



2018
KANSAS
PHARMACISTS
ASSOCIATION

ANNUAL MEETING & TRADE SHOW

Drury Plaza Hotel Broadview | Wichita, Kansas

Aug. 27-30

www.ksrx.org/events/annual





Join us in Wichita!

Be in the room where Kansas pharmacy moves forward.

KPhA26 is your chance to put your brand in front of the state's most engaged pharmacists, technicians, and future pharmacists from all practice settings – all hungry for solutions that strengthen their work with efficiency, expertise and impact. With packed exhibitor hours, nonstop networking, and high-visibility sponsorships, this is the place to spark conversations, ignite partnerships, and make a statement in the Kansas market. If you want to be seen, remembered, and chosen – **KPhA26 is where it happens!**



KPhA offers multiple sponsorship tiers, plus exhibit- and advertiser-only options.

Exhibit Space

VENDOR\$1,200

EDUCATOR\$500

(Nonprofits, schools, or government groups)

Rate includes trade show booth, single-day admission for up to two company representatives, lunch, social media recognition prior to the event, and listings on the KPhA website and event program. Discounts for members!

Learn more and register at
www.ksrx.org/events/annual

Why You Should Attend KPhA26

1. Direct Access to Kansas Pharmacy Decision-Makers

KPhA26 brings together pharmacists, pharmacy technicians, future pharmacists, and healthcare leaders from all practice settings across Kansas. You'll get face-to-face access to the people who make purchasing decisions, influence practice change, and adopt new technologies.

2. Showcase Your Solutions to an Engaged Audience

Attendees come ready to learn about tools, services, and innovations that can help them deliver better patient care. It's a prime opportunity to demonstrate your value in person – something no digital ad can match.

3. Build High-Value Relationships

This meeting is intentionally structured to encourage conversation – vendor hall time is protected, allowing vendors to form genuine connections with current and potential clients.

4. Cost-Effective, High-ROI Exposure

Compared to other shows, KPhA26 offers access to a targeted audience for the cost, maximizing your impact and ROI.

5. Support the Profession Supporting Your Business

Sponsoring or exhibiting demonstrates your commitment to the pharmacy community – something attendees notice and appreciate.

6. Strengthen Your Presence in the Kansas Healthcare Market

If you serve or want to serve the Kansas pharmacy community, this is the statewide event to attend. Visibility at KPhA26 strengthens brand recognition and credibility.

7. Stay Current on Pharmacy Trends

Vendors gain insight into the pain points, priorities, and regulatory pressures Kansas pharmacies are facing – market intelligence that can inform product development and sales strategy.

8. Customizable Sponsorships & Add-Ons

From exhibitor booths to branded sessions and special events, vendors can choose visibility options that match their goals and budget.





Sponsorship Options

Levels & Benefits

	PRESENTING \$10,000	HERO \$7,000	ADVOCATE \$5,000	CHAMPION \$2,500
Full Conference Registration(s)	4	2	1	1
Complementary Exhibit Booth	✓	✓	✓	✓
Exclusive Sponsorship of ...	lanyards & gala	see below	see below	see below
Recognition on Event Signage	✓	✓	✓	
Recognition from the Podium	all sessions	keynote & generals	general sessions	
Recognition on the Website	✓	✓	✓	✓
Recognition in Event Emails	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	
Program Advertising	full page	full page	half page	half page

Sponsor and exhibitor rates as of 1/15/2026

Exclusive Sponsorship of...

These opportunities are available on a first come, first serve basis.

Hero-level Choices

... or any of the Advocate- or Champion-level choices.

PRESIDENT'S RECEPTION

Welcome attendees and celebrate KPhA's outgoing president.

CPESN HAPPY HOUR

Get access to CPESN Kansas members and guests.

Advocate-level Choices

... or any of the Champion-level choices.

FRIDAY MEALS

Recognition on the Trade Show buffet and Game Night buffet.

SATURDAY LUNCH

Welcome attendees to the Annual Meeting.

