

Privacy Policy

Elevated MT

Last Updated: February 3, 2026

Effective Date: February 3, 2026

1. Introduction

Welcome to Elevated MT ("Company," "we," "us," or "our"). We are committed to protecting your privacy and personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application ("App") and related services (collectively, the "Services").

Please read this Privacy Policy carefully. By accessing or using our Services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy. If you do not agree with the terms of this Privacy Policy, please do not access or use the Services.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates.

2. Information We Collect

2.1 Personal Information You Provide

Account creation and initial identity verification occur in person at our retail locations. You cannot create a new account through the App. When you visit an Elevated MT retail location, our staff verifies your identity and age in compliance with Montana state law and creates your rewards account.

We may collect personal information that you voluntarily provide to us when you:

- Create an account in person at an Elevated MT retail location
- Log in to the App using your state-issued identification number, medical card number, tribal identification, or other valid government-issued ID
- Log in to the App using your phone number and date of birth
- Participate in our loyalty rewards program
- Contact us with inquiries or feedback

This information may include:

- **Identity Information:** Full name, date of birth, government-issued identification numbers (state ID, driver's license, tribal ID, passport, medical cannabis card number)

- **Contact Information:** Phone number, email address
- **Account Information:** Username, password, account preferences
- **Transaction Information:** Purchase history, loyalty points balance, rewards redemption history
- **Communication Information:** Messages, feedback, and correspondence with us

2.2 Information Automatically Collected

When you access our Services, we may automatically collect certain information, including:

- **Device Information:** Device type, operating system, unique device identifiers, device settings, and mobile network information
- **Usage Information:** App features accessed, pages viewed, time spent on pages, navigation paths, and interaction data
- **Location Information:** General location based on IP address (we do not collect precise GPS location without your explicit consent)
- **Log Information:** Access times, error logs, and crash reports

2.3 Information from Third Parties

We may receive information about you from third-party sources, including:

- **Point-of-Sale Systems:** Transaction data and purchase history from our retail locations through our integrated systems
- **Identity Verification Services:** Verification of your identification documents and age
- **Analytics Providers:** Aggregated usage and performance data

3. How We Use Your Information

We use the information we collect for various purposes, including to:

3.1 Provide and Maintain Services

- Create and manage your account
- Verify your identity and age eligibility
- Process and track your loyalty rewards points
- Display your available rewards and redemption options
- Provide customer support and respond to inquiries

3.2 Improve and Personalize Services

- Analyze usage patterns to improve our App and Services
- Personalize your experience with relevant promotions and offers
- Develop new features and functionality

3.3 Communications

- Send you transactional notifications (loyalty points updates, rewards availability)
- Send promotional communications about deals, promotions, and events (with your consent)
- Respond to your comments, questions, and requests

3.4 Security and Compliance

- Detect, prevent, and address fraud, unauthorized access, and other illegal activities
- Comply with legal obligations, including age verification requirements
- Enforce our Terms and Conditions

4. Disclosure of Your Information

We may share your information in the following situations:

4.1 With Your Consent

We may share your information with third parties when you have given us explicit consent to do so.

4.2 Service Providers

We may share your information with third-party vendors, service providers, and contractors who perform services on our behalf, including:

- Point-of-sale and inventory management systems
- Cloud hosting and data storage providers
- Analytics and performance monitoring services
- Customer support platforms
- Push notification services

These service providers are contractually obligated to protect your information and may only use it for the purposes for which it was disclosed.

4.3 Legal Requirements

We may disclose your information where required to do so by law or in response to valid requests by public authorities (e.g., a court or government agency), including to:

- Comply with a legal obligation
- Protect and defend our rights or property
- Prevent or investigate possible wrongdoing in connection with the Services
- Protect the personal safety of users of the Services or the public
- Protect against legal liability

4.4 Business Transfers

We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

4.5 Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy.

5. Data Security

We implement appropriate technical and organizational security measures designed to protect the security of any personal information we process. These measures include:

- Encryption of data in transit and at rest
- Secure authentication mechanisms including biometric authentication options
- Regular security assessments and updates
- Access controls limiting employee access to personal information
- Secure data storage with reputable cloud service providers

However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

6. Data Retention

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law. When we no longer need your personal information, we will securely delete or anonymize it.

