregiver respite through collaborative partnerships with:



I am Stephanie (left), a Practical Nursing Student at Nash Community College. During my clinical rotation at the Wright's Center, I experienced excellent adult daycare services tailored to individual needs and preferences. My two-day rotation was incredible; I connected deeply with everyone there. My colleague Jessica (right) and I learned and loved a lot, creating unforgettable memories. The dedicated staff truly care for everyone who enters, and their passion left a lasting impression on me. I am grateful for the opportunity to observe and participate at the Wright's Center.

Nash Community College Volunteer Interns



Rocky Mount OIC: On-site physical therapy

We partnered with Rocky Mount OIC and initiated physical therapy sessions for participants and conducted training for staff to provide each therapeutic exercise.



StoriiCare: a software platform for patient case management.

Heart Healthy Meals & Fresh Produce



We partner with Heart to Home meals to deliver customize frozen meals tailored to the dietary needs of dementia participants.



For the past six months, Conetoe Family Life Center Farms has donated

and delivered wonderful produce boxes for each of our participants.



Transportation

The Wright's Center is pleased to announce the availability of our new vehicle. Transportation will be provided to and from the Program for families in need at a minimal fee. Additionally, the vehicle will be used to facilitate field trips for participants.



New Personal Care Opportunity

Thanks to the grant from CDRI, the Wright's Center is now equipped to provide dementia participants with hygiene health in a safe manner.



— The Wright's Center—Celebrating 36 Years of Caring the "Wright Way" —

\$1000

will provide 7 months of transportation for a participant from a rural area.

\$500

will provide supplies for arts & crafts, games, activities and bingo prizes.

\$200

will provide special music for a month, educational programs or exercise therapy.

\$100

will provide a day at the Wright's Center including transportation and meals.

\$50

will provide one-half day of respite for a constant caregiver.

The Wright's Center, Inc. is the most cost-effective way to provide care and help delay or avoid institutionalization for chronically ill, disabled, or cognitively challenged adults while offering needed respite for caregivers.

☐ **YES**, I want to help The Wright's Center care for needy elders and disabled adults in our community.

☐ Enclosed find my tax deductible contribution of \$_____

☐ I pledge: ☐ \$500 ☐ \$250 ☐ \$100 ☐ Other \$_____

To be paid: ☐ Monthly ☐ Quarterly ☐ Semi-Annually ☐ Annually

Name _____

Address _____

City _____ State _____ Zip _____

Phone No./Home _____ Cell _____

Please make check payable and mail to:

The Wright's Center, Inc., 513 W. Raleigh Boulevard, Rocky Mount NC 27803
Solicitation License # 5L001948

Consider making a Pledge - YOU can make a difference!

We welcome your support!

The Wright's Center, Inc. is always in need of supplies to maintain ongoing activities for our elderly, adults with disabilities and veterans.

Our Wish List includes:

- FINANCIAL SUPPORT
- Vehicles for Transportation
- Lockable filing cabinets
- Supplies for Arts/Crafts activities
- Paper products (towels, napkins, tissues, cups, plates)
- Large/Small trash bags
- Volunteers (Monday through Friday)
- Referrals for enrollment

Thank you for all that you do!

Memorial Day Celebration

On Friday May 23rd, 2025, the Wright's Center's staff surprised the participants with a cookout celebrating Memorial Day. There was great fellowship, music, dancing, singing and delicious food. A fun time was had by all.



Visit us at
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