

Preparing Pharmacists to Treat Addiction

Elizabeth Ablah, PhD, MPH, CPH

Professor and Vice Chair
Department of Population Health
University of Kansas School of Medicine

Kentucky Pharmacy Education and Research Foundation, Inc. is accredited by ACPE as a provider of continuing pharmacy education.

ACPE UAN 0143-9999-25-062-Lo8-P/T

Disclosures

Faculty

Dr. Elizabeth Ablah, faculty for this activity, has no relevant financial relationship(s) with ineligible companies to disclose.

Planners

None of the planners for this activity have any relevant financial relationships with ineligible companies to disclose.

Learning Objectives

Pharmacists

1. Describe how stigma can impact the health and healthcare of individuals with substance use disorder.
2. Identify potential strategies that healthcare providers can implement to improve access to care for individuals with substance use disorder.
3. Explain the campaign used to frame the role healthcare professionals can have in caring for individuals with substance use disorder.

Learning Objectives

Pharmacy Technicians

1. Identify medically appropriate terminology to reduce substance use disorder stigma.
2. Locate substance use disorder resources designed for this initiative.

Pre-test

1. Stigma affects access to healthcare for those with substance use disorder?
2. Identify potential strategies that healthcare providers can implement to improve access to care for individuals with substance use disorder.
3. Which campaign was developed specifically to frame the role healthcare professionals can have in caring for individuals with substance use disorder.
4. Which two phrases include medically appropriate terminology to use to help reduce substance use disorder stigma?
5. Where can substance use disorder resources designed for this initiative be accessed?

Preparing Physicians to Treat Addiction (PPTA)

- Awarded funding by the Sunflower Foundation's Kansas Fights Addiction program
- University of Kansas School of Medicine-Wichita
 - Department of Psychiatry and Behavioral Sciences
 - Department of Population Health
- The purpose of PPTA was to **improve access to SUD care** in Sedgwick County, Kansas

The Problem

Kentucky Pharmacy Education and Research Foundation, Inc. is accredited by ACPE as a provider of continuing pharmacy education.

The Problem

- Consider that 46.3 million (16.5%) Americans meet the criteria for having SUD, yet 94% of them receive no treatment (Han et al., 2021).
- Those with SUD are largely unable to access treatment from healthcare professionals.
- There are multiple reasons preventing various healthcare professionals from serving this population, including bias and prejudice regarding race, class, and willpower (McGinty, & Barry, 2020).

The Problem

- The attitudes and biases that healthcare professionals have toward people with SUD are directly associated with their poor access to treatment (Khenti et al., 2017) and poor outcomes (van Boekel et al., 2013; Couto et al., 2018).
- Stigma isolates individuals with SUD who need treatment and prevents them from getting the care they need.
- The barriers preventing healthcare professionals in Kansas from serving this population were not understood.

Goals

1. Assess barriers to
intervening with
individuals with SUD

2. Implement a series
of interventions to
address immediate
needs

Goals

1. Assess barriers to
intervening with
individuals with SUD

2. Implement a series
of interventions to
address immediate
needs

Methods for Data Collection



Literature
review

Methods for Data Collection



Literature
review



Script for interviews with
the KS Board of Pharmacy
network

Results

Nineteen pharmacists,
nurse practitioners, clinic
directors, or pharmacy
students across Kansas
participated in an
interview

Participants represented
a variety of: years in
practice, fields of
medicine, ages, genders,
and races

Demographics

	%	n
Years in Practice		
<5 years	21%	4
5 to 9 years	26%	5
10 to 14 years	11%	2
15 to 19 years	16%	3
20 or more years	26%	5
Primary Organizational Affiliation		
Community Pharmacy	63%	12
Hospital	21%	4
Outpatient clinic/ rural health clinic	11%	2
Behavioral Health Clinic	5%	1
Role		
Dispenser	74%	14
Prescriber	5%	1
Social Worker	-	0
Other	21%	4
Monthly Average of Patients Seen with SUD		
0	-	0
1 to 10	37%	7
>10	63%	12

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show 15

Demographics

	%	n
Age in Years		
<35	47%	9
35 to 44	21%	4
45 to 54	16%	3
55 to 64	11%	2
65+	5%	1
Gender		
Female	79%	15
Male	21%	4
Race		
White/Caucasian	95%	18
Black or African American	5%	1
American Indian or Alaska Native	-	0
Asian American or Pacific Islander	-	0
Hispanic, Latino, or Spanish origin		
Yes	-	0
No	100%	19

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show 16

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

17

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

18

Under What
Circumstances
Do People with
Substance Use
Disorder
Experience
Bias?

August 22-24 // Lawrence, KS

**Widespread SUD-related Stigma, Especially in
Employment, Housing, and Law Enforcement**

- *"...in relation to finding employment, there's a lot of bias [and] within their family that they have to overcome people not understanding, being judgmental...And then, just society, there's a lot of stigma attached."*
- *"...a lot of people don't associate with them anymore... they may be ostracized a bit more or not trusted as much. And certainly, when it comes to employment, that's really, really hard for them to get a regular job... law enforcement knows who they are. And sometimes they may be a little more strict with them, or follow them around, or pay more attention to them."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

Under What
Circumstances
Do People with
Substance Use
Disorder
Experience
Bias?

August 22-24 // Lawrence, KS

**Stereotyping, Often Causing Individuals to Hide Their
SUD out of Fear of Judgment**

- *"...once you get...labeled with something, it kind of sticks with you. No matter...if you're in recovery or not, you're going to always be labeled in a certain situation, and I think that could be something that lingers with them."*
- *"...patients on medication-assisted therapy...there's already a negative connotation, I feel like, in bias from anybody that knows they're on those therapies, and they make assumptions automatically. And then, honestly, too, with a record, even if they're in active recovery, just having to disclose that they have had a past issue with substance use disorders, or maybe they're in recovery, I feel like there's already bias right out the gate, even if they're living very well in recovery."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

Under What Circumstances Do People with Substance Use Disorder Experience Bias?

Healthcare Providers Unfamiliar with SUD

- "...they probably get treated as drug-seeking probably... People probably don't understand how to treat it, in general."
- "...they're less likely to be taken seriously, especially when they say they're in pain or something because...and that can be even if they are in recovery or if they're actively going through that...they would experience bias at a doctor's appointment, you know, at the pharmacy...I feel like their treatment is just less likely to be taken seriously."

Do You Believe People with SUD are Responsible for their Disorder?

Initial Use May Involve Choice, Nearly All Participants Reported that SUD is More Nuanced

- "...there's genetic factors, but life experiences can take you down a lot of paths...I don't think anyone wants to be in that situation...it's, like, a brain chemistry thing...It's a disease. It's not something someone chooses to do."
- "I wouldn't say that they're wholly responsible. I mean, obviously they are an individual who makes decisions and can potentially know right from wrong. But I feel like the systems in place probably aren't very helpful to them either. So...I also think that it's kind of on the system as a whole, too."

Do You Think People with SUD are Weak Willed?

Participants Described SUD as a Disease

- *"I think substance use disorder is a disease. It's something, just like any other medical condition, a lot of times, you can't just decide you're better. Like, it takes intervention to actually achieve sobriety or to go into recovery. So, I don't think they're weak-willed. I think it's truly a challenge."*
- *"I see it more as a mental health issue than a weak-willed issue... it's probably more of an addiction mental health issue."*
- *"It's...that chemical imbalance in their brain that keeps them going for more, despite the consequences."*

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

Why Do You Not Conduct SUD-Related Services?

(Screening, brief interventions, MAT, naloxone, referrals)

Patient Willingness

- *...[I'm] not being recognized as a provider to be able to give that care...it would not only be a barrier for me to offer, but...a barrier for acceptance by the individual."*
- *"...addressing it at the pharmacy is hard...a lot of patients...think... 'you're a pharmacist. you're just here to give me my pills. so, why are you trying to get into my business?'...chat[ting] with the provider is a lot easier than actually chatting with the patients themselves."*

Why Do You Not Conduct SUD-Related Services?

