

2026 Space Coast Cup Sponsorship Packet

Dear Supporter,

On behalf of **Space Coast United Soccer Club**, we are thrilled to invite you to be a part of the 2026 Space Coast Cup! Hosted at Viera & Rotary Fields, this premier youth soccer tournament brings together hundreds of teams, thousands of players, and their families from across Florida and beyond.

Your sponsorship is more than visibility—it's an investment in our mission to develop young athletes, promote teamwork, and create a positive, inclusive community experience for youth and families throughout Brevard County. Your support allows us to host a high-quality, memorable event.

We hope you will join us in making the 2026 Space Coast Cup an unforgettable weekend for families, players, and the community.

Thank you for your consideration and support.

Sincerely,

Scott Armstrong
Executive Director, Space Coast United Soccer Club

About Space Coast United Soccer Club

Space Coast United (SCU) is the premier youth soccer organization serving Brevard County, dedicated to developing players of all ages and skill levels through high-quality coaching, facilities, and community engagement. Based primarily in Viera and Rockledge, SCU serves over 3,000 players annually across recreational, competitive, futsal, and adult programs. With families attending practices, games, and tournaments from across Central Florida, SCU fields provide year-round visibility and a vibrant platform for community connection.

SCU operates out of Viera Regional Park, Dick Blake Park, and Wickham, making it one of the most well-recognized youth sports organizations on Florida's Space Coast. Through soccer, SCU promotes healthy lifestyles, teamwork, and character development.

Our Mission

Our mission is to create a positive, inclusive, and memorable soccer experience that supports youth development, healthy lifestyles, and community connection. This event is about more than goals and trophies—it's about **kids, community, and creating a positive experience** for families while welcoming visitors to the Space Coast.

Sponsorship Opportunities

Champions Sponsor – \$25,000 (Title Sponsor)

- Exclusive naming rights: “2026 [*Sponsor Name*] Space Coast Cup”
- Large logo on event website and registration pages
- Prominent signage at Viera & Rotary Fields, including field entrance and high-traffic zones
- Announcements during opening ceremonies and awards
- On-site vendor/activation space to engage families
- Feature in social media campaigns and email updates
- Opportunity to provide a promotional item in player welcome bags
- Category exclusivity and premium recognition

Goal Getter Sponsor – \$10,000

- Logo on website and sponsor page
- Field banner at one primary complex
- Shared signage in a high-traffic zone

- On-site vendor/activation space with opportunity to distribute branded materials
- Social media recognition and newsletter feature
- Opportunity to provide a promotional item in player welcome bags

Community Impact Sponsor – \$5,000

- Logo on website and sponsor page
- Field banner at one primary complex
- Shared signage in a high-traffic fan or hydration area
- On-site recognition and space for activation or sampling
- Social media mentions
- Option to sponsor a small player recognition prize or medal

Team Zone Sponsor – \$2,500

- Banner placement in a high-traffic fan area (hydration, entry, or fan zone)
- Logo on event website and sponsor page
- On-site recognition and opportunity to provide small promotional items
- Mention during social media and email communications

Friend of the Cup – \$1,000

- Recognition on event website and social media
- On-site signage in high-traffic areas
- Opportunity to include promotional items or coupons for participants

Audience & Reach

The Space Coast Cup reaches more than 2,500 youth athletes and an estimated 4,000–6,000 family members and spectators. Teams travel from across Florida and out of state, giving sponsors strong visibility with both local residents and visiting families. Sponsors also benefit from promotion through email campaigns, social media, the event website, and registration platforms before, during, and after the tournament.

Let's Partner

To receive full promotional and added benefits of participation, please e-mail this form to sponsor@spacecoastsoccer.org

or mail to Space Coast Soccer - PO BOX 41031 Melbourne, FL 32941. Please send Space Coast Soccer a vector file company logo by October 1, 2026, in order to be included in the promotion of the Space Coast Cup Tournament.

Contact:

NAME

Phone:

Email: [Your Email]

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Sponsorship Level:

- Champions Sponsor – \$25,000
- Goal Getter Sponsor – \$10,000
- Community Impact Sponsor – \$5,000
- Team Zone Sponsor – \$2,500
- Friend of the Cup – \$1,000

Payment Method:

- Invoice Check Credit Card

Signature: _____ **Date:** _____

Thank you for supporting youth sports and the Space Coast community!