



CITY OF FARMINGTON SOCIAL MEDIA TERMS OF USE

We encourage you to engage with the City of Farmington using social media. Please review the guidelines before you engage.

USING THIS PAGE

The purpose of the City of Farmington's social media sites is to present matters of public interest in the City of Farmington for its many residents, businesses and visitors. We encourage you to submit your questions, comments and posts to any authorized, official City of Farmington social media outlet; however, please note that they are both monitored and/or moderated for appropriateness according to guidelines established based on industry-wide best practices and liability concerns.

The City of Farmington's social media sites are a place for collecting suggestions and new ideas and to encourage conversations among the people it serves, not a substitute channel for services or general questions. Do not submit unsolicited proposals or other business ideas or inquiries through this media; these sites are not to be used for contracting or commercial business.

Do not submit any claim, demand, informal or formal complaint, or any other form of legal and/or administrative notice or process. The City of Farmington's social media sites are not to be used to report criminal activity. If you have information for law enforcement, please contact your local police agency. Unless specifically identified as a resource for receiving requests for information under the state public information laws, this site is not a proper vehicle for making data requests under state law and any such requests must be made in writing under City procedures as outlined on its website at www.farmington-mo.gov/city-council.

COMMENTS AND MESSAGES

We expect conversations to follow the rules of polite discourse, and we ask that participants treat each other, as well as our employees and elected officials, with respect. For the benefit of robust discussion, we ask that comments and messages remain on-topic. This means that comments posted must relate to the topic that is being discussed and/or congruent with the nature of the social media site and its nature of business or service.

- We will not allow comments or messages that include:
 - profanity and vulgar or abusive language
 - personal attacks of any kind
 - threats of physical or bodily harm
 - advocating an illegal activity
 - retaliatory language or threats
 - bullying, harassment or abuse

- violent, hateful, or disturbing content
- adult content
- scam, fraud, or false information
- calling for violence
- sensitive information (for example, information that could compromise public safety)
- personally identifying information or sensitive personal information
- offensive comments containing terms that target or disparage any ethnic, racial, religious or other groups
- off-topic comments. If you have topics you'd like to hear more about, please suggest them by submitting a Citizen Service Request at www.farmington-mo.gov.
- the promotion or endorsement of a political campaign or candidate
- questions from the media
- infringement or violation of existing copyrights or trademarks
- spam, or commercial or non-commercial promotion of a business, service or political organization or individual
- identical posts by the same user, multiple users (a group of people sending identical messages, or one person submitting under different aliases); in the case of identical posts, we will reply to the first submission

If comments containing any of the above-listed restricted content are posted, the City of Farmington reserves the right to delete submissions.

Please note that the comments expressed by community members on any City of Farmington social media sites do not reflect the opinions and position of the City of Farmington or its officers and employees. If you have any questions concerning the operation of this online moderated discussion site, please contact farmington@farmington-mo.gov.

PRIVACY AND SECURITY

To protect your own privacy and the privacy of others, please do not include personally identifiable information, such as addresses, Social Security numbers, phone numbers or e-mail addresses in the body of your comment, private message, or post. If you do voluntarily include personally identifiable information in your comment or post, your comment may or may not be removed. If your comment is posted, the City of Farmington holds no liability in the release of this information. The City of Farmington will make its best effort to remove any posts that contain personally identifiable information posted by you or other members of the community. In some cases, you have the option of posting comments anonymously, but if you opt not to, any information posted may be displayed on the site.

All social media interactions involving a City of Farmington social media site are subject to relevant retention laws, approved retention schedules, and other privacy laws. The City will archive content in accordance with retention laws and approved retention schedules. Any content that is removed may also be considered "government data" and will be archived as required by

law. The City Clerk may assist with questions on retention, removal under a retention schedule, and archiving through an appropriate means on an appropriate medium. All posts, comments, private messages, and interactions are subject to Missouri Sunshine Law.

FOLLOWING OR MEMBERSHIP

Being followed by the City of Farmington, or an entity of the City of Farmington, does not imply endorsement of any kind. If you follow any City of Farmington social media site or account, we may or may not follow you back or join your group or network. Being followed by a City of Farmington agency does not imply endorsement of any kind.

ADVERTISING

The City of Farmington does not accept advertising on its social media sites, nor does it allow the promotion or endorsement of any business or other entity. The City of Farmington may provide information about resources available to the community as it relates directly to its purpose and mission. Any advertising found on a City of Farmington social media site is controlled by the owner of that site and not the City-sponsored account holder; the City of Farmington does not control what advertising appears on these pages as it is operating on a third-party site not owned or operated wholly by the City of Farmington or its departments and agencies.

AVAILABILITY

All City of Farmington social media sites are managed by staff of the City of Farmington during regular business hours Monday through Friday, 8:00am to 4:30pm. Comments or questions submitted after hours or on weekends may be read by staff members the next business day. Social media sites may occasionally be unavailable and we accept no responsibility for lack of service due to downtime.

CHANGES TO THIS SOCIAL MEDIA POLICY

The City of Farmington may change this policy at any time and reserves the right to do so without notice.

Any questions concerning the Terms of Use should be referred to the City Administrator.

Revised and Reissued: January 30, 2026