ALL BREAKS

Help refresh and energize attendees.

Champion-level Choices

STUDENT/SPONSOR MIXER

Help students form lasting relationships with their sponsors.

GAME NIGHT

Teams compete for bragging rights and prizes.

AFTER HOURS

Relaxed networking for attendees following programming on Friday.

AFTER PARTY

Keep the party going with this off-site event on Saturday.

Need to Know

LOCATION, SCHEDULE, ETC.

Drury Plaza Hotel Broadview
400 W. Douglas, Wichita, KS 67202

Airport: Dwight D. Eisenhower National Airport (ICT)
- about 6 miles from the conference hotel

Exhibit hours: Noon to 2 p.m. on Friday, Aug. 28

DISPLAY SET UP & DISMANTLING

Exhibitors may check-in at the registration desk and begin setting up at 9 a.m. on Friday, Aug. 28. Exhibits must be completely set up by 11:30 a.m. and staffed through the exhibit hours. Lunch for exhibitors will be available at 11:30 a.m. Packing or dismantling of equipment or materials will not be permitted until after the official closing time of 2 p.m. All booths must be dismantled by 4 p.m.

ELECTRICAL & SPECIAL NEEDS

Power to the exhibit space costs \$75 per booth. Please mark the registration page if you will need electricity. The usage amount is:

- Up to 30 Amps/110 Volts

SHIPMENT OF MATERIALS

Exhibitors wanting to ship display materials to the Drury Plaza Hotel Broadview must mark their packages as follows:

[Guest Name]
KPhA Annual Meeting & Trade Show
Drury Plaza Hotel Broadview
Attn: Leah Kaiser
400 W. Douglas
Wichita, KS 67202

If sending multiple boxes, please list as "Box 1 of 4, Box 2 of 4, etc." Please limit package arrival to no more than 1 week prior to the event.

Drury Plaza will hold items free of charge. Exhibitors are responsible for all unpacking and setup of exhibit items. After the event, Exhibitor will be responsible for dismantling, repacking and sealing of outbound shipments. Exhibitor is responsible for its own shipping pickup arrangements and associated fees.

FedEx and UPS come daily to the hotel. A shipping label for pickup will need to be made prior to the meeting so shipping companies are aware that an item needs to be picked up. Please take boxes to the front desk for pickup. Any shipping and receiving questions may be directed specifically to leah.kaiser@druryhotels.com.

CONFERENCE REGISTRATION

The number of complimentary registrations provided to sponsors is included in the fee. Two (2) complimentary registrations provided to exhibitors for Friday ONLY is included in the vendor fee. Exhibitors may add up three (3) additional booth representatives to their registration for \$200 each (to cover the cost of lunch). Please list names and provide contact details of all individuals attending the conference.

PAYMENT OF FEE

A deposit of one-half (50%) of the grand total fee is due with completed contract. Remaining balance is due by July 31. Any additional expenses incurred will be invoiced following the conference.

DEADLINES, LATE FEES, REFUNDS, AND CANCELLATION POLICY

June 15 is the deadline to be included in the conference program. All program advertising is due by June 30. Deadline for exhibit registration is July 31. Contracts will be accepted until space is full, but those received after Aug. 1 will be charged a late fee of \$100. Cancellations made before Aug. 1 are subject to a 50% refund if written request is received by Aug. 1. Cancellations made after this date will not be eligible for a refund. Any refunds due will be processed within 30 days following the conference's conclusion.

We moved! Please update your records. Our new address is: **700 SW Jackson St., Ste 601, Topeka, KS 66603**





Sponsor/Vendor Contract

The sponsorships and exhibit space are given on a first come, first served basis. Please complete the contract in its entirety to guarantee inclusion in all marketing materials corresponding with your committed sponsorship/exhibit level. Sponsors and exhibitors are responsible for providing logos and artwork for advertisements. KPhA reserves the right to reject any materials that it does not see fit for the Annual Meeting and Trade Show. Please return completed forms via email to jen@ksrx.org or visit www.ksrx.org to register online.

