

# P3 AUDIT

## Investor Guide

Investing in P3 Audit's compliance audit and risk identification solution provides a strategic entry into the burgeoning market of data and software supply chain cybersecurity.

P3 Audit invites investors to capitalize on the increasing importance of transparency and risk mitigation within highly regulated supply chains.

### The problem:

A worsening threat landscape has led to increased economic disruption, in part due to an increasing cost of digital defenses and a disconnected supply chain's inability to maintain complex regulatory compliance inspection readiness.

### The solution:

**P3AUDIT** authenticates the legitimacy, regulatory compliance and inter-dependencies of people, third-party processors, products and processes.

**P3AUDIT** identifies security vulnerabilities by mapping how client information is stored, processed, and distributed, across industry, across borders.

The 5 types of Standards organisations need continuous compliance for, and which P3AUDIT validates



Quality



Health



Safety



ESG



Cyber

### Target market

50k+ Prospects  
plus all their downstream  
third-party sub-contractors



### Active Sales Channels within our target markets

- Regulated Enterprises: Audit readiness
- Software ISV: SBOM compliance
- Regulators: Membership oversight
- Auditors: Online inspection platform

### Market Size - Growing at 16%+ CAGR \$534 Billion

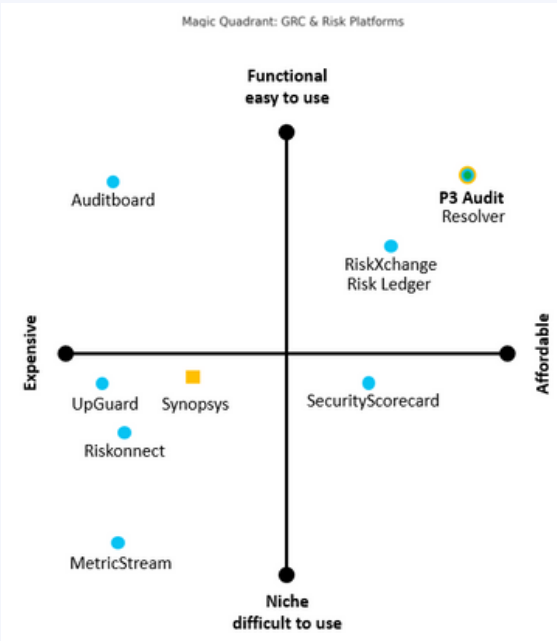
- Supply Chain (37)
- TPRM (16B)
- Cyber Security (370)
- GRC & ESG (60B)
- Procurement (14B)
- Supply Chain Audit (36)
- Business Continuity (1)

**Key differentiator:** Competitor solutions address single sectors/functions/frameworks, reliant on attested forms.

**P3AUDIT AI** automation offers value across all sectors and functions with validation offering assured compliance.

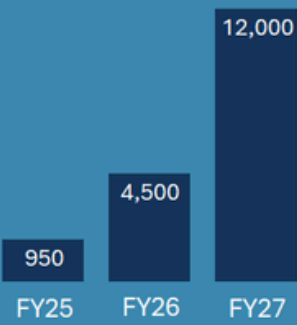
### Competitors - how are we better

- GRC:** Visibility of data supply chain compliance
- CYBER:** Sub-processor mapping and validation
- S-BOM:** Depth of validated dependencies
- SOC:** Cyber insurance compliance platform
- AUDIT:** *Faster, Accuracy, Trusted, Efficient*
- ESG:** Liability protection against sub-processors non-compliance

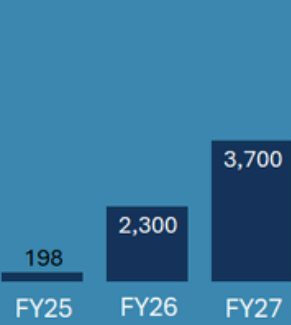


### Financial Projections (rounded)

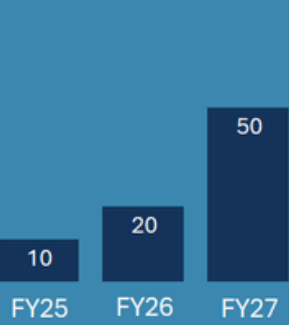
Revenue £,000



EBIT £,000



Headcount



### Business Model: ARR

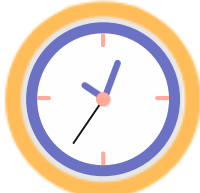
Annual subscription revenue based on subscription plans ranging from **Freemium** for low entry supply chain sub-processors, the **Classic** plan for compliance audit readiness automation, **Standard** for procurement pre-assessment, and the premium **Enterprise** plan for more complex software and firmware risk-mapping.

### Team & Key Roles



Chris Els

Founder & Product Architect  
Customer Success



TBH

Applications Scrum Master  
Product Delivery



TBH

Chief Revenue Officer  
Sales and Marketing

### P3 AUDIT Stands Out

1

All Regulators  
All Functions  
All Countries

2

AI Automated Compliance Validation

3

Full Circularity of Data - Supply Chains

4

P3AUDIT can be plugged into 3rd party applications



HM Revenue & Customs  
EIS Approved

SEIS /EIS is a scheme that offers tax benefits to investors who invest in small and early-stage startup businesses in the UK. Some of the benefits of SEIS for investors include:

