

HOW TO PLAN A VOTER REGISTRATION EVENT

A voter registration event is where you set up a table on campus with resources to encourage your peers to register to vote! You have the incredible opportunity to lead your team and peers in making a difference. Running a voter registration drive is not just a task—it's a chance to ignite change, inspire others, and showcase the power of your community.

How to host a voter registration event - your next steps:

- The first step is *always* to meet with a member of your athletic department to get approval and their buy-in so they can help you plan it and get the word out.
- Work with your athletic department to set a date and location for your event. Choose a high traffic spot on campus or try to host it at a highly attended game!
- **Important: You will need a table for these events!** Start by asking your athletic department. Try to get additional branded materials from your athletic department - i.e stickers, tshirts. This will make it feel more official!
- Find teammates or friends who will help you run the table during the event
- Use your social media and reach on campus to hype up the event. Post flyers on campus, post on social media, ask your athletic department to send emails alerting athletes of the upcoming event. Tag @theteamdotorg and we will amplify your voice and platform!
- Prepare your resources: Print a QR code that takes them to [this voter reg. sweepstakes](#).



CHECK REGISTRATION
OR REGISTER TO VOTE

