

Elite Football Trials Cookie Policy

Effective Date: 5 June 2026

This Cookie Policy explains how **Elite Football Trials Group Limited** (“we”, “us”, or “our”) uses cookies and similar technologies when you visit our website.

What are cookies?

Cookies are small text files that are placed on your device when you visit a website. They are widely used to make websites work efficiently, improve user experience, and provide information to website owners.

Cookies may collect information such as your IP address, browser type, pages visited, and time spent on the website.

For more information about cookies, you can visit:

<https://www.allaboutcookies.org>

How do we use cookies?

We use cookies for a variety of purposes to enhance your experience on our website, including:

- To ensure the website functions properly
- To remember your preferences and settings
- To understand how visitors interact with our website
- To improve our services and website performance
- To deliver relevant advertising and marketing content

Types of cookies we use

We use the following categories of cookies:

1. Essential Cookies

These cookies are necessary for the basic operation of the website and cannot be switched off in our systems. They enable core functionality such as security, network management, and accessibility.

2. Functionality Cookies

These cookies allow us to recognise you when you return to our website and remember your preferences, such as language or location settings.

3. Analytics Cookies

These cookies help us understand how visitors use our website by collecting information such as pages visited and traffic sources. This allows us to improve website performance and user experience.

4. Advertising Cookies

These cookies are used to track your browsing behaviour and deliver advertisements that are relevant to you. They may also limit how often you see an ad and help measure the effectiveness of advertising campaigns.

These cookies may be set by us or by third-party providers, and the information collected may be shared with those third parties for advertising purposes.

Third-Party Cookies

Some cookies are placed by third-party services that appear on our website, such as analytics providers or advertising networks.

These third parties may collect and process your data in accordance with their own privacy policies. We recommend reviewing their policies for more information on how they use your data.

Cookie Consent

When you visit our website for the first time, you will be presented with a cookie banner at the bottom of the page requesting your consent to use non-essential cookies.

- You may accept all cookies, reject non-essential cookies, or customise your preferences.
- Non-essential cookies (such as analytics and advertising cookies) will only be used where you have given your consent.

Managing your cookies

You can control and manage cookies in several ways:

- By using the cookie consent banner or settings available on our website
- By changing your browser settings to block or delete cookies
- By withdrawing your consent at any time

Please note that disabling certain cookies may impact the functionality of the website.

For more information on managing cookies, please visit:

<https://www.allaboutcookies.org>

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices.

Any updates will be posted on this page, and the “Effective Date” will be updated accordingly.

Contact Us

If you have any questions about our use of cookies, please contact us:

Email: info@elitefootballtrials.com

Address: Elite Football Trials Group Limited, Malvern House, New Road, Solihull, B91 3DL, United Kingdom