Specifically:

- **Account Information:** Retained for as long as your account is active and for a reasonable period thereafter for legal and business purposes
- **Transaction History:** Retained for the period required by applicable tax and business laws (typically 7 years)
- **Loyalty Program Data:** Retained for as long as you participate in our loyalty program
- **Communication Records:** Retained for 3 years or as required by law

7. Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information:

7.1 Access and Portability

You have the right to request access to the personal information we hold about you and to receive a copy of your data in a portable format.

For security and legal compliance, we may redact certain sensitive identifiers (such as government ID numbers, medical card numbers, and tribal identification numbers) from copies we provide. Full copies of such identifiers will only be disclosed where legally required.

7.2 Correction

You have the right to request that we correct any inaccurate or incomplete personal information we hold about you.

7.3 Deletion

You have the right to request that we delete your personal information, subject to certain exceptions (such as compliance with legal obligations).

7.4 Opt-Out of Communications

You may opt out of receiving promotional communications from us by:

- Following the unsubscribe instructions in our emails
- Disabling push notifications in your device settings
- Contacting us directly

Please note that you may continue to receive transactional or account-related communications.

7.5 California Residents (CCPA/CPRA)

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), including:

- The right to know what personal information is collected, used, shared, or sold
- The right to delete personal information held by businesses
- The right to opt-out of sale or sharing of personal information
- The right to non-discrimination for exercising your privacy rights
- The right to correct inaccurate personal information
- The right to limit use and disclosure of sensitive personal information

We do not sell your personal information.

To exercise any of these rights, please contact us using the information provided in the "Contact Us" section below.

7.6 Montana Residents (Montana Consumer Data Privacy Act)

If you are a Montana resident, you have the following rights under the Montana Consumer Data Privacy Act (MCDPA):

Your Rights:

- **Right to Access:** You have the right to confirm whether we are processing your personal data and to access that data.
- **Right to Correction:** You have the right to correct inaccuracies in your personal data.
- **Right to Deletion:** You have the right to delete personal data you have provided to us or that we have obtained about you.
- **Right to Data Portability:** You have the right to obtain a copy of your personal data in a portable, readily usable format.
- **Right to Opt-Out:** You have the right to opt out of:
 - The sale of your personal data
 - Targeted advertising
 - Profiling in furtherance of decisions that produce legal or similarly significant effects

Our Data Practices:

We do not sell your personal information. We do not process personal data for targeted advertising or profiling as defined under the MCDPA.

How to Exercise Your Rights:

To exercise any of your Montana privacy rights, please contact us at:

- **Email:** elevated.406@gmail.com
- **Subject Line:** "Montana Privacy Rights Request"

Please include your full name and sufficient information for us to verify your identity and locate your records.

Response Time:

We will respond to your request within 45 days. If we need additional time, we will notify you of the extension and the reason for it.

Appeals:

If we decline to take action on your request, you have the right to appeal our decision. To submit an appeal:

- **Email:** elevated.406@gmail.com
- **Subject Line:** "Montana Privacy Rights Appeal"

We will respond to your appeal within 60 days. If we deny your appeal, we will provide you with information on how to contact the Montana Attorney General to submit a complaint.

8. Children's Privacy

Our Services are intended solely for individuals who are at least 21 years of age (or 18 years of age with a valid medical cannabis card where applicable). We do not knowingly collect personal information from anyone under the age of 18.

If we learn that we have collected personal information from a child under 18, we will take steps to delete that information as quickly as possible. If you believe we might have any information from or about a child under 18, please contact us immediately.

9. Third-Party Websites and Services

Our Services may contain links to third-party websites, services, or applications that are not operated by us. This Privacy Policy does not apply to third-party services, and we are not responsible for the content, privacy policies, or practices of any third-party services.

We encourage you to review the privacy policies of any third-party services you access through our Services.

10. Push Notifications and Cannabis Promotional Communications

10.1 Montana Cannabis Notification Compliance

In compliance with Montana state law regarding cannabis advertising and promotional communications, we require your **explicit, affirmative consent** before sending you any push notifications related to marijuana/cannabis products, including but not limited to:

- Deals and discounts on cannabis products
- Promotional offers for marijuana products
- New product announcements for cannabis items
- Cannabis-related events and specials

You will never receive cannabis promotional push notifications unless you have explicitly opted in through our consent process.

