

NEW HIRES IN ENERGY SOFTWARE FIRMS

A Rockwood Report



Summary

In the last 12 months, the 49 firms in our survey hired 615 people. That represents 6% of the 10,500 people on staff. After deducting summer interns (49), the percentage dropped to 5%.

The survey covered firms with less than 1000 people working for firms that focus on energy applications.

Data came from analysis of LinkedIn profiles of companies and staff. Since LI profiles are voluntary, the results are lower than in real life, but we don't know what that difference might be.

The report is still valuable since it reflects the roles of people being hired under market conditions.

Here's a summary table in decreasing order of total headcount.

Firm Sizes(EEs	Total Heads	New EEs	Interns	Net New EEs	Pct Growth
500 to 1000	3292	124	12	112	3%
100 to 500	6257	383	30	353	6%
Less than 100	924	108	7	101	11%
Total	10,473	615	49	566	5%

GROWTH BY PERCENTAGE

Firm Sizes(EEs	Mktng Chg (%)	Sales Chg (%)	InfoTech Chg (%)	Consult Chg (%)	Admin Chg (%)
500 to 1000	19	23	35	1	12
100 to 500	20	20	29	7	17%
Less than 100	24	17	22	0	31%
Total	20	20	29	5	18

Survey Methodology/Comments

Period of time covered: August 1, 2024 to July 31, 2025

Used LI data for people. That data is created voluntarily by the person. The minimum response rate for people is thought to be 50%, but since getting a new job is celebrated, the response rate is more than that. How high is unknown.

The size of the company workforce is a LinkedIn number from LI Sales Navigator.

Classifications are done by title and by review of the people's data.

Titles like "Consultant" are ambiguous, but in the world of high tech software, the title is probably tilted toward customer support (as in ETRM systems).

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