White Pages and Yellow Pages Directory Advertising Book Close Dates

Code	Directory Name	Distribution Methods				
		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
New South Wales – Metro						
NC1Y/W	Manly, Warringah & Pittwater 2022	33,040	√	-	√	10/09/21
NC2Y/W	St George & Sutherland Shire 2022	65,281	√	-	√	10/09/21
NC3Y/W	Liverpool Region 2022	68,885	√	-	√	10/09/21
NC4Y/W	Parramatta & Blacktown Region 2022	91,899	√	-	√	10/09/21
NC5Y/W	City & Eastern Suburbs 2022	43,584	√	-	√	10/09/21
NC6Y/W	North Shore & Pymble Region 2022	56,478	√	-	√	10/09/21
NC7Y/W	South Sydney & Inner West Region 2022	28,274	√	-	√	10/09/21
NC8Y/W	Hills Shire & Upper North Shore 2022	50,258	√	-	√	10/09/21
NC9Y/W	Bankstown & Strathfield Region 2022	62,249	√	-	√	10/09/21
N00Y/W	Sydney Metro 2022	499,947	√	-	√	10/09/21
N00R	Sydney Metro Residential White Pages Only 2022	N/A	-	-	√	10/09/21
New South Wales – Regional		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
N01Y/W	Tamworth 2022/23	75,066	√	√	√	22/10/21
N02Y/W	Wagga Wagga 2022/23	75,040	√	√	√	28/01/22
N03Y/W	Newcastle 2022/23	198,989	√	√	√	25/02/22
N04Y/W	Canberra 2022/23	159,446	√	√	√	07/01/22
N05Y/W	Dubbo 2022/23	48,118	√	√	√	29/10/21
N06Y/W	Lismore 2022/23	81,624	√	√	√	07/01/22
N07Y/W	Wollongong 2022/23	93,500	√	√	√	19/11/21
N08Y/W	Central Coast 2022/23	115,863	√	√	√	28/01/22
N09Y/W	Kempsey 2022/23	53,698	√	√	√	22/10/21
N10Y/W	Broken Hill 2022/23	10,170	√	√	√	12/11/21
N11Y/W	Muswellbrook 2022/23	19,305	√	√	√	07/01/22
N12Y/W	Bathurst 2022/23	78,131	√	√	√	22/10/21
N13Y/W	Penrith 2022/23	77,393	√	√	√	07/01/22
N14Y/W	Albury 2022/23	49,843	√	√	√	22/10/21
N15Y/W	Goulburn 2022/23	39,004	√	√	√	18/02/22
N16Y/W	Nowra 2022/23	68,991	√	√	√	28/01/22
N17Y/W	Windsor 2022/23	28,893	√	√	√	05/11/21
N18Y/W	Campbelltown 2022/23	64,309	√	√	√	21/01/22
N19Y/W	Cooma 2022/23	9,359	√	√	√	12/11/21
N20Y/W	Bega 2022/23	15,184	√	√	√	21/01/22
N21Y/W	Coffs Harbour 2022/23	50,051	√	√	√	07/01/22
N22Y/W	Taree 2022/23	37,425	√	√	√	22/10/21
Queensland – Metro		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
QC1Y/W	Logan City Beenleigh Region 2022	71,567	√	-	√	30/07/21
QC2Y/W	Redcliffe Region 2022	86,349	√	-	√	30/07/21
QC3Y/W	Ipswich Region 2022	67,599	√	-	√	30/07/21
QC4Y/W	Redland-Bayside Region 2022	63,663	√	-	√	30/07/21
QC5Y/W	Inner City Nth Region 2022	87,620	√	-	√	30/07/21
QC6Y/W	Inner City Sth Region 2022	75,951	√	-	√	30/07/21
Q00Y/W	Brisbane Metro 2022	452,749	√	-	-	30/07/21
Q00R	Brisbane Metro Residential White Pages Only 2022	N/A	-	-	√	30/07/21

