

Member SPOTLIGHT

Heartland Tank Services



Oklahoma City, OK

This month, we are featuring WABA member **Heartland Tank Services**.

Heartland Tank Services specializes in the construction and long-term maintenance of above-ground steel storage tanks designed specifically for liquid fertilizers. With storage capacities ranging from 100,000 to more than three million gallons, each tank is engineered and built to API 650 standards, providing a strong, code-based foundation for safe and reliable operation in demanding agricultural environments.

In addition to new tank construction, Heartland offers a full range of services focused on extending tank life and maintaining compliance. This includes the installation of custom PVC internal lining systems that protect steel surfaces from corrosion while serving as effective containment. The company also performs API 653-certified inspections to assess tank condition, identify risks, and help customers plan proactive maintenance—minimizing downtime and avoiding costly failures. Notably, Heartland leadership played a key role in pioneering the use of PVC liners as primary containment, working alongside state regulators to help advance and gain acceptance of this approach.

Founded in 2007 alongside its sister company, Heartland Tank, LLC, the organization was created to meet evolving industry needs in tank design, construction, and maintenance. Built on the combined experience of two multi-generation, family-owned businesses, Heartland brings decades of expertise and operates today as a coordinated team delivering full-service solutions to agribusinesses, cooperatives, and retail operations that rely on bulk liquid storage. The company also proudly sources 100% American-made materials and emphasizes quality execution that meets both regulatory requirements and real-world operational demands.

Beyond its work in the field, Heartland supports local communities and economies by creating stable jobs, offering competitive wages, and providing opportunities for skill development. Through partnerships with regional suppliers and contractors, the company helps strengthen local business networks while ensuring essential agribusiness infrastructure operates safely and efficiently. Their commitment to safety and environmental responsibility helps protect local land and resources, supporting long-term sustainability and economic growth.

CEO, Salvador Villagran says, “We are proud to be a member of the Wisconsin Agri-Business Association. WABA is an organization that supports the businesses responsible for keeping agricultural infrastructure safe, compliant, and moving forward.”

To learn more about Heartland Tank Services, visit their website at www.heartlandtankservices.com