Contracts must be paid in full by July 31, 2026.

Sponsorship

- Presenting – \$10,000
- Hero – \$7,000
- Advocate – \$5,000
- Champion – \$2,500

Exhibit Booth

- Vendor – \$1,200
- Educator – \$500
- Add Electricity?
Up to 30 amps – \$75
- Yes No

Booth Representatives

Company: _____
 Phone: _____
 Booth Rep #1: _____
 Booth Rep #2: _____
 Companies from which you desire separation
(not listed in the program or website)

Additional Booth Reps?

Booth Rep #3: _____
 Booth Rep #4: _____
 Booth Rep #5: _____

Up to 3 additional booth representatives are allowed for an additional fee of \$200 each.

Rep #3 Email: _____
 Rep #4 Email: _____
 Rep #5 Email: _____

Hotel Reservations

Sponsors and exhibitors are responsible for their own hotel accommodations. KPhA Annual Meeting participants are entitled to receive the special rate of \$129 or \$149 plus tax and fees, per night, single/double occupancy. On-site, covered parking is \$12 per day. To ensure a room at this rate, make hotel reservations before July 25, 2026, by calling the Drury Plaza Hotel Broadview at 1-800-325-0720. Mention "Kansas Pharmacists Association Group #10103989" to get our discounted rate.

Primary Contact

Name: _____
 Company: _____
 Email: _____
 Phone: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Amount Due

I'm a Corporate Member. Please apply my discount!

<input type="checkbox"/> Platinum - Free	<input type="checkbox"/> Silver - 50% off
<input type="checkbox"/> Gold - 75% off	<input type="checkbox"/> Bronze - 25% off

Sponsor/Vendor Fee: + \$ _____

Electricity at Booth Fee (\$75): + \$ _____

Extra Booth Rep Fee (\$200 ea): + \$ _____

Sub-Total: \$ _____

Discount: - \$ _____

Total:

\$ _____

Method of Payment

Check enclosed

Payable to: Kansas Pharmacists Association
700 SW Jackson St., Ste 601, Topeka, KS 66603

Invoice me

OFFICE USE ONLY

RCV'D ON _____ RCV'D BY _____ PAID _____
 ART RCV'D _____ AD RCV'D _____ PROMO RCV'D _____
 flyer _____ item _____

The Fine Print

LIABILITY

Except to the degree of negligence and/or willfull misconduct of the Kansas Pharmacists Association, their members and/or representatives, the individual/exhibitor on signing this contract of agreement, expressly releases the Kansas Pharmacists Association, their members and representatives, from any and all claims of injury, loss or damage that may occur to the exhibitor, the exhibitor's employees or the exhibitor's property from any cause whatsoever.

Exhibitor assumes complete responsibility and liability to pay for any and all damages to property owned by Drury Plaza Hotel Broadview, its owners or managers, which results from any act of omission of Exhibitor.

Except to the degree of negligence and/or willfull misconduct of Drury Plaza Hotel Broadview, KPhA members and representatives, owners, managers, officers or directors, agents, employees, subsidiaries and/or affiliates, exhibitor agrees to defend, indemnify, and hold harmless Drury Plaza Hotel Broadview, KPhA members and representatives, owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibition premises, Drury Plaza Hotel Broadview, or any part thereof.

Drury Plaza Hotel Broadview takes no responsibility for damage to or loss of any items left in the exhibit hall prior to, during and/or following any function and all such responsibility and liability is specifically disclaimed. Drury Plaza Hotel Broadview makes no and specifically disclaims any and all warranties or representations to the client or guest(s) other than those printed herein.

Promotional Materials

Please email jen@ksrx.org to describe any items that you will be providing. 300 count required per item. All items should arrive at the KPhA office by July 31.

Ad Specifications

FULL PAGE
7-1/2 x 10" no bleed

HALF PAGE
7-1/2 x 4-7/8" horizontal
3-5/8 x 10" vertical

