

36th Annual Kids Day in the Park

America, the Beautiful

11 a.m.-3 p.m. Saturday, April 25, 2026

Hagan Community Park

2198 Chase Drive

Attendance: 5,000

AMERICA



MISSION

Kids Day is a festival geared to families of young children. A fun day of activities for kids and their families, it is also a health and resources fair with providers on hand to share information. The target group is children 12 and younger and their parents. Kids Day has been a favorite Rancho Cordova special event for more than three decades. This year, we are celebrating the 250th Anniversary of the founding of the country, focusing on the beauty around us with "America, the Beautiful."

COLLABORATORS

Kids Day in the Park is a broad partnership of health, education, and other service providers in the community. Major players include Cordova Recreation and Park District, Sacramento County Department of Health Services, Folsom Cordova Unified School District, and health and family care providers. This year's event promises plenty of freebies and a safe day of green grass, blue skies, and fun!

ATTENDANCE

Kids Day in the Park is a cherished tradition that has been part of our community for over three decades. The Cordova Community Council is the event producer. Event admission is free. Food and beverages are available at modest prices. In 2025, our attendance exceeded 5,000 kids and adults, a testament to the enduring appeal of this event.

PUBLICITY

Kids Day is marketed to the community through local media, social media, signage, and information distributed by schools and preschools throughout Rancho Cordova. Online parenting websites and publications are also utilized.

The planning cycle begins in January, with the sponsor's deadline for collateral materials on March 15. Event marketing begins April 1. Kids Day enjoys strong support in the local media and colorful post-event coverage.

SPONSORS

Kids Day is a wonderful gathering of our community's youngest children and their parents, all exploring and celebrating together during a fun day. This year, it is an opportunity for families to focus on the history and beauty of the United States. Along the way, families receive information to lead healthy, happy lives in Rancho Cordova. We are deeply grateful to our sponsors, whose support makes this event possible. If healthy, happy kids are your mission, Kids Day is your event.