(Screening, brief interventions, MAT, naloxone, referrals)

Time Constraints

- *"Time is the biggest one. Pharmacies are busy. [Screening is] easily... driven out of your priority list, unfortunately."*
- *"...a busy pharmacy...sometimes it doesn't even stop to...make you think [to intervene] whenever you're up there at that counsel window with those few minutes that you have with the patient."*

Availability and Accessibility of Resources

Why Do You Not Conduct SUD-Related Services?

(Screening, brief interventions,
MAT, naloxone, referrals)

- *"I don't feel like we have the resources...I don't know where to refer them to."*
- *"...there's not enough [treatment facilities] ...most of the [referred]...patients have to go two-plus hours away."*
- *"...it's...an access thing. If I could find a grant or some way to have naloxone available... I can't always ensure that..."*

Coordination and Procedural Challenges

Why Do You Not Conduct SUD-Related Services?

(Screening, brief interventions,
MAT, naloxone, referrals)

- *"I don't know that there's a really good way for us to do [referrals]...but we do tell the PCP just concerning behaviors. But... what they do from there, we... don't follow up on it, really."*
- *"... if we had the tools and really knew if we screen somebody...we could call a direct provider to get them in, or if we had a better relationship with the PCP."*
- *"I just don't know that our healthcare system is set up for me to do a straight referral for a substance use disorder."*

Facilitators to Conducting SUD-Related Services

(Screening, brief interventions,
MAT, naloxone, referrals)

Standardized Tools and Protocols

- *"I think if [brief interventions] were required... with every script... it would help."*
- *"Streamlining how to do that. Setting a standard of care of how to refer someone."*
- *"I don't know that there's a really good system for us to do it... we would need a policy or a procedure that we would just screen everybody. So, it doesn't look like we're singling people out and then referring them."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

Facilitators to Conducting SUD-Related Services

(Screening, brief interventions,
MAT, naloxone, referrals)

Training and Comfort Level

- *"...if we saw statistics on how much it helps in other places...and then obviously we need some real training and guidance on how and when to do that."*
- *"...a lot of education on...what resources are available, having screening tools available to us that would be quick and easy to use, and...maybe giving a narrative of the best way to refer somebody..."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show



Barriers to Offering MAT

Limited Access to Local MAT Resources

- *"...price is always a factor. If someone's far into... an addiction path, I would assume they don't really have insurance, and Medicaid is tricky. ... sometimes people pick and choose which medications to pick up based on cost and, like, if they think they really need it. So, I would just say cost is a factor."*
- *"We don't have any ability to dispense without a prescription, so they do have to be with a provider who is willing to write those prescriptions for them."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show



Barriers to Offering MAT

Lack of Knowledge about MAT

- *"I don't honestly know much about how it's like actually physically carried out. I might know the medications they're on, but I don't know a lot about the therapy side of things or anything like that."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

Facilitators to Offering MAT

Access to Low-cost or Free MAT

- *"I wish there was a way to maybe assist people without being tied to a treatment facility, whether that was a grant, a coupon, or some way to maybe lower the copay on some of those medications, especially if they don't have insurance."*
- *"And I know that there are some providers here. Like, at my pharmacy, we just had some discussion with a Suboxone provider for a patient who's in recovery at this point. I wish I...knew a little bit more about those providers...and how exactly they work, and how these patients get referred to them. And how many providers there are in the city, especially, would be good information to know."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

August 22-24 // Lawrence, KS

Purpose of Data Collection



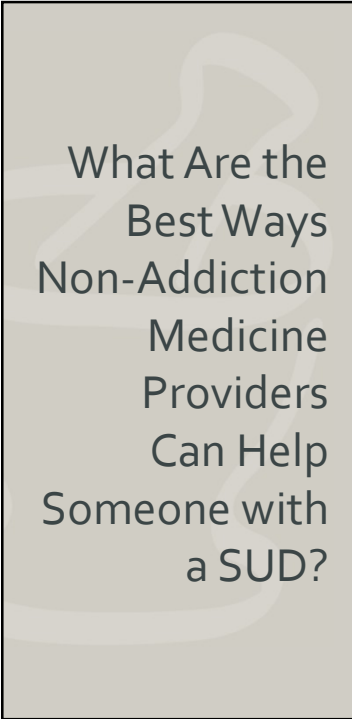
Determine if
People with SUD
Experience Bias



Understand Barriers
and Facilitators to
Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

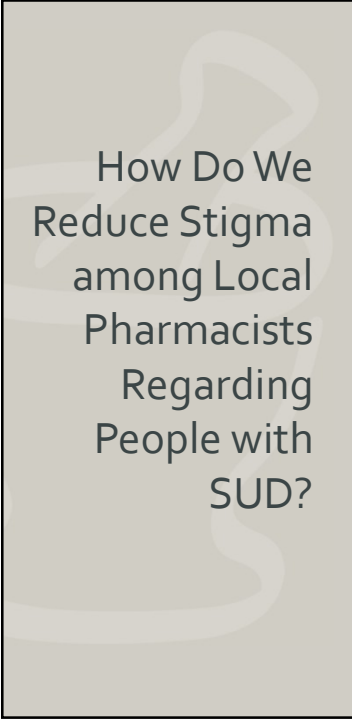


What Are the Best Ways Non-Addiction Medicine Providers Can Help Someone with a SUD?

Supporting Patients with Unbiased Care

- *"I think it's support and not becoming a roadblock. I think it's being part of that task force and offering support and encouragement for more information to become available...Probably one of the things I could do is encourage our providers to... start dispensing that type of medication."*
- *"Trying to stay non-biased with those patients. And again, just like providing them with the same compassion that I would provide to somebody who's dealing with cancer or something of that nature.... And just being there for them and making sure that we're giving them the medication whenever they need to. I know that... keeping my medications like Suboxone in stock is a really big thing."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

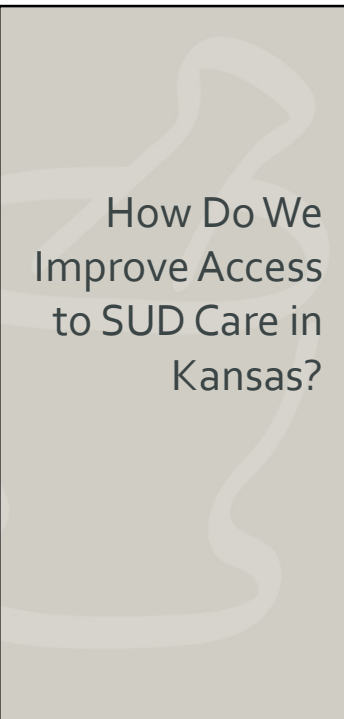


How Do We Reduce Stigma among Local Pharmacists Regarding People with SUD?

Training

- *"First off, what we have to do is eliminate the stigma. And I think doing that is through training, and maybe some of that training is through continuing education to healthcare providers."*
- *"...education all around. Practicing...the correct language to use. That way, you're not pushing patients away, but making a more trusting relationship."*
- *"... it's education, and it's finding ways to make providers more empathetic. And maybe it's working side by side with someone who has been through it. I think sometimes providers don't quite understand the disease as well."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

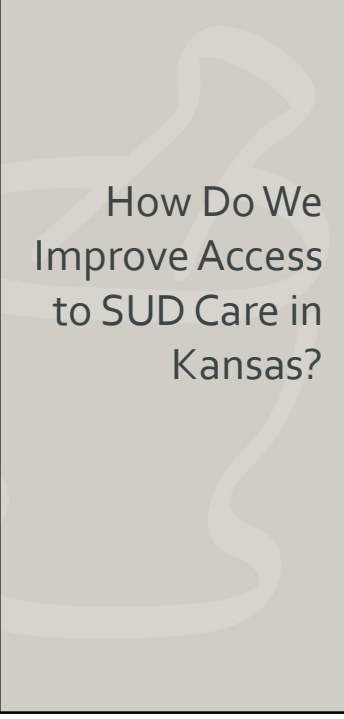


How Do We Improve Access to SUD Care in Kansas?

