

THE CREATIVE NUGGETS

Stories, opportunities, and insights from Rhoda Wilson Productions
& the Christmas Spirit Film Festival

www.rhodawilson.com

MESSAGE FROM THE PRODUCER

Rhoda Wilson

Producer / Director

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The Window of Opportunity: Late Submissions Now Open for CSFF

In the fast-paced world of film production, timelines can change rapidly. For independent filmmakers, screenwriters, and musical creators who required additional time to finalize their projects, the door is still open.

The Christmas Spirit Film Festival has officially entered its late submission phase.

We provide a dedicated international platform at the Midlands Arts Centre (MAC) in Birmingham, connecting purposeful storytelling with distribution opportunities and global audiences. Secure your place in this year's lineup before the final curtain drops.

 Visit to submit your Film: <https://zurl.co/hrCzv>

SAVE THE DATE



A Rhoda Wilson Production Initiative

This is our first film festival and we would love you to be part of our success story.

Much ❤️

[#christmasspiritfilmfestival](https://twitter.com/christmasspiritfilmfestival) ##november

[#filmfestival](https://twitter.com/filmfestival) ##filmfreeway

CHRISTMAS SPIRIT FILM FESTIVAL – DATES & FESTIVAL EXPERIENCE

The Christmas Spirit Film Festival kicks off official from 26–29 November 2026, inviting everyone to experience four days of inspiring films, meaningful stories, and the joy of the season.

Hosted at the Midlands Arts Centre in Birmingham, the festival brings together audiences, families, creatives, and film lovers for a celebration of Christmas through cinema. Expect uplifting premieres, international screenings, filmmaker conversations, creative workshops, live moments of music and storytelling, and a warm community atmosphere that captures the heart of the season.

Whether you come to discover new films, connect with others, or simply enjoy the magic of Christmas on screen, the festival offers something special for every guest.

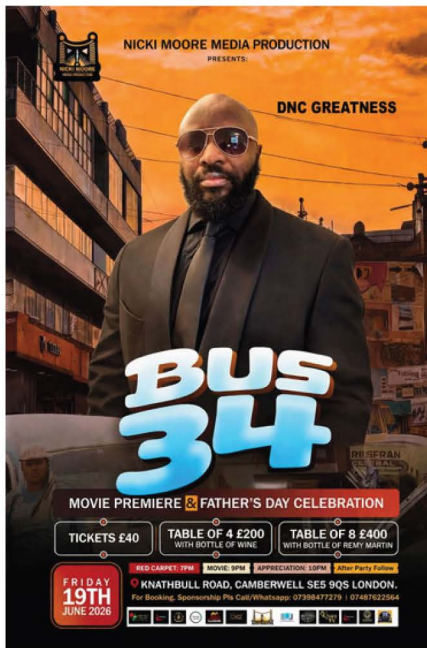
Save the dates. Bring your loved ones. Come experience the spirit.



CONTACT US: admin@rhodawilson.com

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TOP NEWS



Bus 34, A gripping urban drama where destiny, survival, and unexpected encounters unfold on the streets of London.

Available on YouTube

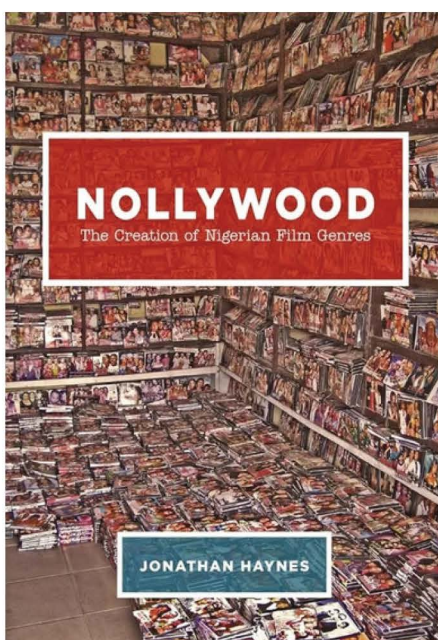


The Home We Choose tells the story of two lovers from different cultural backgrounds whose dream of building a life together is threatened by family expectations, deep-rooted traditions, and hidden conflicts. As tensions rise and loyalties are tested, they must decide whether love is enough to unite two worlds

Available on YouTube



NOW ON AMAZON



INDUSTRY NUGGETS

Nollywood for us by us and for us...

1. Always have a checklist that moves you from vision to execution and impact.
2. Tell your characters' backstories using costumes. A drastic change in costumes can highlight a turning point in a story or character.
3. Strategic partners are important from preproduction to post production. Look at each stage and identify your needs.



1. What does the acronym CSFF stand for?
2. In which country and city will the Christmas Spirit Film Festival (CSFF) 2026 be held?
3. What are the 5 Films nominated in the CSFF 2026 Audience Choice Awards?
4. What is the submission deadline to cast your vote for the 2026 CSFF Audience Choice Awards?

