Agenda Item 7e

LLANTWIT FARDRE COMMUNITY COUNCIL
CYNGOR CYMUNED LLANILLTUD FAERDREF

COUNCIL MEETING

26TH October 2026

REPORT OF THE CLERK AND EXECUTIVE OFFICER

1. COMMUNITY COUNCIL KEEP WALES TIDY HUB

Member are reminded that the Community Council became a Keep Wales Tidy Hub on the 24th June 2026.

The purpose of this report is to inform the Council of the achievements and outcomes of community litter-picking activities since becoming a Keep Wales Tidy Hub. The report highlights the practical environmental improvements achieved, the contribution of volunteers and the value of continued community action in maintaining a cleaner and more attractive local environment.

2. Summary of Achievements

2.1 Since becoming a Keep Wales Tidy Hub, the hub has delivered a programme of litter-picking activities that has made a positive contribution to the local environment.

Key results to date:

- **48 litter-picking sessions** completed.
- **168 volunteer hours** contributed.
- **121 participant attendances** recorded.
- **157 bags of litter** collected and removed from the environment.

2.2 These figures demonstrate a sustained commitment to tackling litter and encouraging residents to take an active role in improving their local surroundings.

- The 48 sessions represent consistent practical action, while the 168 volunteer hours demonstrate the considerable time and effort invested by members of the community. The collection of 157 bags of litter represents a tangible environmental outcome, helping to improve the cleanliness and appearance of public spaces.
  - *The figure of 121 represents participant attendances.*

3. Environmental Impact

3.1 The removal of 157 bags of litter has helped improve the appearance and cleanliness of the areas covered by the group's activities. Cleaner streets, footpaths, green spaces and other public areas can make the community more welcoming for residents and visitors.

3.2 Litter removal also helps reduce the risk of waste entering drains, waterways and natural habitats, where it can contribute to pollution and harm wildlife.

3.3 The regularity of the group's activities is particularly important. Completing 48 litter-picking sessions demonstrates that this is an ongoing commitment rather than a one-off clean-up event.

4. Community Engagement and Volunteer Contribution

4.1 The initiative has generated 168 volunteer hours across 48 litter-picking sessions, reflecting a meaningful contribution of community time and effort.

4.2 With 121 recorded participant attendances, the activities have provided opportunities for people to work together towards a common environmental goal. Community volunteering of this kind can strengthen local relationships, encourage civic pride and demonstrate shared responsibility for public spaces. Along with working individually

4.3 The hubs position as a Keep Wales Tidy Hub provides a platform for building on this engagement, encouraging further participation and supporting a wider culture of environmental responsibility.

5. Value of Becoming a Keep Wales Tidy Hub

5.1 Becoming a Keep Wales Tidy Hub provides a recognised focus for the Council's environmental work and an opportunity to develop its activities further.

5.2 The results achieved so far demonstrate the value of community action. Across all four wards. The combination of regular clean-up sessions, individual volunteer involvement and measurable litter removal provides a strong basis for continued environmental work.

5.3 The Hub can also support future partnership working with the Council, Keep Wales Tidy, local organisations and residents to identify priority areas, address recurring litter problems and encourage preventative action.

5.4 Going forward Council will work with other community hubs and aim to develop a stronger bond with schools and the younger generation so litter will become a thing of the past.

7. Recommendations

It is recommended that Council:

1. Acknowledge the progress made by the hub continues to build on its achievements by:
2. Maintaining regular litter-picking sessions in local priority areas.
3. Recording litter-picking activity, volunteer hours, participant attendance and bags collected to demonstrate progress quarterly.
4. Identifying recurring litter hotspots and sharing findings with the Council.
5. Encouraging more residents, community groups and local businesses to participate in environmental activities.
6. Continuing to work with Keep Wales Tidy
7. Promoting litter prevention and responsible waste disposal alongside the practical removal of litter.