Reimbursement

- *"...proper reimbursement always triggers healthcare providers into being a little bit more aggressive in this fashion. And I think we would drive up success rates if healthcare providers were given the opportunity."*
- *"I feel like places are less likely to focus on it when there's not significant reimbursement for the company. I know, like, community pharmacies, we work on vaccines because it's a big profit. It not only protects our patients and could potentially decrease, you know, future healthcare costs by them not getting it, but giving the vaccine as well is profitable to the company."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

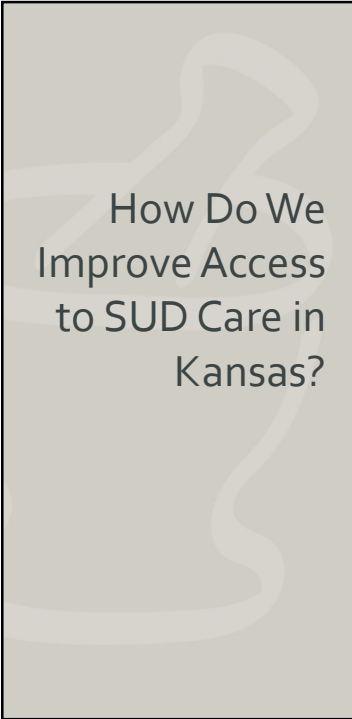


How Do We Improve Access to SUD Care in Kansas?

Increasing the Number of Providers

- *"For us, a lot of it is just funding to get these specific positions.... So, a combination of push for education for the providers themselves and then increase in resources to hire people."*

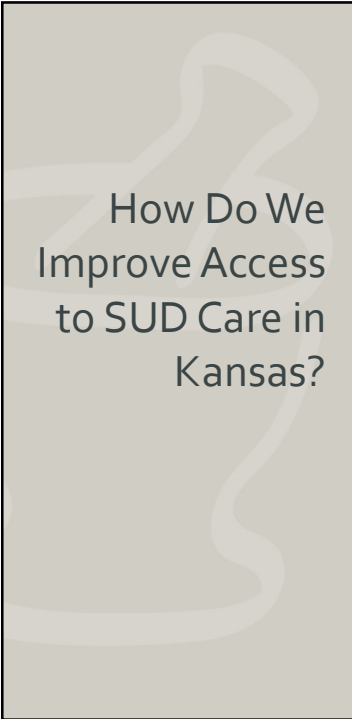
Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show



How Do We Improve Access to SUD Care in Kansas?

Prevent SUD

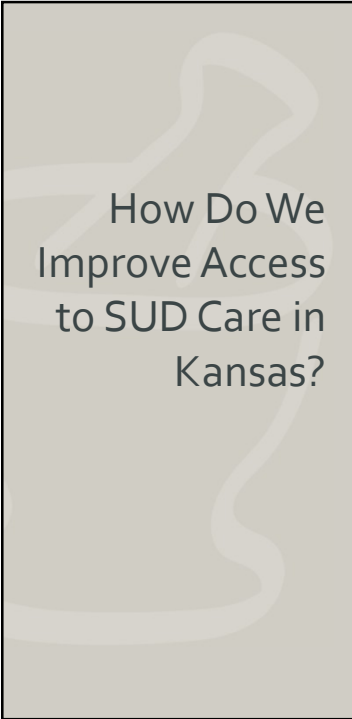
- *"I think for providers to reduce the amount of prescriptions that are addictive that they prescribe to patients...Not to prescribe a medication if it's not necessary, especially if you know it's addictive. And also, it's a pharmacist's responsibility to make sure, we learned this in school, that there are signs to watch out for when a patient's coming to pick up medication to make sure that it's genuine, that they genuinely need the medication."*
- *"...from a pharmacist standpoint prescribers who have no clue about PDMP, and who are writing without checking it... that's probably...the biggest thing.... It's just, you know, if everybody took the time to check that, I think that there would be fewer scripts and a little bit less of an issue than what we can currently see."*



How Do We Improve Access to SUD Care in Kansas?

Increased Funding for Treatment and Harm Reduction

- *"...creating enough resources that makes them affordable...[or] available for free...if we have enough resources and they're proven effective and there's not a cost barrier, then I think we'll have huge uptake in the general public."*
- *"One would be financial assistance to the treatment facilities, so grant money to help patients pay for their medication. That's a huge one."*
- *"I would say with naloxone. It seems like a lot of insurance companies don't pay near as well... people are hesitant to spend, say, \$50 at the pharmacy to get the naloxone, when in reality, it could help save them from a dire situation...."*

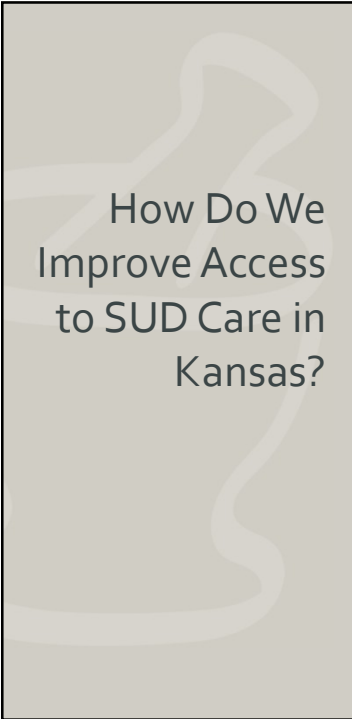


How Do We Improve Access to SUD Care in Kansas?

Policies and Protocols

- *"A training on how to...handle that kind of conversation with a [SUD] patient, just because we have many policies on...appropriate ways to, like, interact with customers. And [policies] about having that kind of conversation I think would help, making...pharmacists more comfortable with initiating it."*
- *"...we could...put it out there as...an algorithm-type thing. If you have a patient who's scoring this number to this number on whatever scale...[or] we are suspecting substance use disorder...I feel like if there's a policy in place, you could be protected as a provider, to be like, 'Look, I'm just following the policy that the state has in place to help you out.' And even if those patients aren't technically abusing, or using substances, we could still at least provide that education to those patients."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

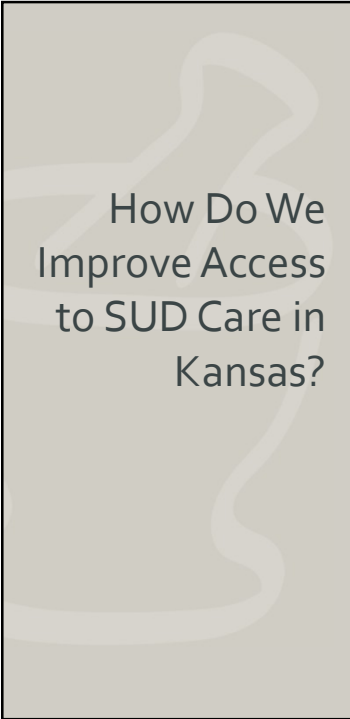


How Do We Improve Access to SUD Care in Kansas?

Policies and Protocols

- *"I think it should be mandatory to use K-TRACS, especially on the provider's side. I think, I can't speak for, like, independent pharmacies, but I think giant retail pharmacies, like, we're required to do it. So, I think it should be mandatory... anybody who is prescribing, they should have to check K-TRACS prior to prescribing any type of controlled substances."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

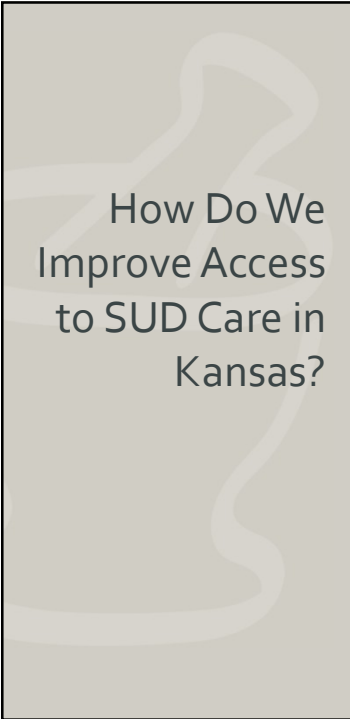


How Do We Improve Access to SUD Care in Kansas?