Code	Directory Name	Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
Queensland – Regional						
Q01Y/W	Cairns 2022/23	93,849	√	√	√	12/11/21
Q02Y/W	Rockhampton 2022/23	86,478	√	√	√	18/02/22
Q03Y/W	Maryborough 2022/23	96,437	√	√	√	07/01/22
Q04Y/W	Toowoomba 2022/23	81,485	√	√	√	29/10/21
Q05Y/W	Gold Coast 2022/23	194,895	√	√	√	25/02/22
Q06Y/W	Townsville 2022/23	100,715	√	√	√	05/11/21
Q07Y/W	Beaudesert 2022/23	36,189	√	√	√	29/10/21
Q08Y/W	Roma 2022/23	19,704	√	√	√	29/10/21
Q09Y/W	Sunshine Coast 2022/23	157,041	√	√	√	07/01/22
Q10Y/W	Mackay 2022/23	60,394	√	√	√	18/02/22
Q11Y/W	Gympie 2022/23	20,961	√	√	√	07/01/22
South Australia – Metro		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
SC1Y/W	Northern Region 2022	110,937	√	-	√	18/06/21
SC2Y/W	Southern Region 2022	54,528	√	-	√	18/06/21
SC4Y/W	Eastern & Hills Region 2022	59,602	√	-	√	18/06/21
SC5Y/W	City to Bay 2022	151,295	√	-	√	18/06/21
S00Y/W	Adelaide Metro 2022	376,361	√	-	-	18/06/21
S00R	Adelaide Metro Residential White Pages Only 2022	N/A	-	-	√	18/06/21
South Australia / Northern Territory – Regional		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
S05Y/W	Barossa 2022/23	79,600	√	√	√	19/11/21
S06Y/W	Port Augusta 2022/23	48,345	√	√	√	19/11/21
S07Y/W	South East 2022/23	28,390	√	√	√	19/11/21
S08Y/W	Yorke Peninsula 2022/23	18,560	√	√	√	19/11/21
S09Y/W	Darwin 2022/23	52,961	√	√	√	21/01/22
S10Y/W	Alice Springs 2022/23	9,695	√	√	√	21/01/22
Tasmania – Regional		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
T00Y/W	Hobart 2021/22	89,899	√	√	√	11/06/21
T03Y/W	Launceston 2022/23	56,545	√	√	√	05/11/21
T04Y/W	Burnie 2022/23	45,454	√	√	√	21/01/22
Victoria – Metro		Circulation[1]	Initial[2]	Over The Counter[3]	Demand[4]	Close[5]
VC0Y/W	South Western Region 2022	50,559	√	-	√	24/09/21
VC1Y/W	Frankston & Chelsea Region 2022	29,215	√	-	√	24/09/21
VC2Y/W	Greater Eastern Region 2022	54,777	√	-	√	24/09/21
VC3Y/W	North Eastern Region 2022	66,213	√	-	√	24/09/21
VC4Y/W	Western Region 2022	71,673	√	-	√	24/09/21
VC5Y/W	Greater South Eastern Region 2022	53,771	√	-	√	24/09/21
VC7Y/W	Northern Region 2022	53,835	√	-	√	24/09/21
VC8Y/W	Eastern Region 2022	44,954	√	-	√	24/09/21
VC9Y/W	Bayside Region 2022	30,727	√	-	√	24/09/21
VCAY/W	South Eastern Region 2022	38,159	√	-	√	24/09/21
VCNY/W	Inner City Nth Region 2022	18,624	√	-	√	24/09/21
VCSY/W	Inner City Sth Region 2022	19,352	√	-	√	24/09/21
V00Y/W	Melbourne Metro 2022	531,859	√	-	-	24/09/21
V00R	Melbourne Metro Residential White Pages Only 2022	N/A	-	-	√	24/09/21

Distribution Methods

Code	Directory Name		Distribution Methods			
		Circulation¹	Initial²	Over The Counter³	Demand⁴	Close⁵
Victoria – Regional						
V01Y/W	Bairnsdale 2022/23	59,733	√	√	√	14/01/22
V02Y/W	Geelong 2022/23	112,125	√	√	√	14/01/22
V03Y/W	Ballarat 2022/23	77,478	√	√	√	05/11/21
V04Y/W	Bendigo 2022/23	86,327	√	√	√	21/01/22
V05Y/W	Warrnambool 2022/23	38,336	√	√	√	19/11/21
V06Y/W	Warragul 2022/23	31,586	√	√	√	28/01/22
V07Y/W	Wangaratta 2022/23	49,833	√	√	√	29/10/21
V08Y/W	Shepparton 2022/23	38,535	√	√	√	05/11/21
V09Y/W	Mornington 2022/23	120,129	√	√	√	14/01/22
V10Y/W	Mildura 2022/23	29,896	√	√	√	07/01/22
Western Australia – Metro		Circulation¹	Initial²	Over The Counter³	Demand⁴	Close⁵
WC1Y/W	Northern Region 2022	126,973	√	-	√	09/07/21
WC2Y/W	Rockingham & Mandurah 2022	36,491	√	-	√	09/07/21
WC3Y/W	Fremantle & Inner Sth East Region 2022	155,142	√	-	√	09/07/21
WC4Y/W	Eastern Region 2022	66,833	√	-	√	09/07/21
WC5Y/W	City & Western Suburbs 2022	44,087	√	-	√	09/07/21
W00Y/W	Perth Metro 2022	429,526	√	-	-	09/07/21
W00R	Perth Metro Residential White Pages Only 2022	N/A	-	-	√	09/07/21
Western Australia – Regional		Circulation¹	Initial²	Over The Counter³	Demand⁴	Close⁵
W01Y/W	Great Northern 2022/23	53,860	√	√	√	14/01/22
W02Y/W	Central & East 2022/23	42,227	√	√	√	28/01/22
W03Y/W	South Western 2022/23	120,328	√	√	√	14/01/22

Definitions:

Circulation¹ means the estimated quantity for distribution.

Initial² means deliveries to standalone dwellings that are likely to value a print directory (e.g. areas with an older demographic or which have low/no internet usage etc) and to businesses in low to medium density buildings. Depending the profile of a suburb, we deliver either in full or partially, or we exclude the suburb altogether. We do not deliver to secure apartments in either metropolitan or regional markets during initial distribution, but they can order via Demand. After initial delivery, we may deliver any remaining directories to unsecure apartments in metropolitan and regional areas.

Over The Counter³ means we offer a limited quantity of directories to Australia Post Outlets in that directory region to hand out over the counter free of charge when requested until stock runs out. This is only offered in Regional markets and not Metro markets.

Demand⁴ means a limited quantity of directories are available for ordering over the phone or via www.directoryselect.com.au throughout the year till the next edition free of charge until stock runs out.

Close⁵ means the last date advertising can be purchased in that directory.