

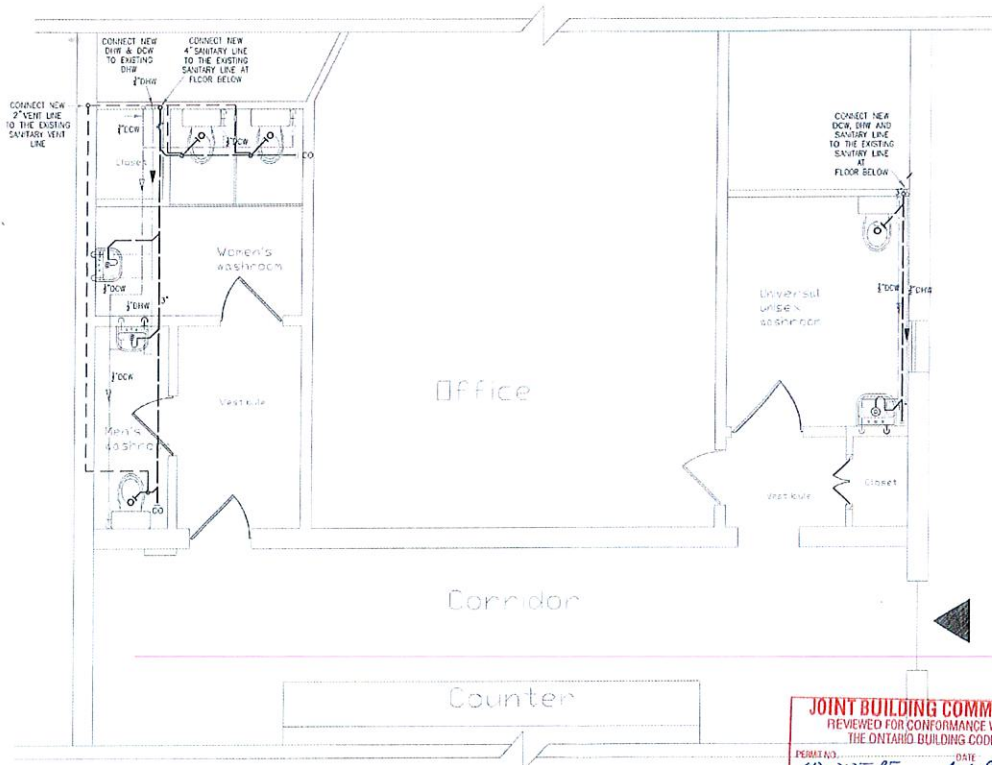


Theatre Committee Meeting- AGENDA

September 9th, 2025, at 12:00pm, at 136 Yonge St.

- 1) Call to Order
- 2) Disclosure of Interest
- 3) Adoption of Previous Meeting Minutes: August 11th, 2025
- 4) Old Business
 - a) Update on Recommendations
 - b) Theatre/Municipal Washrooms – Layout
 - c) Halloween Event – Movie Choices - Posters
 - d) Regent Theatre
 - e) Theatre Report – Plan and Notes
 - f) Additional Members Advertisement
6. New Business
 - a) Friends of the Library – Partnership
 - b) Community Member Email – Themed Theatre Nights
 - c) End of Year Report
7. Recommendations to Council
8. Date of Next Meeting
9. Adjourn

"OWNER COPY"



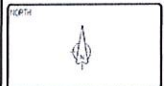
NOTE:
THE LAYOUT AND LOCATION OF ALL PIPES AND EQUIPMENT IS APPROXIMATE. CONTRACTOR
SHALL EXAMINE THE SITE AND ADJUST THE EXACT LOCATION IN COORDINATION WITH THE CLIENT
TO ELIMINATE ANY INTERFERENCE WITH EXISTING WINDOWS, DOORS, STAIRS, AND EQUIPMENT
ON THE SITE.

PLUMBING LAYOUT & DETAILS
3/16"=1'-0"

JOINT BUILDING COMMITTEE
REVIEWED FOR CONFORMANCE WITH
THE ONTARIO BUILDING CODE
PERMIT NO. CR-2025-BF DATE Aug. 19/25
CHIEF BUILDING OFFICIAL
IT IS THE RESPONSIBILITY OF
THE OWNER AND CONSTRUCTOR TO
COMPLY WITH ALL THE REQUIREMENTS
OF THE ONTARIO BUILDING CODE.



