

Rural Youth Group – Movie Night Planning Meeting Agenda

Date: July 16, 2025

Time: 6:30 pm to 7:30 Pm

Location: Young at Heart Seniors Centre- 136 Yonge Street (above the Library), Burk's Falls

Chair: Margaret French

- Purpose of the meeting: to organize a free movie night at the local theatre as a community engagement and promotional event for the Rural Youth Group.

1. Overview of the Rural Youth Group (5 mins)

- Review of Council decision on the theatre.
- Our mission and what we aim to accomplish
- Importance of community support and youth engagement
- Key updates (facility, programs, fundraising needs)

2. Movie Selection and Theatre Coordination (10 mins)

- Confirm movie choice (family-friendly or youth-focused)
- Theatre availability and booking details
- Start time, run time, and setup needs

3. Promotion and Advertising Strategy (10 mins)

- Posters, flyers (library, community centers)
- Social media campaign
- Outreach to youth-serving organizations, and local media
- RSVP or just show-up?

4. On-Site Engagement and Promotion Plan (10 mins)

- Display table with Rural Youth Group materials(Mission and Vision Statement, Donation Jar.
- Handouts: Parent and Student Surveys
- Short welcome message before the movie (introduce the group, overview of the Rural Youth Group and thank attendees)
- Other?

5. Budget and Sponsorship (10 mins)

- Costs: theatre rental, printing, refreshments
- Donations or sponsors for snacks, door prizes, or materials

6. Volunteer Roles and Responsibilities (10 mins)

- Greeters
- Concession attendants
- Technical or logistics support
- Set-up/clean-up crew

7. Timeline and Next Steps (5 mins)

- Confirm movie title and date with theatre
- Set deadlines for promotional materials and outreach
- Assign tasks and set check-in points

8. Closing and Next Meeting (5 mins)

- Recap of key decisions and assignments
- Final thoughts?