



Hello!

✧ I'M CLAIRE LACROIX ✧
HERBALIST & OWNER OF
The Herbal Vixen Co.

I'm an herbalist & long time student of the Herbal Academy where I've completed over 800 hours of practical work and research to complete courses and electives focused on botanical skincare, formulation and dosing, plant identification, sustainable wildcrafting, human sciences, nutrition, applications of various systems of Herbal Medicine, and Indigenous Traditional Medicine.

My passion for pursuing herbalism stems from my Algonquin Heritage and the traditional ecological knowledge passed down to me from my family & community.

My goal with The Herbal Vixen Co. is to platform accessible & traditional herbal knowledge, while also providing sustainable, handcrafted, organic botanical skincare.

what makes us
different?

- Thoughtfully Made With Compostable & Reusable Packaging
- Crafted With Organic Canadian Herbs & Oils
- Free From Artificial Dyes & Fragrances
- Made Without SLES, Parabens, Sulphates Or Common Skin Irritants

Keep in touch!

@herbalvixenco   www.herbalvixen.com

The Herbal Vixen Co.



'The Herbal Vixen Co.'

Herbalist Formulated For Sensitive Skin



our mission & values

- Sustainability
- Reclamation
- Land Stewardship
- Clean Skincare
- Community

Why Does Seasonal Skincare WORK?

The goal with holistic seasonal skincare is to keep your skin balanced & supported, using natural & local ingredients that soothe and work with your body's natural constitution & energetics.

Your skin is the largest, most dynamic organ on your body. What you put on it matters more than you might realize. The skin is an eliminatory organ that both absorbs & filters whatever you put on it. This is why we advocate for products made without artificial dyes, fragrances, & plastics that have been shown to cause irritation & hormone disruption.

By using locally & sustainably sourced organic herbs, we all together reduce our carbon foot print, which in turn supports our environment & our community.

Our skin's natural microbiome benefits from the organic compounds in the locally sourced herbs in our skincare. This is because you are less likely to be exposed to new potential irritants, while also acclimatizing yourself to local allergens.

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What is...

Forged;

BY VIXEN

Signature

The Signature subscription is filled to the brim with seasonal goodies, including 4 handcrafted skincare products, a seasonal recipe card & some of our favourite locally sourced seasonal herbs delivered straight to your door!

Non-Subscription (One Box)	\$80
Yearly Subscription (Four Boxes)	\$70 x 4

Core

The Core subscription is made for the minimalists. This subscription consists of 3 handcrafted seasonal skincare products to kick off each season, delivered straight to your door!

Non-Subscription (One Box)	\$55
Yearly Subscription (Four Boxes)	\$45 x 4