Policies and Protocols

- *"...if we were going to refer someone, where we would refer them, and put that into a policy. And then probably implementing, you know, if they ask for early refills or if you notice an issue of multiple pharmacies or doctors who, you know, shopping that we implement a procedure for referral."*
- *"I think that we could consider automatic consults for our behavioral health team if a patient does flag to have some sort of substance abuse issue on their admission intake screening. Again, whether that's alcohol, opioids, other substances, and that could help because sometimes you may not identify it as the provider when you're seeing the patient... they may benefit from receiving those resources even if it's not actively harming their health at this minute."*

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

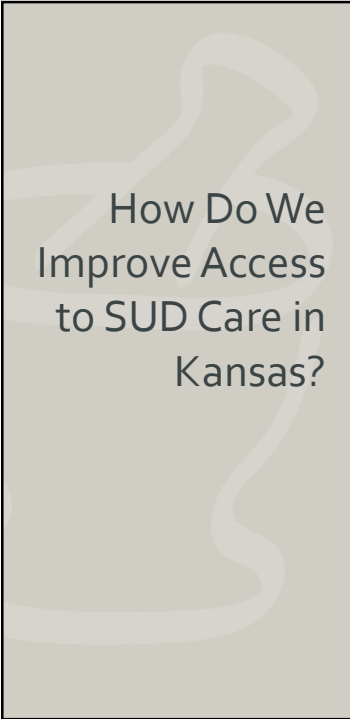


How Do We Improve Access to SUD Care in Kansas?

Policies and Protocols

- *"...we automatically print REMS guides, all sorts of stuff that go out with medicine. I think anybody with chronic usage... our system could easily just auto print a document on education and resources and such. We also do outreach calls daily at our pharmacy about various things... our system would target those people, and we would call and give them education, provide them options.... To some extent, that is already there in the MTM platform of pharmacy, it's just not to a level it could be."*
- *"I guess if we had some sort of way to identify people who want and need help and have an easy way for them to get started in the process, like, here's a card...scan this QR code and you're in the system or someone will pick you up and bring you along. I guess an easy portal, an easy entry that we can share with them."*

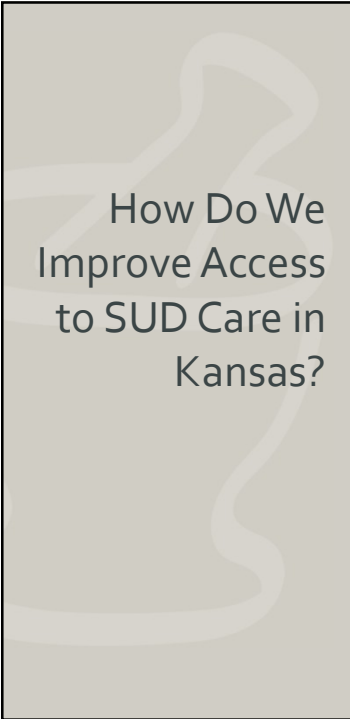
Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show



How Do We Improve Access to SUD Care in Kansas?

Standardized Screening

- *"I think maybe a standardized screening that just goes out to anybody that prescribes it, or dispenses it, or even...picks it up... some required documentation there... I think maybe a policy on a screening would be great."*
- *"Maybe an annual screening with their provider or an annual screening to be able to qualify for Medicaid....I think you can make that a state policy like, 'In order to qualify for Medicaid, you have to complete these required screenings,' and it's just part of their yearly paperwork."*



How Do We Improve Access to SUD Care in Kansas?

Increase Availability of Harm Reduction

- *"I would say if there was a way to get naloxone...and I know a lot of places are able to hand out naloxone for free, but if there was a way that we could get that even more readily available"*
- *"... having like it be a rule that we have naloxone in the first aid kits for, you know, whatever reason, or having the backup stock, just like how we have to have the AED or like the EpiPen in our own first aid kit, like we have to have the naloxone."*
- *"...over a certain MME prescription, it's an automatic requirement that you have to offer Narcan."*

How Do We Improve Access to SUD Care in Kansas?

Treat Rather than Punish

- "...if you are a user and get caught, essentially, instead of facing charges, you can do the whole drug court program, which includes treatment as well."
- "I feel like that should be legally on the books. Like, if you actively seek care for a substance use disorder, it cannot be reported to, I don't know, the driver's license bureau or any government organization, any employer. Just some sort of reassurance, legally, that these patients could seek treatment because that's what they need to function in society and get better and not have the worry that by seeking treatment for the disorder, they're going to out themselves as having that disorder and risk employment."

Kansas Pharmacists Association // 2025 Annual Meeting & Trade Show

August 22-24 // Lawrence, KS

Methods for Data Collection



Literature
review



Script for interviews with
the KS Board of Pharmacy
network



Survey of the
Kansas Board of
Pharmacy network

Results

238 Kansas Board of Pharmacy network members completed the survey

Participants represented a variety of years in practice, ages, genders, and races

Demographics

	Frequency	Percent		Frequency	Percent
Years in Practice			Age		
<5 years	23	10%	<35	58	25%
5-9 years	46	20%	35-44	53	23%
10-14 years	36	15%	45-54	41	17%
15-19 years	18	8%	55-64	39	17%
20 or more years	112	48%	65+	31	13%
Primary Organizational Affiliation			Prefer not to answer	13	6%
Hospital	45	20%	Gender		
Community Pharmacy	150	68%	Male	4	21%
Outpatient clinic/ rural health clinic	21	10%	Female	15	79%
Behavioral Health Clinic	6	3%	Gender non-binary	1	<1%
Role			Prefer not to answer	15	79%
Prescriber	11	5%	Race		
Dispenser	191	83%	White/Caucasian	207	88%
Social Worker	0	-	Black or African American	2	1%
Other	28	12%	American Indian or Alaska Native	0	-
Monthly Average of Patients Seen with SUD			Asian American or Pacific Islander	6	3%
0	26	11%	Other	2	1%
1 to 10	106	46%	Prefer not to answer	19	8%
>10	97	42%	Hispanic, Latino, or Spanish origin		
			Yes	5	2%
			No	215	91%
			Prefer not to answer	16	7%

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

51

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

52

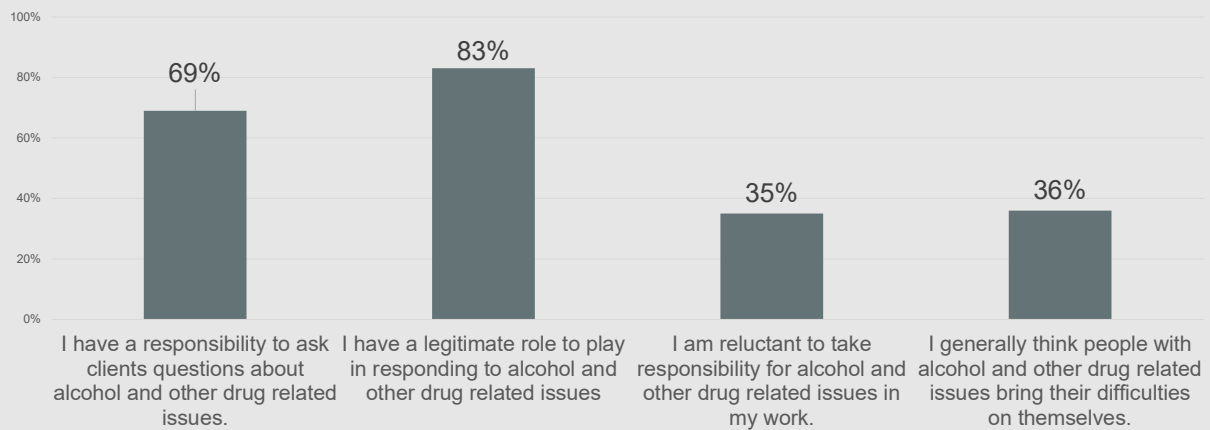
Respondents' Medical Condition Regard Scale (MCRS) Descriptive Statistics

