

Dear Senator [NAME],

I am writing to urge you to support SB 360, which lowers prescription drug costs for Kansans.

SB 360 is not a pill tax, price fixing, or a handout to local pharmacies. It replaces opaque PBM pricing with transparent reimbursement and establishes guardrails against anti-competitive practices.

You may have heard that “cost-plus” pricing (NADAC plus dispensing fee) will raise the price of low-cost generics from \$2 to \$12.50. This claim focuses on a narrow slice of low-cost medications while ignoring the huge markups PBMs apply to higher-cost medications, where most spending occurs.

Unlike opaque PBM pricing used today, cost-plus pricing creates a clear, auditable standard that limits discriminatory reimbursement and excessive charges at PBM-affiliated pharmacies.

States that have implemented similar PBM reforms report substantial savings:

- Ohio saved \$140 million in two years while increasing reimbursement from \$0.73 to \$9.00 per prescription.
- Kentucky saved \$282 million in two years after moving to a cost-plus model.
- West Virginia slowed premium growth by 32.9 percent after PBM reform.

Kansans deserve lower drug costs and a fair, transparent system.

Please vote YES on SB 360.

Sincerely,

[YOUR NAME]

[PHARMACY]

[CITY]