10.2 How We Obtain Consent

When you first use the App after creating an account, you will be presented with a consent screen that clearly explains:

- The types of cannabis-related notifications you may receive
- That consent is entirely optional
- That you can withdraw consent at any time

You must actively enable the notification consent toggle AND tap "Enable Notifications" to receive cannabis promotional communications. If you tap "Not Now" or do not enable the toggle, you will not receive cannabis promotional notifications.

10.3 How to Disable Cannabis Promotional Notifications

You have the right to stop receiving cannabis promotional push notifications at any time. There are multiple ways to disable these notifications:

Method 1: Through iPhone Settings (Recommended)

1. Open the **Settings** app on your iPhone
2. Scroll down and tap **Notifications**
3. Scroll down and find **Elevated MT** in the list of apps
4. Tap on **Elevated MT**
5. Toggle **Allow Notifications** to OFF (the switch will turn gray)
6. Alternatively, you can customize by disabling specific notification types while keeping others enabled

Method 2: Through iPhone Settings (Quick Access)

7. Open the **Settings** app on your iPhone
8. Scroll down and tap directly on **Elevated MT** in the app list
9. Tap **Notifications**
10. Toggle **Allow Notifications** to OFF

Method 3: From a Notification

11. When you receive a notification from Elevated MT, swipe left on it
12. Tap **Options** or **Manage**
13. Select **Turn Off** to disable all notifications from the app

Method 4: From the Lock Screen or Notification Center

14. Press and hold (long press) on any Elevated MT notification
15. Tap the three dots (...) or **Options**
16. Select **Turn Off** to disable notifications

10.4 Effect of Disabling Notifications

When you disable push notifications:

- You will no longer receive any push notifications from Elevated MT, including cannabis promotional notifications
- Your account will remain active and functional
- You can still access all app features, including viewing deals in the app
- Your loyalty points and rewards are not affected
- You can re-enable notifications at any time through Settings

10.5 Other Notification Types

In addition to cannabis promotional notifications, we may send transactional notifications related to:

- Account security alerts
- Loyalty points updates
- Order status updates (if applicable)
- Important account information

These notifications are governed by your device notification settings. When you disable notifications entirely, you will not receive any notifications from the App, including transactional ones.

10.6 Record of Consent

We maintain records of your notification consent status, including:

- When consent was granted or withdrawn
- The method used to grant or withdraw consent

This information is retained for compliance purposes and to honor your preferences.

11. Biometric Data

Our App may offer biometric authentication (such as Face ID or Touch ID) for your convenience and security. When you enable biometric authentication:

- Biometric data is processed entirely on your device by your device's operating system
- We do not receive, access, store, or process your actual biometric data
- We only receive confirmation of successful or failed authentication from your device

12. Analytics and Performance

We use analytics tools to help us understand how users interact with our Services. These tools may collect information such as how often you use the App, the features you use, and performance data. This information is used to improve our Services and is processed in accordance with this Privacy Policy.

13. International Data Transfers

Our Services are operated in the United States. If you are accessing our Services from outside the United States, please be aware that your information may be transferred to, stored, and processed in the United States where our servers are located and our central database is operated.

By using our Services, you consent to the transfer of your information to the United States and acknowledge that the data protection laws of the United States may differ from those of your country of residence.

14. Do Not Track Signals

Some browsers have a "Do Not Track" feature that signals to websites that you do not want to have your online activity tracked. Our Services do not currently respond to "Do Not Track" signals.

15. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Last Updated" date. If we make material changes to this Privacy Policy, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification.

We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

16. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Elevated MT

Email: elevated.406@gmail.com

Address: [6522 South Frontage RD, Billings, MT, 59101]

Phone: [406-601-1166]

17. Accessibility

We are committed to ensuring this Privacy Policy is accessible to individuals with disabilities. If you have difficulty accessing this Privacy Policy, please contact us at the information provided above, and we will provide the information in an alternative format.

By using our Services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.