

Roll Call: Katie, Dave, JD, Barbara, Kara, Patty

Social Media: possible new members; new features are in work and will be added soon

Barbara will pull together a planning calendar for future event timelines as the Annual Meeting is coming up fast and so are deadlines for the county tourism guide.

Envelope stuffing for the new plaques and year tags was postponed pending address labels.

Discussion: How can the Chamber be more valuable to members: member input welcome, and they are welcome to attend meetings or contact board members. Hopefully the new web page will be a good start.

Katie is meeting with the city about using zoom to provide tech guidance and advice to local businesses in partnership between chamber and city. Any volunteers to spearhead the effort from our more tech savvy members?

Wine Walk: a few more potential hosts have given verbal sign ups but not yet confirmed and a couple of businesses unable to do it this year have signed up for next year. Several cities will have a couple of (craft?) vendors on site to improve shopping opportunities. No tourism commission/room tax funding will be provided for the event this year. Tickets will be on sale this week.

City report by Dave: The city are fully revamping the guidelines for room tax funding, creating two categories, and building in procedures to help organizations through the currently undefined process.

The Tree Lighting may be expanded on the Friday after Thanksgiving, November 29, but the Holiday Parade will be moved to December 14 this year, still at 6 pm. December 14 will also be the date for a craft/vendor event at Firemans Park and a downtown-only cookie walk/ fun for the kids activity at local businesses.

The treasurers will be emailed.

October agenda and September minutes were approved.

The chamber will be taking responsibility for the city events calendar as well as displaying it on the Chambers new web site. It can still be added to through Events.com (a login is required; event creation is part of the "promote" option). Dave will administer on behalf of the Chamber.

The chamber is hoping for more participation by Chamber members, including becoming new board members. (Officers must be board members at least six months prior to becoming officers) and to help with events, social media, outreach, etc.

Meeting adjourned at about 10.

The city has created an economic newsletter that businesses can sign up to receive via email.

The high school is looking for sponsors/ advertisers for their year book. Businesses that have products and services for teens and young adults are encouraged to check it out.

Red But Days: working with Jungs and Oddfellows to coordinate activities.

Correction: we did have a non board member present. I may have said not, when it should have been "not many"