



Recreation Advisory Committee Meeting

May 7th, 2025, at 6:00pm, at 172 Ontario St.

Present: Chair Councillor Ashley Brandt, Councillor Ryan Baptiste, Margaret French, Matthew Orr, Debbie Hope, Diane Landstrom, Recording Secretary

Regrets: Brady Peever

The meeting was called to order at 5:59pm by Chair Councillor A. Brandt

1. Disclosure of Interest: None

Adoption of Previous Meeting Minutes:

2025-06 Moved by M. French - Seconded D. Hope

THEREFORE BE IT RESOLVED THAT The Village of Burk's Falls Recreation Advisory Committee approves the minutes of April 14th, 2025. Carried.

2. Old Business:

a) Follow Up- Recommendations to Council

The Recording Secretary shared the approved recommendations from Council:

- Termination of Winter Carnival
- Use of the popcorn machine at the Downtown Celebration

b) Travel Baseball- Account Allocation

The Recording Secretary informed the committee that there was an error in how the recommendation regarding the Allocation of Travel Baseball Funds was presented to Council. As a result, this item has been removed from the agenda. It was noted that other municipalities involved are not aligned on the matter at this time. No decision is required or being made at this stage.

c) Spring Clean Up- Conclusion

The committee discussed the continued lack of community support for the annual Spring Clean-Up. While poor weather was noted as a contributing factor this year, members acknowledged that this marks a three-year trend of low participation. The committee discussed the possibility of partnering with a local youth organization for next year's event to help increase engagement and support.

d) 2025 Summer Recreation- Update

The Recording Secretary informed the committee that the team jerseys have been ordered. All sponsorship spots have been filled, including one designated for the End of Year BBQ.

The committee discussed advertising at the ball diamond and noted that preparations are currently behind schedule due to the focus on the recent Jay's Care Celebration. As a result, the committee is recommending to Council the implementation of a daily advertising discount for businesses wishing to advertise this season. The discount would be based on a pro-rated, per-day pricing structure.

e) Downtown Celebration- Final Planning

The Recording Secretary reviewed the numbers for this year's event, reporting that there will be a total of 21 setups, with 10 of those being paying vendors. It was suggested that hosting vendors at too many events may dilute turnout, and the committee acknowledged the importance of strategic vendor participation. Councillor N. Kyte and her son James (a theatre employee) have offered to operate the popcorn machine throughout the event. The committee expressed appreciation and agreed this is a great addition to the festivities. The timing for the Business of the Year Award was discussed, and the committee agreed that 1:00 p.m. would be the most suitable time for the presentation. The Recording Secretary will prepare the certificate, contact the award recipient, and assist with speech preparation. The committee reviewed the event map layout and reached a consensus that it is effective and well-organized. All committee members are to arrive at the municipal office by 9:30 a.m. on the day of the event for setup and final coordination.

3. New Business:

a) Canada Day Celebration

The committee discussed plans for the upcoming Canada Day Celebration. The Recording Secretary confirmed that the Fire Department will participate in the BBQ, offering a "Touch the Truck" experience and a fire safety display. D. Hope has also confirmed attendance and will be providing face painting during the event. There was discussion regarding the potential to expand or grow the event. However, given that Canada Day does not fall on a weekend this year, the committee agreed it would be best to maintain the current format and revisit possible changes in future years.

4. Recommendations to Council:

The Recreation Advisory Committee recommends that Council approve:

Moved by M. Orr- Seconded M. French

2025-07 THEREFORE BE IT RESOLVED THAT The Village of Burk's Fall Recreation Advisory Committee recommend to Council the implementation of a daily advertising discount for businesses wishing to advertise this season.

5. Date of Next Meeting: To be determined

6. Meeting Adjourned: 7:09pm

Chair Signature

