



CAPTIVATING WINDOWS HOMEOWNER'S GUIDE:

The #1 Oversight In Home Budgeting

Moving into your dream home is exciting, but also expensive. Most builders do not include window treatments. With movers, new furniture, and utility deposits already on your plate, planning ahead helps you accommodate window treatments in your budget from the start.



The Pro-Tip

Ask your lender about rolling your custom window shades directly into your home loan.

By planning ahead and wrapping the cost into your construction loan, you spread the expense over the life of your mortgage (pennies a day) rather than writing a large check the week you move in. This allows you to get high-quality shades that last, rather than temporary paper blinds, ready at move in.

The Clock is Ticking (What to Consider Now)

3 TO 5 WEEKS: The Lead Time for Shades. If you wait until you get your keys to order, your windows could be uncovered for a month. Consider placing your order 4–6 weeks before your closing date to ensure your shades are installed when you move in.



The "Power of 10" Rule (Hardwiring)

If your design includes 10 or more motorized shades for new construction, hardwiring may make the most sense.

- Zero Maintenance
- Simultaneous Movement
- Long-Term Savings

To hardwire, your contractor needs to run low-voltage wiring during the Electrical Rough-In phase.

Important: You must decide on motorization before the drywall goes up. Once the walls are closed, your window of opportunity for a clean, hardwired install closes, and you'll be limited to battery-powered options.



Automation vs. Cordless

Not every room needs to be hardwired. For smaller projects or single rooms, cordless shades offer a clean, child-safe look without the electrical planning. Motorization makes the most sense for hard-to-reach windows, large-scale homes, or anywhere you want shades to move together with the touch of a button. The right choice often comes down to room count, budget, and how "hands-off" you want your windows to be.

For those who want the convenience of motorization without the commitment of hardwiring, lithium battery-powered motors are the latest upgrade in automation. A single charge lasts 12 to 18 months, and a charger is included — so you get all the ease of a motorized shade with virtually none of the maintenance.

FAQS

Do you have to buy the same shades in the whole house?

No. Many homeowners mix fabrics, colors, or even product lines from room to room based on light needs and design. Consistency in hardware (like color or control type) often matters more for a cohesive look than matching every shade exactly.

How long does installation take?

Most homes are completed in a single day, though larger or more complex projects (drapery, large-scale motorization) may take longer.

Can I order shades without being home, or while we're out of town?

Yes. We can coordinate install with your builder, contractor, or property manager if you're not local yet

What if I'm not sure what I want yet?

We walk you through fabric, color, and function options in a free consultation — no design background required.

Do you offer financing?

Yes. Through our partnership with Wells Fargo, qualifying customers can take advantage of 21 months no interest financing.