



# SPONSORSHIP 2026-2028

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Sponsorship Opportunities with the  
Highfields Eagles Juniors



Partner with us...

# ABOUT THE EAGLES



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**EST. 2000**

## Why Sponsor Highfields & District Junior Rugby League?

- Sponsorship supports players across U6 to U17, including U13, U15 & U17 female teams.
- Helps fund essential resources for players, teams, and club development
- Seeking 3-year sponsorships starting from the 2026 season.
- Opportunity to gain high-impact community exposure for your business
- Over 400 registered players last season with strong family club culture
- Active online presence through Facebook and the Club website
- Ongoing passive brand exposure after the sponsorship term—players keep and wear their jerseys in the community with your logo displayed
- Assists in supporting players aiming to reach elite levels of Rugby League.

[www.highfieldseagles.com.au](http://www.highfieldseagles.com.au)







FASTEST GROWING JUNIOR CLUB IN THE REGION

# 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

**MAJOR PARTNER – 1 SPOT LEFT!**  
**\$25,000**

## Major Sponsorship Package – Inclusions

- **Front-of-Jersey Branding:** Company logo featured prominently on the front of all boys' and girls' team jerseys for 3 years – 22 Teams
- **Training & Apparel Exposure:** Branding on training & playing apparel –worn by 400+ players
- **Digital Media Presence:** Logo placement on the Club website, Facebook, and Instagram.
- **Club Event Access:** Invitations to key club events
- **Field Signage:** Inclusion of a dedicated FIELD SPONSOR sign at our home grounds (2700 x 640)
- **Club Merchandise:** 2 x complimentary Club Polos as a thank-you gesture.



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# 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

## JERSEY SPONSOR – ONE PER TEAM \$5,000

### Individual Age Group Sponsorship (Boys or Girls) – Inclusions

- **Back-of-Jersey Branding:** Company logo displayed prominently across the upper back of one team's jerseys for a period of three (3) years.
- **Hersey Sleeve Branding:** Company logo displayed on both sleeves of one team's jerseys for a period of three (3) years.
- **Digital Media Exposure:** Brand presence on the Club website
- **Field Sponsor Bonus:** Receive a 50% discount on field sponsor signage at our home grounds – Additional brand visibility through shared field use with other sporting codes –increasing reach to wider community audiences year-round.







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# 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

**TRAINING SHIRT – LIMITED AVAILABILITY**

**\$1,000**

## **Training Shirt Sponsorship (Boys or Girls) – Inclusions**

- Company logo featured on the back of training shirts for a period of 3 years—issued to every registered player (400+)
- Exposure on the Club website, Facebook, and Instagram.
- **Field Sponsor Bonus:** Receive a 50% discount on field sponsor signage at our home grounds – Additional brand visibility through shared field use with other sporting codes –increasing reach to wider community audiences year-round.





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# 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

**PLAYING SHORTS – LIMITED TO 2 ONLY**  
**\$6,000**

**Playing Shorts Sponsorship (Boys or Girls) – Inclusions**

- **Worn by 400+ players on game days + training**
- Company logo featured on the back of shorts for a period of 3 years—issued to every registered player.
- Exposure on the Club website, Facebook, and Instagram.
- **Field Sponsor Bonus:** Receive a 50% discount on field sponsor signage at our home grounds – Additional brand visibility through shared field use with other sporting codes –increasing reach to wider community audiences year-round.



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# 3 YEAR PACKAGE OR PRO RATA OPTIONS AVAILABLE

2026, 2027 & 2028 SEASONS

**FIELD SIGNAGE SPONSORS - LIMITED AVAILABILITY**  
**\$4,500**

## **Field Signage - Inclusions**

- Company logo featured on 2700mm x 640mm sign along perimeter fencing at Home Ground
- Exposure on the Club website, Facebook, and Instagram.
- Additional brand visibility through shared field use with other sporting codes—increasing reach to wider community audiences year-round.



# OTHER OPPORTUNITIES

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- Carnivals through the year
- Camps and special events
- Contra Sponsorship also available

## NEXT STEPS...

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Sponsorship spots are limited and filled in order of commitment. Sponsors will be finalised toward the end October 2025 & Invoices due end November 2025. This is to meet merchandise order cut offs.

- Questions? email [hdjrjsponsorship@gmail.com](mailto:hdjrjsponsorship@gmail.com)
- Express your interest by filling in this link  
<https://form.jotform.com/HDJRL/sponsorship>





# SUMMARY

## **1. Major Partner – 1 spot left**

\$25,000 (3 years)

- Front-of-jersey branding – all boys' & girls' teams (22 teams)
- Logo on training & playing apparel
- Website + social media exposure
- Invitations to key club events
- Dedicated field sponsor sign (2700x640mm)
- 2 x complimentary club polos

## **2. Individual Age Group Jersey Sponsor – 1 per team**

\$5,000 (3 years)

- Back-of-jersey branding (upper back)
- Sleeve branding (both sleeves)
- Website exposure
- 50% discount on field signage

## **3. Training Shirt Sponsor – Limited availability – \$1,000 (3 year)**

- Logo on back of training shirts (400+ players)
- Website + social media exposure
- 50% discount on field signage

## **4. Playing Shorts Sponsor – Max 2 spots**

\$6,000 (3 years)

- Logo on back of shorts (400+ players) – game days + training
- Website + social media exposure
- 50% discount on field signage

## **5. Field Signage Sponsor – Limited availability**

\$4,500 (3 years) – pro-rata available

- Logo on 2700mm x 640mm perimeter sign at home ground
- Website + social media exposure
- Year-round visibility via shared field use

## **Other Opportunities:**

Carnival sponsorships, camps, special events, contra deals

