

EMAIL YOUR REPRESENTATIVE

- [Look up your legislators](#) with your home and/or work address
- Also contact legislators you have an existing relationship with

Subject line examples:

- I urge you to support SB360 to lower prescription costs in Kansas
- I urge you to support SB360 to bring transparency to prescription pricing
- I urge you to support SB360 to protect local pharmacies
- I urge you to support SB360 to protect consumer choice for prescriptions
- I urge you to support SB360 to stop anticompetitive PBM practices
- Please vote YES on SB 360 to lower drug costs
- Support SB 360 to lower prescription drug costs in Kansas
- SB 360 lowers drug costs and protects pharmacy access
- Vote YES on SB 360, transparent drug pricing for Kansans
- SB 360 stops hidden PBM pricing and lowers costs

Email template (personalize before sending):

[INSTRUCTIONS: Personalize this email before sending]

- Legislators take personalized emails more seriously than automated forms
- Personalize the body and the subject line
- Add in a common connection you have (ex: “Thank you for meeting with me at Pharmacist Day this month”)
- Address any questions they have had in the past
- Add 1-2 sentences about your pharmacy and/or patients
- Keep it concise
- Sample talking points
 - brings transparency to prescription pricing
 - stops PBM practices that are raising costs for Kansans
 - bans spread pricing
 - ensures rebate savings are passed on to health plans
 - creates transparent pricing that stops hidden markups

[EMAIL START]

Dear Representative [NAME],

My name is [YOUR NAME]. I am a constituent and a pharmacist at [YOUR PHARMACY AND CITY]. I’m reaching out today to urge you to support SB 360 to help lower drug costs for Kansans and keep local pharmacies open. SB 360 passed the Senate 32-8 and is headed to the House.

[INSERT YOUR PERSONAL STORY AND TALKING POINTS HERE].

States that have passed similar PBM reforms have demonstrated significant savings and we're looking forward to Kansans experiencing the same benefits. Ohio and Kentucky saved \$140 million and \$282 million respectively in two years after passing PBM reform.

I hope you'll consider voting YES on SB 360 when the time comes. Please reach out any time if you have any questions.

Sincerely,
[YOUR NAME]
[PHARMACY]
[CITY]