NO.	DATE	DESCRIPTION
1	25.07.25	ISSUED FOR PERMIT
2	25.07.25	ISSUED FOR REVIEW
3		REVISED AS PER



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PROJECT NAME
172 ONTARIO ST
BURK'S FALL, ONTARIO
LOCATION
172 ONTARIO ST
BURK'S FALL, ONTARIO

DRAWING TITLE
PLUMBING LAYOUT

DATE	AS SHOWN	PER NO.	25-100
DRAWN BY	S.T.	DRAWING NO.	
CHECKED BY	T.T.		
DATE	JULY, 2025		P-1

Movie Selections

Friday Night

- Halloween (1978) – Compass International Pictures
- The Exorcist (1973) – Warner Bros.
- Night of the Living Dead (1968) – Public domain / Image Ten
- A Nightmare on Elm Street (1984) – New Line Cinema
- The Texas Chainsaw Massacre (1974) – Bryanston / MPI
- Evil Dead (1981) / Evil Dead II (1987) – Renaissance Pictures
- Suspiria (1977) – International Classics
- The Thing (1982) – Universal
- Psycho (1960) – Universal
- Nosferatu (1922) – Public domain
- Dracula (1931) – Universal
- Frankenstein (1931) / Bride of Frankenstein (1935) – Universal
- Hereditary (2018) – A24
- The Witch (2015) – A24
- The Blair Witch Project (1999) – Artisan Entertainment (now Lionsgate)
- Midsommar (2019) – A24

Saturday Matinee

- Coraline (2009) – Laika / Focus Features – Creepy, beautiful stop-motion adventure.
- ParaNorman (2012) – Laika / Focus Features – Funny, heartfelt, and perfectly spooky.
- Monster House (2006) – Sony / Columbia – A haunted house film that kids love.
- Wallace & Gromit: The Curse of the Were-Rabbit (2005) – DreamWorks/Aardman – Quirky and Halloween-friendly.
- The Addams Family (2019) – MGM – Animated reboot of the spooky family.
- The Addams Family 2 (2021) – MGM – Sequel with a lighter, still spooky feel.
- Spookley the Square Pumpkin (2004) – Lionsgate – Gentle, pumpkin-patch Halloween tale for younger kids.
- Igor (2008) – MGM – A mad scientist's assistant dreams of greatness.
- Monster Family (2017) – Viva Pictures – A family curse turns them into monsters on Halloween.



From: I. <losthorizon60@gmail.com>
Sent: Sunday, August 17, 2025 2:32 PM
To: Burk's Falls Info <info@burksfalls.ca>
Subject: Burk's Falls Themed Theatre Night

Hi. I had an idea for a theme for the cinema for a night or a week of shows.

In view of what is going on in the world these days, I was hoping to have the cinema run a series of vintage, although poignant for the times, some great movies. The movies that came to my mind may be in black and white, or colour. My idea includes the following:

To Kill A Mockingbird

Psycho

Empire of the Sun

ET

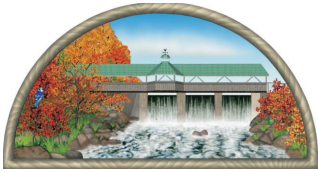
In The Heat of The Night

Schindler's List

Please consider this idea. I welcome your thoughts on when this can be done and if you have other thought provoking feature films in mind that could be viewed by the public.

Until the lights go down, I remain

Heather of the Almaguin Lowlands



The Municipality of the
VILLAGE OF BURK'S FALLS

172 Ontario Street Box 160 Burk's Falls ON P:705-382-3138 F:705-382-2273 www.burksfalls.net

Council Report: End of Year – Burk's Falls Old Towne Cinema

To: Village of Burk's Falls Theatre Committee

From: Tara Schaack: Administrative Assistant

Date: September 8, 2025

Purpose

The purpose of this report is to provide an overview of the Burk's Falls Old Towne Cinema's financial and operational performance for 2025, while comparing to previous years 2024-2022. This report also outlines attendance trends, program analysis, and recommendations for future operations.

Background

The Burk's Falls Old Towne Cinema continues to serve as a community hub offering family-oriented, recreational, and cultural programming. Over the past four years, the theatre has experienced fluctuating financial results influenced by changing attendance, movie selections, and operational costs.