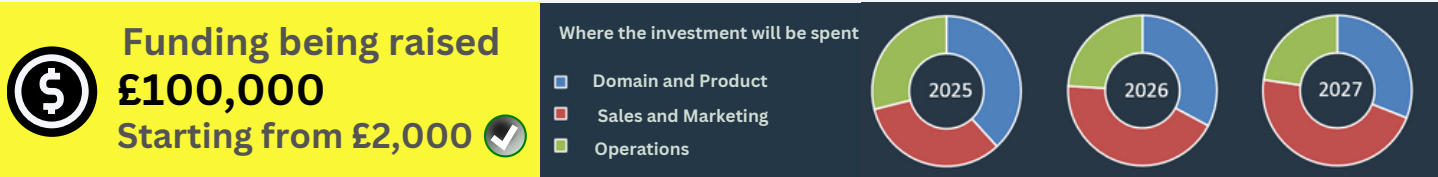
- Up to 50% Income Tax relief on the investment amount
- No Capital Gains Tax on any gains from the SEIS investment, as long as shares are held for at least 3 years
- Loss relief if the SEIS company fails
- Inheritance Tax relief on SEIS shares

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### Investor Synopsis

**P3AUDIT** is currently targeting the highly regulated sectors of pharmaceutical supply chains, and private security services P3AUDIT ensures business continuity in their clients endeavour to protect and service their stakeholder and consumer communities. To achieve this earlier than anticipated traction we are raising this follow on pre-seed round which will ensure we do not need to attract a larger capital round later.



**P3 Audit** is a pre-approved SEIS Start Up enjoying the support of Angel Investors who have already benefited from their SEIS Investment. With our technology built, tested and live, we are now launching into a receptive and scalable market, on-track to deliver against our strategic business and revenue objectives.


Investors in this initial angel round are expected to enjoy up to a 20X+ increase in the value of their investment. All investments are processed through Seedlegals. Safe and secure investment options as follows:


- 


**Individual Angel Investment:**  
A fast and safe investment vehicle powered by Seedlegals SeedFAST. Proposal, negotiated terms, approval, and issue of share certificate all processed in one seamless workflow. A £200 plus VAT administration fee applies.  
[Register interest here](#)
- 


**Venture Capital:**  
The P3 Audit Board are of the opinion that Venture Capital is not in the best interest of the companies growth objectives at this point. However, Venture Capital organisations that wish to start a discussion should contact **Neil Wood** on **+44 7527 27799**


### SEIS tax benefits for investors

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**Income Tax relief**  
Up to 50% of amount invested Income Tax relief
- 

**Loss relief**  
If your SEIS shares are sold at a loss, you can claim SEIS loss relief
- 

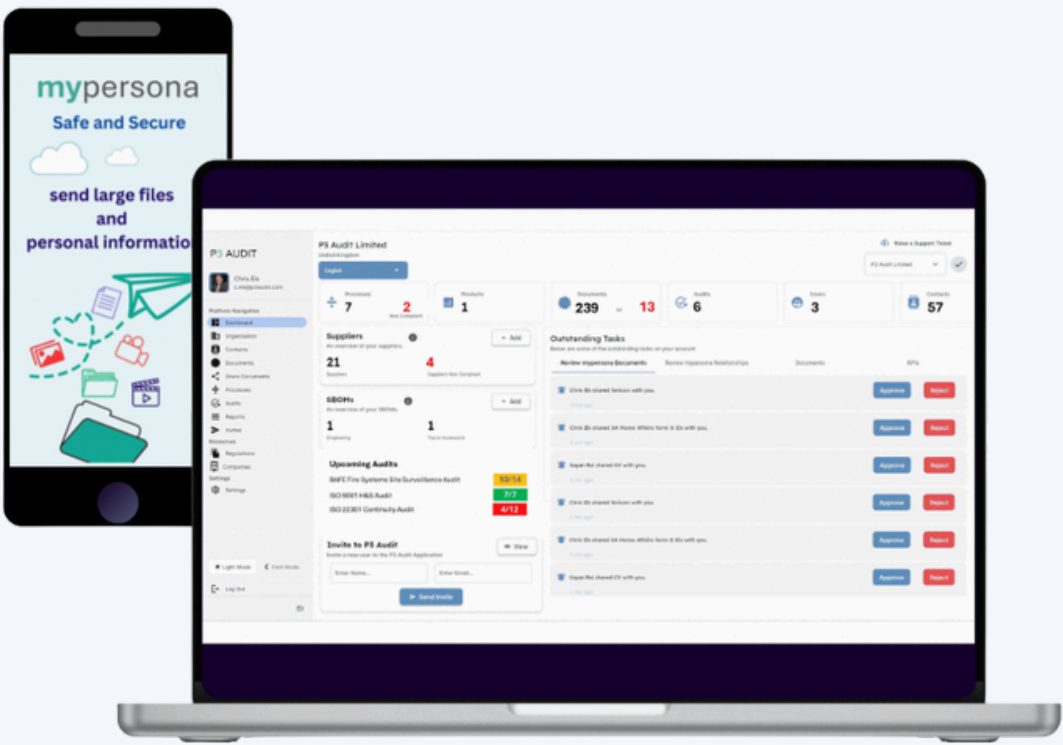
**Capital Gains Tax relief for reinvestment**  
50% Capital Gains Tax relief on gains from any investment in a non-SEIS company that are reinvested in P3 Audit
- 

**Capital Gains Tax relief**  
No Capital Gains Tax on any gains from the P3 Audit investment
- 

**Inheritance Tax relief**  
No Inheritance Tax on P3 Audit shares as long as they are held for at least 2 years

Learn more about the benefits and the qualifying rules relating to SEIS and EIS at [Seedlegals here](#)

**Note:**  
*Investing in start-ups and early-stage businesses involves risks, including illiquidity, lack of dividends, loss of investment and possible dilution. Investors should be sufficiently sophisticated to understand these risks and make their own investment decisions.*



effortless compliance