	N	Min	Max	Mean	Std. Deviation
Medical Condition Regard Scale	234	27	55	35	4.21

Respondents' Subscale Results

Subscales	Items	KBOP network	Practitioners across the US
Desire to work with population	Working with this population is satisfying	31.6%*	45.7%
	I feel especially compassionate toward patients like this	39.4%*	62.0%
	I enjoy giving extra time to patients like this	33.4%	41.4%
	Patients like this irritate me	6.6%	12.9%
	I prefer not to work with patients like this	9.1%	16.0%
Treatability of individuals with SUDs	I can usually find something that helps patients like this feel better	18%*	59.3%
	There is little I can do to help patients like this	11.2%	9.5%
	Patients like this are particularly difficult for me to work with	12.5%*	22.4%
Worthiness of medical resources	Insurance plans should cover patients like this to the same degree that they cover patients with other conditions	69.4%	72.4%
	I wouldn't mind giving extra time or effort to care for patients like this	17.5%*	29.3%
	Treating patients like this is a waste of medical dollars	3.3%	2.6%

Work Practice Questionnaire (WPQ) Responses



Purpose of Data Collection



Determine if
People with SUD
Experience Bias

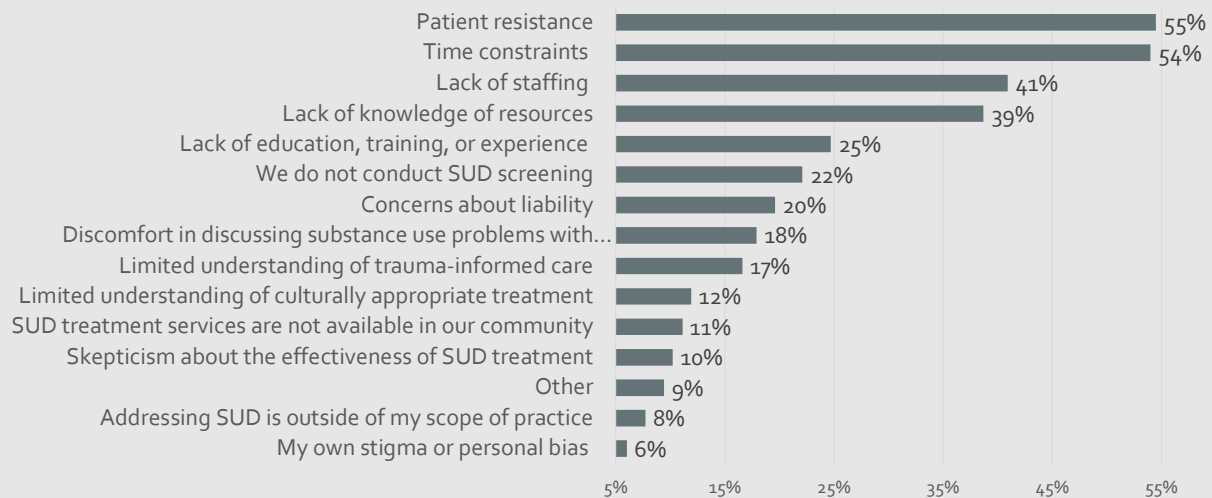


Understand Barriers
to Provide Care for
those with SUD



Identify
Strategies to
Address Barriers

Barriers to Working with Patients to Address Their SUD



57

Purpose of Data Collection



Determine if
People with SUD
Experience Bias



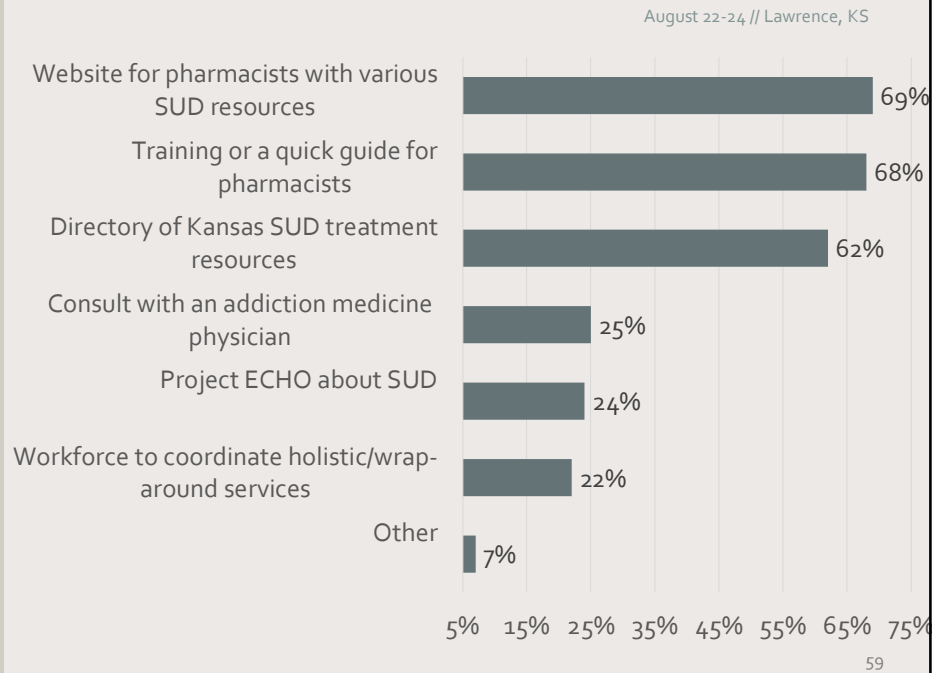
Understand Barriers
to Provide Care for
those with SUD



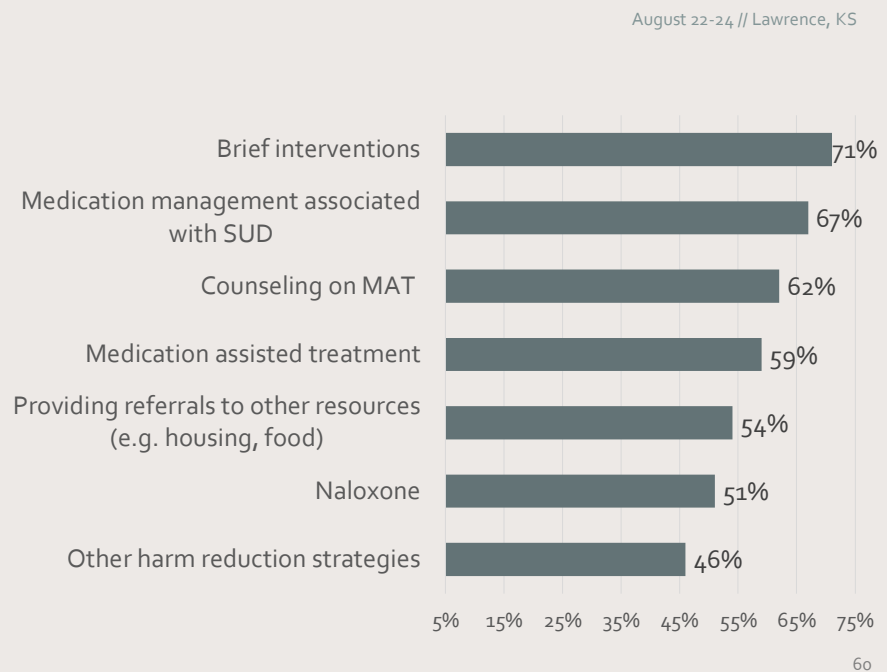
Identify
Strategies to
Address Barriers

58

Resources that Would Help Respondents Address Patients' SUDs



Helpful Training or Brief Guide Topics



Goals

1. Assess barriers to intervening with individuals with SUD

2. Implement a series of interventions to address immediate needs

THE PPTA CAMPAIGN

Campaign Background

- One barrier relates to the stigma associated with substance use disorders
- Health care professionals have stigma and manifest it in their clinical practice, resulting in poor outcomes for SUD patients.
- There have been few studies, let alone established, evidence-based strategies, that have addressed healthcare professionals' stigma and biases about caring for patients with SUD (Livingstone et al., 2012; Brener et al., 2017).