Send your answers to: newsletter@rhodawilson.com and be in for a chance to win GBP10.00.

Something new has begun.

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COMING SOON

PREMIERE SHOUT OUT



WEEKEND VISITOR



SEGILOLA

London Date: 31st of July
Odeon Greenwich Screening 8pm sharp. Meet & Greet from 7pm - Ticket from <https://www.odeon.co.uk/films/segilola/HO00009206>
Private Screening & After-Party at Empire Lounge from 7pm
Ticket from www.eventbrite.com



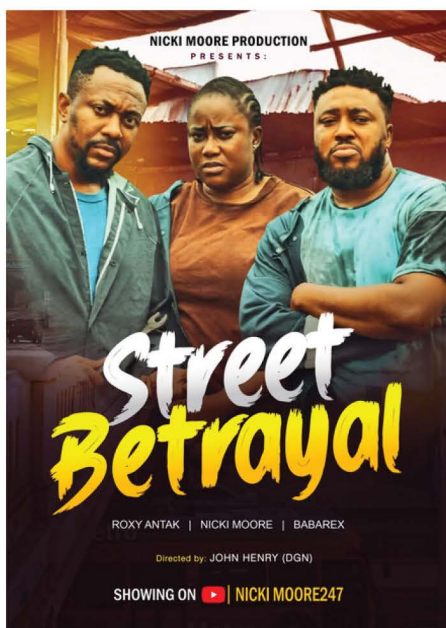
Dear Kaffy

London Date: August 7-9th 2026
Shaw Theatre



NOW STREAMING

Films currently available to watch online.



STREET BETRAYAL

Friendship and loyalty are tested when betrayal turns lives upside down.

Available on YouTube



ARO META

Power, tradition, and destiny collide in a story shaped by secrets and sacrifice.

Available on YouTube



LOST 3

Love, family tensions, and hidden truths unfold as lives become increasingly entangled.

Available on YouTube



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10 STEPS TO BUILD AN INDIE FILM COMMUNITY IN ANY REGION



★ STRONGER TOGETHER. ★ BETTER STORIES. ★ BIGGER IMPACT.

1 START WITH PEOPLE – NOT GEAR



- Find passionate people
- Create consistency
- Build trust
- Make people feel seen

COMMUNITY FIRST.
FILMS SECOND.

2 BE THE PERSON WHO BRINGS PEOPLE TOGETHER



- Host meetups
- Create workshops
- Introduce collaborators
- Share opportunities
- Encourage beginners
- Finish projects

YOU DON'T NEED PERMISSION
TO BECOME THAT PERSON.

3 CREATE RECURRING EVENTS



- Filmmaker meetups
- Writers groups
- Acting classes
- Short film nights
- Script readings
- Networking coffees
- And more...

CONSISTENCY
BUILDS CULTURE.

4 REMOVE THE "GATEKEEPER" ENERGY



- ✗ Ego
- ✗ Elitism
- ✗ Cliques
- ✗ Competition
- ✗ "You're not experienced enough" attitudes

WELCOME. SHARE. ENCOURAGE.
LET PEOPLE GROW.

5 FINISH SMALL PROJECTS CONSTANTLY



- 1-minute scenes
- Short films
- Trailers
- Monologues
- Challenge weekends
- And more...

FINISHED WORK CREATES CONFIDENCE,
EXPERIENCE, AND MOMENTUM.

6 BUILD MULTI-SKILLED CREATIVES



Encourage people to learn
multiple roles:

- Acting
- Producing
- Camera
- Lighting
- Editing
- Writing
- Sound
- Marketing

ADAPTABLE PEOPLE.
STRONGER COMMUNITY.

7 MAKE IT SAFE AND ETHICAL



- Respect people
- Respect time
- Respect boundaries
- Respect unpaid labor
- Communicate clearly
- Credit properly

CULTURE MATTERS MORE
THAN PRODUCTIONS.

8 USE SOCIAL MEDIA TO DOCUMENT THE MOVEMENT



- BTS photos
- Workshops
- Meetups
- Community wins
- Rehearsals
- And more...

PEOPLE JOIN MOVEMENTS
THEY CAN SEE.

9 CELEBRATE YOUR REGION DON'T COPY HOLLYWOOD



- Your stories
- Your culture
- Your faces
- Your neighborhoods
- Your identity
- Your weirdness

AUTHENTICITY
IS YOUR SUPERPOWER.

10 BUILD LONG-TERM – NOT VIRAL



- Quiet periods
- People leaving
- Burnout
- Financial struggles
- Failed projects

SMALL CONSISTENT ACTIONS COMPOUND.
REAL SCENES TAKE YEARS.

THE BIGGEST SECRET?

Most people are waiting for:

- ✗ Funding
- ✗ Permission
- ✗ Industry approval
- ✗ Perfect timing



Maria Tran

ACTOR. DIRECTOR.
FIGHTER. FILMMAKER.

DISCIPLINE. STORY. IMPACT.



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