

Downtown Celebration – Information for Ontario St. Businesses

The Village of Burk's Falls is excited to host the 4th Annual Downtown Celebration on Saturday, May 16, 2026 from 11:00am–3:00pm. This event is designed to celebrate our downtown and bring visitors to experience why Life is Sweet on Ontario Street.

The day will feature a Vendor Market in the municipal parking lot, live music and activities in Stan Darling Park, and the return of our Downtown Passport Program. Visitors will collect stamps from vendors and businesses for a chance to win this year's grand prize — an overnight stay at Deerhurst Resort.

Businesses Located Within the Event Zone

Businesses located within the event area are encouraged to participate by:

- Being open and ready to welcome visitors
- Taking part in the Passport Program
- Creating a sidewalk or outdoor presence if possible
- Decorating storefronts to help bring energy to the street

With vendors located in the municipal parking lot, Ontario Street will remain open and visitors will move between the market, the park, and downtown businesses throughout the event.

Businesses Located Outside the Event Zone

Businesses located elsewhere along Ontario Street are still encouraged to participate.

Options include:

- Setting up a complimentary booth in the Vendor Market (no vendor fee for Ontario Street businesses)
- Providing a sandwich board or sidewalk sign that can be placed within the event area to help promote your business

Have an Idea?

If your business would like to run a special promotion, activity, or feature during the event, we would love to hear about it. The goal of this celebration is to support our local businesses and encourage visitors to explore everything our downtown has to offer.

For questions or to discuss how your business can participate, please contact:

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We look forward to another great Downtown Celebration!