Campaign Purpose

We developed a research-informed campaign designed to:

1. reduce stigma and prompt attitude and behavior change regarding SUD in Sedgwick County.
2. increase awareness of resources associated with SUD.
3. encourage physicians provide evidence-based care for patients with SUDs, including understanding the indications for and offering MAT to patients with SUD (National Academies of Sciences, Engineering, and Medicine (2016).

Be the LIGHT



Please scan the QR code and complete a short survey about the Be the LIGHT campaign video

Be the LIGHT

Language
Intervene
Guide
Help
Treatment

Be the LIGHT Posters

Language
Intervene
Guide
Help
Treatment

Be the LIGHT

People with substance use disorder may be walking alone on a dark path and they need someone to help light it for them. Physicians can offer that light.

Language
Use person-first, medically appropriate language.

Intervene
Use a validated screening tool, which takes seconds for a patient to complete, to assess the severity of use (Screen). Then, conduct a brief intervention to increase patients' insight regarding substance use (Brief Intervention).

Guide
Guide or refer patients to treatment.

Help
Offer to help, without conveying judgment. When a person feels accepted for who they are, regardless of how unhealthy their current behavior is, it allows them the freedom to consider change, rather than needing to defend against it.

Treat
Provide medication assisted treatment and connect patients with substance use disorder counselors.



For more information and resources on how you can be the light, go to: kumc.edu/ppta

Words shape how we view and treat people.

The words we use can unintentionally create stigma. Stigma is one of the biggest barriers to treatment and recovery for substance use disorders.

Words commonly used

User
Addict
Substance Abuser

What patients hear

It's my fault
There's no hope
I'm a criminal

Using **person-first, medically appropriate language** helps **breakdown barriers** to treatment and reduce stigma.

Stigmatizing Terms

User, Addict, Junkie
Substance abuser/user

Alcoholic, Drunk

Dirty, Failed a drug test

Medically Accurate or Preferred Terms

Person with a substance use disorder (SUD)

Person with alcohol use disorder (AUD)

Tested positive (on a screen)

Be the LIGHT Magnet

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment

Be the LIGHT

Using **person-first, medically appropriate language** helps **breakdown barriers** to substance use disorder treatment and reduces stigma.

Stigmatizing Terms

User, Addict, Junkie
Substance abuser/user

Alcoholic, Drunk

Dirty, Failed a drug test

Medically Accurate or Preferred Terms

Person with a substance
use disorder

Person with alcohol use
disorder

Tested positive (on a screen)

69

Validated Screening Tools

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment

Brief health screen

We ask all our adult patients about substance use because it can affect your health. Please ask your doctor if you have any questions. Your answers on this form will remain confidential.

Alcohol: One drink =  12 oz. beer  5 oz. wine  1.5 oz. liquor (one shot)

How many times in the past year have you had 4 or more drinks in a day? _____

Drugs: Recreational drugs include methamphetamines (speed, crystal) cannabis (marijuana, pot), inhalants (paint thinner, aerosol, glue), tranquilizers (Valium), barbiturates, cocaine, ecstasy, hallucinogens (LSD, mushrooms), or narcotics (heroin).

How many times in the past year have you used a recreational drug or used a prescription medication for non-medical reasons? _____

70

Language Intervene Guide Help Treatment

Alcohol screening questionnaire (AUDIT)

Our clinic asks all patients about alcohol use at least once a year. Drinking alcohol can affect your health and some medications you may take. Please help us provide you with the best medical care by answering the questions below.

One drink equals:

 12 oz. beer

 5 oz. wine

 1.5 oz. liquor (one shot)

1. How often do you have a drink containing alcohol?	Never	Monthly or less	2 - 4 times a month	2 - 3 times a week	4 or more times a week
2. How many drinks containing alcohol do you have on a typical day when you are drinking?	0 - 2	3 or 4	5 or 6	7 - 9	10 or more
3. How often do you have four or more drinks on one occasion?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
4. How often during the last year have you found that you were not able to stop drinking once you had started?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
5. How often during the last year have you failed to do what was normally expected of you because of drinking?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
6. How often during the last year have you needed a first drink in the morning to get yourself going after a heavy drinking session?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
7. How often during the last year have you had a feeling of guilt or remorse after drinking?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
8. How often during the last year have you been unable to remember what happened the night before because of your drinking?	Never	Less than monthly	Monthly	Weekly	Daily or almost daily
9. Have you or someone else been injured because of your drinking?	No		Yes, but not in the last year		Yes, in the last year
10. Has a relative, friend, doctor, or other health care worker been concerned about your drinking or suggested you cut down?	No		Yes, but not in the last year		Yes, in the last year
	0	1	2	3	4

Have you ever been in treatment for alcohol use?
 ☐ Never
 ☐ Currently
 ☐ In the past

I II III IV

M: 0-4 5-14 15-19 20+

W, GM, 265: 0-3 4-12 13-19 20+

Language Intervene Guide Help Treatment

Drug Screening Questionnaire (DAST)

Using drugs can affect your health and some medications you may take. Please help us provide you with the best medical care by answering the questions below.

☐ methamphetamines (speed, crystal)
 ☐ cocaine
 ☐ cannabis (marijuana, pot)
 ☐ narcotics (heroin, oxycodone, methadone, etc.)
 ☐ inhalants (paint thinner, aerosol, glue)
 ☐ hallucinogens (LSD, mushrooms)
 ☐ tranquilizers (valium)
 ☐ other _____

How often have you used these drugs?
 ☐ Monthly or less
 ☐ Weekly
 ☐ Daily or almost daily

1. Have you used drugs other than those required for medical reasons?	No	Yes
2. Do you abuse more than one drug at a time?	No	Yes
3. Are you always able to stop using drugs when you want to?	No	Yes
4. Have you ever had blackouts or flashbacks as a result of drug use?	No	Yes
5. Do you ever feel bad or guilty about your drug use?	No	Yes
6. Does your spouse (or parents) ever complain about your involvement with drugs?	No	Yes
7. Have you neglected your family because of your use of drugs?	No	Yes
8. Have you engaged in illegal activities in order to obtain drugs?	No	Yes
9. Have you ever experienced withdrawal symptoms (felt sick) when you stopped taking drugs?	No	Yes
10. Have you had medical problems as a result of your drug use (e.g. memory loss, hepatitis, convulsions, bleeding)?	No	Yes

Have you ever injected drugs?
 ☐ Never
 ☐ Yes, in the past 90 days
 ☐ Yes, more than 90 days ago

Have you ever been in treatment for substance abuse?
 ☐ Never
 ☐ Currently
 ☐ In the past

I II III IV

0 1-2 3-5 6+

Brief Intervention Quick Reference Guide

Steps of the Brief Intervention	
Raise the subject	"Thanks for filling out this form – is it okay if we briefly talk about your substance use?" "Just so you know, my role is to help you assess the risks so you can make your own decisions. I want to help you improve your quality of life on your own timeline." "What can you tell me about your substance use?"
Share information	Explain any association between the patient's use and their health complaint, then ask, "Do you think your use has anything to do with your [anxiety, insomnia, etc.]?" Share information about general risks of use and/or low-risk limits of alcohol use. Ask the patient: "What do you think of this information?"
Enhance motivation	Ask patient about pros and cons of their use, then summarize what you heard. "Where do you want to go from here in terms of your use? What's your goal?" Gauge patient's readiness/confidence to reach their goal on a scale of 0-10. Then ask: "Why did you pick that number instead of ____ [lower number]?"
Identify a plan	If patient is ready, ask: "What steps do you think you can take to reach your goal?" Affirm the patient's readiness/confidence to meet their goal and affirm their plan. "Can we schedule an appointment to check in and see how your plan is going?"

