

Privacy Policy

Compare Medicare UT | Last Updated: September 10, 2026

Compare Medicare UT ("Compare Medicare UT," "we," "us," or "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, maintain, disclose, and protect personal information when you interact with our website, communicate with our team, use our services, or opt in to receive SMS/text messages from us.

By using our website or providing information to Compare Medicare UT, you acknowledge the practices described in this Privacy Policy.

1. Information We Collect

We may collect personal information that you voluntarily provide to us or that is collected through your interaction with our website and services. Information we may collect includes:

- **Identity Information:** First name, last name, and other identifying information you voluntarily provide.
- **Contact Information:** Email address, telephone/mobile number, mailing address, and other contact information.
- **Insurance and Service Information:** Information you voluntarily provide when requesting assistance regarding Medicare, insurance products, appointments, or other services.
- **Communication Information:** Information contained in emails, telephone calls, text messages, forms, inquiries, appointment requests, or other communications with us.
- **Technical Information:** Internet Protocol (IP) address, browser type and version, operating system, device information, time zone, and similar technical information.
- **Usage Information:** Information regarding how you interact with our website and services.
- **Communication Preferences:** Your preferences regarding communications from Compare Medicare UT, including SMS/text-message preferences and consent.

2. How We Collect Information

Direct Interactions: You may provide information to us when you complete a website form, request information, schedule an appointment, communicate with an agent or staff member, provide feedback, or otherwise contact Compare Medicare UT.

SMS and Telephone Communications: We may collect your telephone number and information relating to your communications with us when you call, text, request an appointment, or consent to SMS communications.

Automated Technologies: When you interact with our website, certain technical and usage information may be collected automatically through cookies, server logs, and similar technologies.

3. How We Use Your Information

Compare Medicare UT may use personal information to:

- Respond to questions and requests for information.
- Provide Medicare and insurance-related assistance and services.
- Schedule, confirm, change, and remind you about appointments.
- Communicate with you regarding services you have requested.
- Provide customer service and support.
- Maintain records relating to our interactions with clients and prospective clients.
- Operate, maintain, and improve our website and services.

- Protect our business, clients, systems, and website from unauthorized or fraudulent activity.
- Comply with applicable legal and regulatory requirements.
- Send SMS/text messages when you have provided the appropriate consent.

4. SMS/Text Message Communications

If you opt in to receive SMS/text messages from Compare Medicare UT, we may send you conversational and service-related communications associated with your interactions with our business.

These communications may include responses to your inquiries, appointment confirmations, appointment reminders, scheduling communications, follow-up communications, requested information, customer-service communications, and other messages related to services or assistance you have requested.

SMS Notice

Message frequency may vary. Message and data rates may apply. Reply STOP to opt out at any time. Reply HELP for assistance.

Opting out of SMS communications does not prevent you from contacting Compare Medicare UT through other available methods.

5. SMS Privacy and Mobile Information

Important Mobile Privacy Commitment

Compare Medicare UT does not share, sell, rent, or disclose mobile information, including phone numbers and SMS opt-in consent data, to third parties or affiliates for marketing or promotional purposes.

SMS opt-in data and consent will not be shared with any third parties or affiliates for their marketing or promotional purposes.

Information may be provided to service providers solely when necessary to support and facilitate our business communications and SMS messaging services. These service providers may only use the information as necessary to provide services on our behalf.

We may also disclose information when required by applicable law, regulation, court order, legal process, or governmental request.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All categories of information described in this Privacy Policy exclude SMS opt-in data and consent from sharing for marketing or promotional purposes.

6. Data Sharing and Disclosure

Compare Medicare UT does not sell or share personal information with third parties for their independent marketing or promotional purposes. We may disclose certain information in limited circumstances, including:

- **Service Providers:** We may use third-party service providers that assist us with services such as website hosting, information technology, data storage, telecommunications, scheduling, customer support, or other business operations.
- **Legal Requirements:** We may disclose information when required to comply with applicable laws, regulations, legal proceedings, court orders, or governmental requests.
- **Protection of Rights and Safety:** We may disclose information when reasonably necessary to protect the rights, property, security, or safety of Compare Medicare UT, our clients, or others.

For clarity, the exceptions described above do not permit the sharing of SMS opt-in data or consent with third parties or affiliates for their marketing or promotional purposes.

7. Data Storage and Security

Compare Medicare UT takes reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, loss, misuse, alteration, or disclosure. These measures may include:

- Appropriate access controls that limit access to personal information.
- Security measures designed to protect electronically stored information.
- Use of service providers and systems intended to appropriately safeguard information.
- Periodic review of security practices and potential vulnerabilities.

While we take reasonable measures to protect personal information, no method of electronic transmission or storage can be guaranteed to be completely secure.

8. Your Privacy Choices and Rights

Depending on applicable law and the circumstances, you may have the right to:

- Request access to certain personal information we maintain about you.
- Request correction of inaccurate or incomplete personal information.
- Request deletion of certain personal information.
- Object to or request restrictions on certain uses of your personal information.
- Change your communication preferences.
- Opt out of SMS/text communications.
- Opt out of email communications.

Requests may be subject to applicable legal, regulatory, contractual, and record-retention requirements.

9. Communication Opt-Out Options

SMS/Text Messages: Reply STOP to any SMS message from Compare Medicare UT to opt out of future SMS communications.

SMS Assistance: Reply HELP for assistance.

Email: Use the unsubscribe option included in applicable email communications or contact us to request that your communication preferences be changed.

Please note that opting out of one method of communication does not necessarily prevent communications through another method when permitted by law and appropriate to your relationship with Compare Medicare UT.

10. Third-Party Websites and Services

Our website or communications may contain links to third-party websites or services. Compare Medicare UT is not responsible for the privacy practices, content, security, or policies of third-party websites or services. We encourage you to review the privacy policies of any third-party websites or services you choose to use.

11. Children's Privacy

Our services are not directed toward children under the age of 13, and we do not knowingly collect personal information from children under 13 through our website. If we become aware that personal information from a child under 13 has been collected without appropriate authorization, we will take reasonable steps to address the information as required by applicable law.

12. Changes to This Privacy Policy

Compare Medicare UT may update this Privacy Policy periodically to reflect changes in our services, business practices, technologies, or applicable laws and regulations.

When changes are made, we may revise the "Last Updated" date at the top of this Privacy Policy. When required by applicable law, we may provide additional notice or obtain consent regarding material changes.

We encourage you to periodically review this Privacy Policy to remain informed about how Compare Medicare UT handles personal information.

13. Contact Compare Medicare UT

If you have questions about this Privacy Policy, our privacy practices, or your SMS communications, please contact us:

Business	Compare Medicare UT
Email	info@comparemedicareaz.com
Website	comparemedicareut.com