

### **SPONSORSHIP** 2026-2028

Sponsorship Opportunities with the Highfields Eagles Juniors



Partner with us...

ABOUT THE EAGLES



#### **EST. 2000**

Why Sponsor Highfields & District Junior Rugby League?

- Sponsorship supports players across U6 to U17, including U13, U15 & U17 female teams.
- Helps fund essential resources for players, teams, and club development
- Seeking 3-year sponsorships starting from the 2026 season.
- Opportunity to gain high-impact community exposure for your business
- Over 400 registered players last season with strong family club culture
- Active online presence through Facebook and the Club website
- Ongoing passive brand exposure after the sponsorship term players keep and wear their jerseys in the community with your logo displayed
- Assists in supporting players aiming to reach elite levels of Rugby League.





### 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

### MAJOR PARTNER - 1 SPOT LEFT! \$25,000

#### Major Sponsorship Package – Inclusions

- Front-of-Jersey Branding: Company logo featured prominently on the front of all boys' and girls' team jerseys for 3 years 22 Teams
- Training & Apparel Exposure: Branding on training & playing apparel —worn by 400+ players
- **Digital Media Presence:** Logo placement on the Club website, Facebook, and Instagram.
- Club Event Access: Invitations to key club events
- **Field Signage:** Inclusion of a dedicated FIELD SPONSOR sign at our home grounds (2700 x 640)
- Club Merchandise: 2 x complimentary Club Polos as a thank-you gesture.









### 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

### JERSEY SPONSOR - ONE PER TEAM \$5,000

Individual Age Group Sponsorship (Boys or Girls) – Inclusions

- **Back-of-Jersey Branding:** Company logo displayed prominently across the upper back of one team's jerseys for a period of three (3) years.
- Hersey Sleeve Branding: Company logo displayed on both sleeves of one team's jerseys for a period of three (3) years.
- **Digital Media Exposure:** Brand presence on the Club website
- Field Sponsor Bonus: Receive a 50% discount on field sponsor signage at our home grounds - Additional brand visibility through shared field use with other sporting codes -increasing reach to wider community audiences yearround.







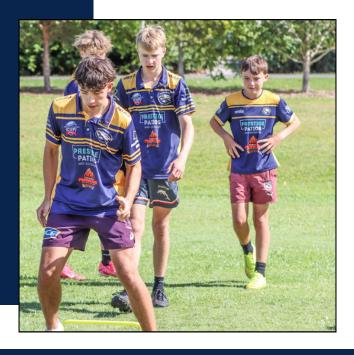
### 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

### TRAINING SHIRT - LIMITED AVAILABILITY \$1,000

#### Training Shirt Sponsorship (Boys or Girls) - Inclusions

- Company logo featured on the back of training shirts for a period of 3 years—issued to every registered player (400+)
- Exposure on the Club website, Facebook, and Instagram.
- Field Sponsor Bonus: Receive a 50% discount on field sponsor signage at our home grounds - Additional brand visibility through shared field use with other sporting codes —increasing reach to wider community audiences yearround.







### 3 YEAR PACKAGE

2026, 2027 & 2028 SEASONS

### PLAYING SHORTS - LIMITED TO 2 ONLY \$6,000

Playing Shorts Sponsorship (Boys or Girls) – Inclusions

- Worn by 400+ players on game days + training
- Company logo featured on the back of shorts for a period of 3 years—issued to every registered player.
- Exposure on the Club website, Facebook, and Instagram.
- **Field Sponsor Bonus:** Receive a 50% discount on field sponsor signage at our home grounds Additional brand visibility through shared field use with other sporting codes —increasing reach to wider community audiences year-

round.





# 3 YEAR PACKAGE OR PRO RATA OPTIONS AVAILABLE

2026, 2027 & 2028 SEASONS

### FIELD SIGNAGE SPONSORS - LIMITED AVAILABILITY \$4,500

#### Field Signage - Inclusions

- Company logo featured on 2700mm x 640mm sign along perimeter fencing at Home Ground
- Exposure on the Club website, Facebook, and Instagram.
- Additional brand visibility through shared field use with other sporting codes—increasing reach to wider community audiences year-round.



## OTHER OPPORTUNITIES

- Carnivals through the year
- · Camps and special events
- Contra Sponsorship also available



Sponsorship spots are limited and filled in order of commitment. Sponsors will be finalised toward the end October 2025 & Invoices due end November 2025. This is to meet merchandise order cut offs.

- Questions? email hdjrlsponsorship@gmail.com
- Express your interest by filling in this link
  https://form.jotform.com/HDJRL/sponsorship





#### 1. Major Partner – 1 spot left

\$25,000 (3 years)

- Front-of-jerséy branding all boys' & girls' teams (22 teams)
- Logo on training & playing apparel
- Website + social media exposure
- Invitations to key club events
- Dedicated field sponsor sign (2700x640mm)
- 2 x complimentary club polos

#### 2. Individual Age Group Jersey Sponsor – 1 per team

\$5,000 (3 years)

- Back-of-jersey branding (upper back)
- Sleeve branding (both šleeves)
- Website exposure
- 50% discount on field signage

#### 3. Training Shirt Sponsor – Limited availability - \$1,000 (3 year)

- Logo on back of training shirts (400+ players)
- Website + social media exposure
- 50% discount on field signage

#### 4. Playing Shorts Sponsor – Max 2 spots

\$6,000 (3 years)

- Logo on back of shorts (400+ players) game days + training
- Website + social media exposure
- 50% discount on field signage

#### 5. Field Signage Sponsor – Limited availability

\$4,500 (3 years) - pro-rata available

Logo on 2700mm x 640mm perimeter sign at home ground

OR RUGBY LEAGU

- Website + social media exposure
- Year-round visibility via shared field use

**Other Opportunities:** 

Carnival sponsorships, camps, special events, contra deals