73

Video – Early Interventions



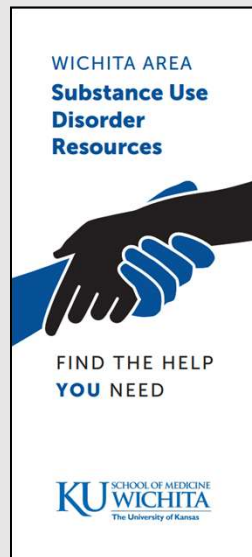
Chad Harmon (CEO, Substance Abuse Center of Kansas) discusses screening and early interventions for substance use disorder. Someone with lived experience describes the importance of such an intervention.

74

Resource Directory

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment



MEDICATION-ASSISTED TREATMENT

Affiliated Family Counselor
1223 N. Rock Rd., Suite G100

Center for Change
933 N. Topoka St. | 316-201-1000

Harmony Medical Clinic
6135 E. Central Ave. | 316-83-1000

HealthCore Clinic
2707 E 21st St. N. | 316-691-4000

Holland Pathways
551 S. Holland St. | 316-260-1000

Hunter Health
527 N. Grove St. | 316-262-2000

Matrix Center
9918 E. Harry St. | 316-260-9000

Metro Treatment Center
650 N. St. Francis St., #C1 | 316-260-1000

Mirror, Inc. Reflections
Recovery Center
3820 N. Toben St. | 316-654-1000
Men and Male Adolescents only

NorthStar Hospital Behavioral Health
8911 E. Orme St., Suite A | 316-262-2000

Recovery Concepts Inc.
2604 W. 9th St. N., Bldg 200 | 316-262-2000

OUTPATIENT TREATMENT

You can continue to live at home and go to work or school while receiving treatment.

A Clear Direction

345 S. Hydraulic Ave. | 316-260-9101

Addiction Recovery & Resources of Wichita (ARROW)

2604 W. 9th St. N., Bldg 200 | 316-518-1965

Changing Habits, LLC

1115 S. Glendale St., Suite 204 | 316-409-5242

Chrysalis Center

2201 E. 13th St. N., Suite D | 316-776-5245

COMCARE Addiction Treatment Services

4055 E. Harry St. | 316-660-7675

DCCCA Options Adult Services

Men only

8901 E. Orme St. | 316-265-6011

DCCCA Women's Recovery Center

8901 E. Orme St. | 316-262-0505

Higher Ground (Se habla Español)

247 N. Market St. | 316-262-2060

Hunter Health

527 N. Grove St. | 316-262-2415, x1180 or 1196

Mental Health America

9415 E. Harry St., Suite 800 | 316-652-2590

75

Motivational Interviewing Quick Reference Guide

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment

Principles of Motivational Interviewing

Express empathy

Motivational interviewing relies on asking **open questions** and using **reflective listening** – both of which demonstrate genuine empathy. If a patient is not yet ready to change, pressure from others may prevent them from moving toward it. Pressure rarely helps to facilitate change. **Strive to be curious rather than judgmental.**

Develop discrepancy

Shine a light on the **difference between what patients say they want and what they are doing**. It is critical that reasons for change are not presented by the health care provider, but rather by the patient. Patients better understand what they believe by hearing themselves say it.

Roll with resistance

Patient resistance is a signal to the health care provider to change strategies. When a provider argues for why a patient should change, the common patient response is to resist "being told what to do." On the other hand, when a provider **helps the patient develop their own arguments for change**, patient resistance is likely to diminish.

Support self-efficacy

Provide hope and enhance confidence that change is possible. Health care providers can help patients increase self-efficacy by **helping them to see the strengths they already possess** and have used in past situations to effect change.

76

Language
Intervene
Guide
Help
Treatment

August 22-24 // Lawrence, KS

Video – Motivational Interviewing



Motivational Interviewing: The Art and Science

aka: Having good conversation about behavior change

Mary Koehn, PhD, APRN, CHSE
Education Associate Professor
KU School of Medicine-Wichita

Dr. Mary Koehn describes theory and evidence associated with motivational interviewing and explains communication strategies to promote behavioral change.

77

Buprenorphine Quick Start Guide

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment

BUPRENORPHINE QUICK START GUIDE

Important Points to Review With the Patient

Specifically discuss safety concerns:

- Understand that discontinuing buprenorphine increases risk of overdose death upon return to illicit opioid use.
- Know that use of alcohol or benzodiazepines with buprenorphine increases the risk of overdose and death.
- Understand the importance of informing providers if they become pregnant.
- Tell providers if they are having a procedure that may require pain medication.

Facts About Buprenorphine

- FDA approved for Opioid Use Disorder treatment in an office-based setting.
- For those with tolerance to opioids as a result of OUD, buprenorphine is often a safe choice.
- Buprenorphine acts as a partial mixed opioid agonist at the μ -receptor and as an antagonist at the κ -receptor. It has a higher affinity for the μ -receptor than other opioids, and it can precipitate withdrawal symptoms in those actively using other opioids.
- It is dosed daily, has a long half-life, and prevents withdrawal in opioid dependent patients.
- Can be in tablet, sublingual film, or injectable formulations.
- Many formulations contain naloxone to prevent injection diversion. This formulation is the preferred treatment medication. The buprenorphine only version is often used with pregnant women to decrease potential fetal exposure to naloxone.
- There is a "ceiling effect" in which further increases above 24mg in dosage does not increase the effects on respiratory or cardiovascular function.
- Buprenorphine should be part of a comprehensive management program that includes psychosocial support. Treatment should not be withheld in the absence of psychosocial support.
- Overdose with buprenorphine in adults is less common, and most likely occurs in individuals without tolerance, or who are using co-occurring substances like alcohol or benzodiazepines.

Checklist for Prescribing Medication for the Treatment of Opioid Use Disorder

☒ Assess the need for treatment

For persons diagnosed with an opioid use disorder,* first determine the severity of patient's substance use disorder. Then identify any underlying or co-occurring diseases or conditions, the effect of opioid use on the patient's physical and psychological functioning, and the outcomes of past treatment episodes.

Your assessment should include:

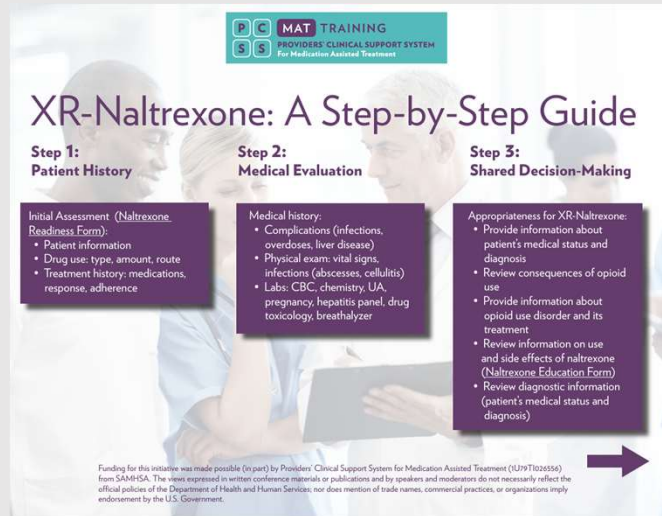
- A patient history.
- Ensure that the assessment includes a medical and psychiatric history, a substance use history, and an evaluation of family and psychosocial supports.
- Access the patient's prescription drug use history through the state's Prescription Drug Monitoring Program (PDMP), where available.

