

## BARBARA CARNETRO

Latina • Wife • Mom • Geek • Senior Strategist • Speaker • Mentor • Designer

I am a latina serial entrepreneur. I am the founder of Word Revolution (a communication and branding agency for churches and Christian ministries), the brain behind The Church Communicator Bootcamp (a training program for church communicators) and the creator of the Church Communicator Conference. I'm fluent in Portuguese, Spanish and English and I have lived in 3 continents and over 12 cities in the world so far. Knowing Jesus was the best thing that has ever happened to my life.

## SIGNATURE TOPICS

- √ Church archetypes
- ✓ Understanding the generations
- √ Societal shift to curation
- ✓ Defining your audience
- √ How to uncover your voice
- ✓ Clarity through discovery
- √ Niche, niche, niche



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