Data reviewed includes detailed budgets, actual expenditures, revenues, and attendance numbers. In addition, advertising strategies and community feedback were considered in evaluating overall success and future opportunities.

Analysis

Financial Overview

2022 Results

Category	Budget	Actual	Variance
Wages	\$8,500.00	\$10,156.60	(\$1,656.60)
Confection/Supplies	\$3,000.00	\$2,993.49	\$6.51
Other Materials/Services	\$14,150.00	\$10,050.73	\$4,099.27
Total Expenses	\$25,650.00	\$23,200.82	\$2,436.16
Revenue	\$21,320.00	\$25,312.52	\$3,992.52
Net Position	(\$4,330.00)	\$2,111.70	\$6,441.70

2023 Results

Category	Budget	Actual	Variance
Wages	\$12,000.00	\$12,517.58	(\$517.58)
Confection	\$4,000.00	\$5,834.84	(\$1,834.84)
Other Materials/Rentals	\$14,150.00	\$11,488.90	\$2,661.10
Total Expenses	\$30,150.00	\$29,841.32	\$308.68
Revenue	\$25,000.00	\$30,595.69	\$5,595.69
Net Position	(\$5,150.00)	\$760.37	\$5,910.37

2024 Results

Category	Budget	Actual	Variance
Wages	\$16,195.00	\$15,992.84	\$202.16
Confection	\$4,000.00	\$3,089.97	\$910.03
Other Materials/Rentals	\$14,200.00	\$15,857.76	(\$1,657.76)
Total Expenses	\$34,395.00	\$34,940.57	(\$545.57)
Revenue	\$33,500.00	\$25,465.94	(\$8,034.06)
Net Position	(\$895.00)	(\$9,474.63)	(\$8,579.63)

2025 Results (Final)

Category	Budget	Actual	Variance / Notes
Wages	\$16,519.00	\$14,527.84	\$1,991.16 under budget
Confection	\$4,500.00	\$3,951.08	\$548.92 under budget; ~\$500 stock transfer to arena
Other Materials	\$14,200.00	\$11,864.16	\$2,335.84 under budget; \$1,500 grant received (not included)
Total Expenses	\$35,219.00	\$26,089.35	\$9,129.65 under budget
Revenue	\$30,000.00	\$15,960.33	\$14,039.67 under budget
Net Position	(\$5,219.00)	(\$10,129.02)	Deficit due to lower attendance & revenue

Attendance & Programming

2025 Attendance Highlights (sampled movies)

- Lilo & Stitch (Family): 305 total (highest attendance, particularly matinees)
- Jurassic World: 169 total
- How to Train Your Dragon: 158 total
- Elio: 186 total
- Ballerina: 56 total (lowest turnout)

Key Trends:

- Family-focused films consistently attract higher attendance.
- Matinee showings (Wednesdays & Sundays at \$6.00 flat rate) perform well with families and tourists.
- Predictions by broker for Superman being the top draw were not realized; family movies surpassed action-oriented titles.
- Marketing through Facebook and municipal sharing increased awareness, but more visibility (signage, radio ads, newspaper coverage) is needed to reach tourists and local residents.

Financial Impact

The cinema's financial position varies year to year. While expenses were generally well managed in 2025, revenue was significantly lower than budgeted, resulting in a deficit. Future planning must focus on programming that draws higher attendance and strategic marketing to boost ticket sales. Grants and sponsorships can help offset operational costs.

Human Resource Impact

- Staffing remains within budgeted levels, with wages under budget for 2025.
- Volunteer and committee support continue to be essential.
- Increased marketing and program promotion may require additional administrative or contracted hours.

Environmental Impact

- No direct environmental impacts identified.
- Digital promotion continues to reduce paper use.
- Theatre energy consumption remains standard for similar facilities.

Recommendations

1. Program Selection: Continue prioritizing family-friendly films.
2. Advertising Expansion: Allocate funds for radio, newspaper, and social media ads; partner with NICE and neighboring municipalities for cross-promotion.

3. Visibility Improvements: Install sidewalk signage or poster casings on building to increase walk-in traffic.
4. Concessions: Maintain strong offerings; monitor inventory to reduce waste.
5. Grants & Support: Pursue additional funding opportunities for facility upgrades and program support.
6. Revenue Monitoring: Track ticket sales closely and adjust programming or marketing to improve attendance for underperforming films.

Q&M

Tara Schaack
Administrative Assistant - Village of Burk's Falls