

Package Comparison

	<u>Mauve Package</u>	<u>Lavender Package</u>	<u>Violet Package</u>	<u>Lilac Package</u>	<u>Orchid Package</u>
Planning Period	Begins when you book	Begins when you book	2-3 months prior	1 month prior	1 month prior
Meetings	6 meetings	4 meetings	2 meetings	1 meeting	1 meeting
Site Visits	1 site visit/venue walk-through	1 site visit/venue walk-through	1 site visit/venue walk-through	1 site visit/venue walk-through	Not included
Email Correspondence	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Wedding Budget	Create & maintain a wedding budget	Review wedding budget completed by couple	Not included	Not included	Not included
Customized Timeline	Included	Included	Included	Included	Not included
Vendor Recommendations & Research	Included	Included for key vendors only	Not included	Not included	Not included
Vendor Contracting	Included	Included for key vendors only	Not included	Not included	Not included
Vendor & Venue Management	Included	Key vendors only	Will send timeline to vendors 1 month prior to wedding	No vendor communication prior to wedding	Not included
Customized Checklist	Included	Included	Not included	Not included	Not included
Wedding Stationery Assistance	Included	Not included	Not included	Not included	Not included
Rehearsal Coordination	Included	Included	Included	Add-on (\$100)	Not included
On-Site Time (Day)	12-14 hours	12-14 hours	12-14 hours	8-10 hours	Depends

of)					
Decor Set Up Assistance	Included	Included	Included	Included	Included
Connect with Vendors the Day of & Distribute Tip Envelopes	Included	Included	Included	Included	Not included
Ceremony Coordination	Included	Included	Included	Included	Not included
Reception Coordination	Included	Included	Included	Included (Leave after dinner)	Not included
Teardown Assistance	Included	Included	Included	Not included	Included
Assistant Included?	Depends	Depends	Depends	Depends	Depends
Investment	\$4,000-\$4,500	\$2,500-\$3,000	\$1,400-\$1,700	\$1,200-\$1,500	\$600-\$1,000
Each package does NOT include...	Wedding design Complex decor set up OR take down such as ceiling drapery, florals, arches, or heavy equipment DJ or sound services AV set up or take down				
Who are the "key" vendors in lavender package?	Venue, caterer, bartending service, DJ, photographer, florist/decorator				