78

Naltrexone Quick Start Guide

August 22-24 // Lawrence, KS

Language
Intervene
Guide
Help
Treatment



79

Medication Assisted Treatment (MAT) Video

August 22-24 // Lawrence, KS

We partnered with Dr. Tim Scanlan to describe **what patients can expect** when they begin medication assisted treatment (MAT)



80

Continuing Education Training

August 22-24 // Lawrence, KS



Strategies to Communicate with Patients with SUD to Reduce Risk

Jennifer Brady, LAC, KCPM
Substance Abuse Center of Kansas (SACK)

81

List of DEA-Eligible Trainings

August 22-24 // Lawrence, KS

Training Meeting DEA Requirements

As of June 27, 2023, in order to prescribe controlled substances under a DEA registration, practitioners are required to complete a one-time, eight-hour training on the treatment and management of patients with opioid or other substance use disorders. Below are some courses that will meet the DEA requirement.

SPONSORING ORGANIZATION	COST	COURSE TITLE	HRS	LINK
SAMHSA Providers Clinical Support System	Free	8 Hour MOUD Training	8.5	https://pcssnow.org/medications-for-opioid-use-disorder/buprenorphine-training-for-physicians/
		MSUD: Medications for Substance and Opioid Use Disorders - 2023 (APRNs)	8	https://e-learning.apna.org/products/msud-medications-for-substance-and-opioid-use-disorders-2023#tab-product_tab_overview
		16 Hour MOUD Training	16.75	https://education.sudtraining.org/Public/Catalog/Details.aspx?id=oylGAoTfxOmGOSPF6aZCcw%3d%3d
		Medical Student 8 Hour Buprenorphine Training	8	https://education.sudtraining.org/Public/Catalog/Details.aspx?id=PseLqOPrAbFh%2fGDQ7xJJdg%3d%3d
American Society of Addiction Medicine	Free	Buprenorphine Mini Course: Building on Federal Prescribing Guidance	1	https://elearning.asam.org/products/buprenorphine-mini-course-building-on-federal-prescribing-guidance-2

Last Updated: 8/15/2024

**If you are seeking continuing education credits, please be sure to check course listings for special instructions.



82

Currently Available Resources

Website: <https://kumc.edu/ppta>

References

1. Han, B., Jones, C. M., Einstein, E. B., Powell, P. A., & Compton, W. M. (2021). Use of medications for alcohol use disorder in the US: results from the 2019 National Survey on Drug Use and Health. *JAMA psychiatry*, 78(8), 922-924.
2. McGinty, E. E., & Barry, C. L. (2020). Stigma reduction to combat the addiction crisis—developing an evidence base. *New England Journal of Medicine*, 382(14), 1291-1292.
3. Khenti, A., Mann, R., Sapag, J. C., Bobbili, S. J., Lentinello, E. K., Van Der Maas, M., Agic, B., Hamilton, H., Stuart, H., Patten, S. and Sanches, M., & Corrigan, P. (2017). Protocol: a cluster randomised control trial study exploring stigmatisation and recovery-based perspectives regarding mental illness and substance use problems among primary healthcare providers across Toronto, Ontario. *BMJ open*, 7(11), e017044.
4. Van Boekel, L. C., Brouwers, E. P., Van Weeghel, J., & Garretsen, H. F. (2013). Stigma among health professionals towards patients with substance use disorders and its consequences for healthcare delivery: systematic review. *Drug and alcohol dependence*, 131(1-2), 23-35.

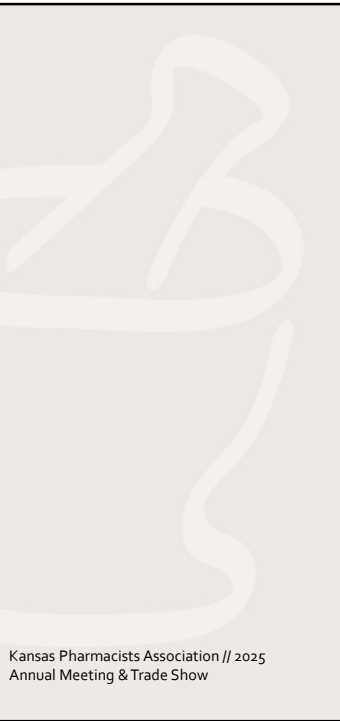
References

5. Couto E Cruz, C., Salom, C., Maravilla, J., & Alati, R. (2018). Mental and physical health correlates of discrimination against people who inject drugs: a systematic review. *Journal of Studies on Alcohol and Drugs*, 79(3), 350-360.
6. Livingston, J. D., Milne, T., Fang, M. L., & Amari, E. (2012). The effectiveness of interventions for reducing stigma related to substance use disorders: a systematic review. *Addiction*, 107(1), 39-50.
7. Brener, L., Cama, E., Hull, P., & Treloar, C. (2017). Evaluation of an online injecting drug use stigma intervention targeted at health providers in New South Wales, Australia. *Health Psychology Open*, 4(1), 2055102917707180.
8. National Academies of Sciences, Division of Behavioral, Social Sciences, Board on Behavioral, Sensory Sciences, & Committee on the Science of Changing Behavioral Health Social Norms. (2016). *Ending discrimination against people with mental and substance use disorders: The evidence for stigma change*. National Academies Press.

POST-TEST

1. Stigma affects access to healthcare for those with substance use disorder.

- True
- False



Kansas Pharmacists Association // 2025
Annual Meeting & Trade Show

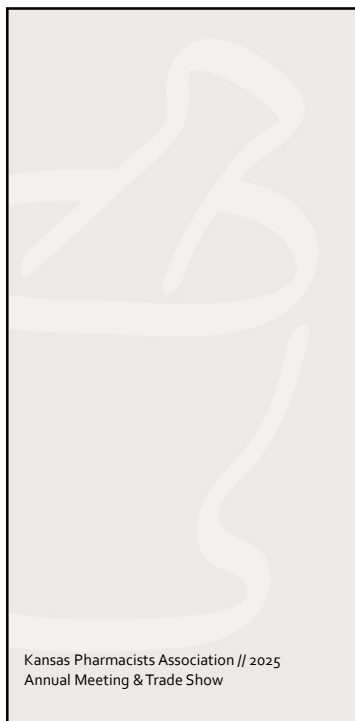
August 22-24 // Lawrence, KS

POST-TEST

2. The following are strategies healthcare providers can implement to improve access to care for individuals with substance use disorder:

- Use medically appropriate, person-first language
- Use validated screening tools and conduct a brief intervention to intervene
- Guide or refer patients to treatment
- Offer to help individuals with substance use disorder, without conveying judgement
- Provide medication assisted treatment and connect patients with substance use disorder counselors

- True
- False



Kansas Pharmacists Association // 2025
Annual Meeting & Trade Show

August 22-24 // Lawrence, KS

POST-TEST

3. Which campaign was developed specifically to frame the role healthcare professionals can have in caring for individuals with substance use disorder.

- One Pill Can Kill
- Be the LIGHT
- Stop the Stigma
- Just Say No

POST-TEST

4. Which two phrases include medically appropriate terminology to use to help reduce substance use disorder stigma?

- User/Drunk
- Junkie/Person with a substance use disorder
- Person with a substance use disorder/Person with alcohol use disorder
- Person with alcohol use disorder/Addict

POST-TEST

5. Where can substance use disorder resources designed for this initiative be accessed?

- The PPTA website: kumc.edu/ppta
- The One Pill Can Kill website: <https://www.dea.gov/onepill>
- The Centers for Disease Control and Prevention website: cdc.gov
- The Substance Abuse and Mental Health Services Administration website: samhsa.gov

THANK YOU!

Questions?

Elizabeth Ablah, PhD, MPH, CPH
eablah@kumc.edu

August 22-24 // Lawrence, KS

Collect Your CE

The Lecture Panda
code for this session is:
{code here}

*All course credits from this
conference must be submitted by
Oct. 15, 2025.*