

Member SPOTLIGHT

AgTrax - Agribusiness Software



Hutchinson, KS

This month, we are featuring **AgTrax - Agribusiness Software**.

Headquartered in downtown Hutchinson, KS, AgTrax® is a proven leader in agribusiness technology, serving a growing customer base throughout many of the nation's leading agricultural states.

Founded in 1996, AgTrax has built more than 30 years of experience developing software solutions specifically for the unique operational and accounting needs of agriculture. Today, AgTrax technology supports full-service cooperatives, grain elevators, feed manufacturers and retailers, agronomy providers, and other diverse agribusiness operations across the United States.

From its beginning, AgTrax has remained under the same ownership – a continuity that reflects the company's long-term stability, commitment to its customers, and dedication to the agricultural industry. Behind its technology is a team of professionals who understand agribusiness and share a common goal: to develop innovative, dependable software solutions that help customers operate more efficiently and successfully.

Agribusiness accounting and ERP technology remain at the core of AgTrax. The company continues to expand its solutions through a diverse technology architecture that includes **advanced grain bin management and traceability technology**, along with an expanding network of **integrated partner applications**. Together, these solutions enable AgTrax to help agribusinesses connect information, streamline operations, improve visibility, and prepare for the future.

AgTrax has been a proud member of the Wisconsin Agri-Business Association (WABA) since 2023 and values the important role the Association plays in advocating for, educating, and connecting Wisconsin's agribusiness community.

Mark Foerder, AgTrax Northeast Regional Sales Manager, shares: "The Wisconsin Agri-Business Association continues to be a proactive and influential voice for agriculture. Through education, relationship-building, and advocacy at both the state and national levels, WABA works tirelessly to represent the interests of Wisconsin agribusinesses and the customers and communities they serve.

At AgTrax, we are grateful for the leadership and commitment of WABA, its staff, and its members. We are proud to support the Association and value the relationships we have built throughout Wisconsin. Our continued growth in the state has been especially rewarding, providing us with new opportunities to serve Wisconsin agribusinesses and strengthen our industry partnerships.

We look forward to continuing our partnership with WABA as, together, we work to strengthen Wisconsin agribusiness and help build an even stronger future for agriculture."

Learn more about AgTrax Advanced Software Solutions at www.agtrax.com or call at 866-360-0016.



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Agri-Business Association

