

Thank you, Brian, and good afternoon, everyone. Let me start with what stood out to me this quarter: The quality of our monetization continues to improve and this is leading to record results.

We achieved record levels of revenue and ARPMAU in our seasonally strongest quarter, driven by continued advertising optimization, record active subscription numbers and record Zedge Premium GTV. What that tells me is that the investments we have made in optimizing our ad inventory and subscription offerings continue to pay off. Although MAU contraction remains, we are focused on acquiring higher-value users and monetizing our audience more effectively. That makes the core Marketplace more resilient and durable.

Turning to innovation.

Starting with DataSeeds. It remains early, and we are excited about this market and its incredible growth potential. The appetite for AI training data is virtually insatiable, and we are productizing offerings we believe can meet the needs of model builders and doing so intelligently and cost effectively. This is in contrast to the many venture-funded startups in this market, many of which are overcapitalized and burning money like there is no tomorrow. Data is the fuel that powers AI models, and we do not believe this is a bubble. Our challenge is in making the right bets, continuing to grow our library of relevant content and executing well in a rapidly developing market.

We're witnessing continued inbound interest and have started building an outbound pipeline. Some of our customers have returned, placing new, larger orders after proving that we were able to meet their highly discerning needs with high-quality outcomes. Enterprise customers

tend to scale relationships over time, based on consistent and reliable performance.

Our operational focus is on building a high-quality outbound pipeline and on better qualifying inbound requests. Not every opportunity converts, and not every deal is feasible. Being selective, focusing on those needs that we can meet, and executing well on the opportunities we pursue is critical to building long-term credibility in the enterprise market.

In addition, we are building an Off-the-Shelf, or OTS, catalog to drive down cost and accelerate order delivery. Our Production Cloud is growing as well, with a set of vetted production teams that we can call on to create datasets as needed.

Revenue remains lumpy at this stage, but engagement trends are encouraging. Our priority is building the

infrastructure, supply depth, and operational rigor required to support larger, more consistent opportunities over time, without getting too far ahead of ourselves and hurting profitability.

Our Innovation Team is humming. We recently launched two more alpha products, bringing us halfway toward our goal of introducing up to six this fiscal year. As expected, not every initiative will make the cut, but we learn from each new launch. Syncat, our first release under the product innovation team framework, did not deliver the KPIs we were shooting for, and we are ceasing development of this product. Our framework is simple: pre-qualify, develop rapidly, test quickly, measure objectively and invest in the winners. Adopting this operating mentality is challenging and requires great discipline and the ability to avoid getting attached to a product because of personal affinities.

Turning to Emojipedia, we continue to face structural headwinds tied to the evolving field of search, and we recorded a non-cash impairment this quarter to reflect the likely impact of these changes. The business remains profitable, and the cost structure, which had always been efficient, is aligned accordingly. GuruShots appears to be stabilizing and is being operated conservatively following last year's restructuring as we evaluate longer-term options.

From a capital allocation standpoint, we generated solid free cash flow even after investing in DataSeeds, Tapedeck and other innovation priorities. Cash strengthened to \$19.1 million with zero debt. Our free cash flow yield remains in the double digits, and we are now paying a quarterly dividend while continuing to invest in innovation and repurchasing shares when the market conditions are right.

Stepping back, our priorities are straightforward: strengthen monetization in the Marketplace, build DataSeeds deliberately, and expand our innovation pipeline in a disciplined way. We believe that balance positions us well for the remainder of fiscal 2026.

With that, I'll turn it over to Yi.

Thank you, Jonathan.

Total revenue for the second quarter was 8.3 million dollars, up 18.3 percent from last year. Remember, historically, Q2 is our seasonally strongest quarter due to the holidays.

There are a couple of items of note in the quarter's results. First, Zedge Marketplace revenue was up over 21 percent year over year, driven by strong advertising CPMs and subscription revenue. Consistent with Jonathan's comments earlier and on our last call, Emojipedia was a significant drag on top-line growth, and when combined

with year-over-year declines at GuruShots, were a material drag on our overall revenue growth rate. That said, GuruShots continues to stabilize on a sequential basis.

Advertising revenue was up 18.3 percent for the quarter, as strong growth in the Zedge Marketplace was offset by lower ad revenue at Emojipedia. Zedge Plus Subscription revenue increased 33 percent year over year, and our net active subscriber base grew 49 percent, reaching nearly 1.2 million subscribers. We continue to optimize our subscription plans and are seeing the benefits of those changes.

Deferred revenue, which primarily represents subscription-related revenue, reached 6 million dollars, up 5 percent sequentially and 39 percent year over year. This is an important metric, as it reflects future revenue that essentially carries a 100 percent gross margin.

Zedge Premium G T V was up 15.7 percent from the year-ago quarter, and ARPMAU increased 47.6 percent, continuing the shift toward higher-value users and improved monetization efficiency.

This quarter, note that our “digital goods and services revenue,” includes contributions from both GuruShots and DataSeeds, with the vast majority being generated by GuruShots at this stage, as we recognized minimal DataSeeds revenue in the quarter. We expect to see DataSeeds increase its contribution in the second half of fiscal 2026.

Cost of revenue was 6.8 percent of revenue, which was up from 6.4 percent last year due to the reduction in partner discounts from Google Cloud Services as well as the introduction of Tapedeck licensing fees and DataSeeds production costs.

SG&A decreased about 6 percent to 6.7 million dollars for the quarter. This reflects the net savings from our restructuring, partially offset by investment in ramping DataSeeds and Tapedeck.

GAAP loss from operations was 2.9 million dollars, compared to a loss of 2.2 million dollars last year. This quarter, we took a 3.7 million dollar asset impairment

charge related to Emojipedia, while last year we had 1.3 million dollars in restructuring charges.

GAAP net loss and loss per share were 2.3 million dollars and 18 cents, compared to a loss of 1.7 million dollars and a loss per share of 12 cents last year.

On a non-GAAP basis, net income was 0.8 million dollars and EPS was \$0.06, compared to a loss of 0.2 million dollars and a loss per share of 1 cent last year.

Cash flow from operations was 0.9 million dollars, and free cash flow was 0.8 million dollars for the quarter. Adjusted EBITDA for the quarter was 1.1 million dollars, versus negative 0.1 million last year.

From a liquidity perspective, we ended the quarter with 19.1 million dollars in cash and cash equivalents and no debt. In addition to our dividend payouts, we still have about 500 thousand dollars available under our current buyback authorization.

I want to point out one item as we look to our Q3. Last year, we had a one time benefit to revenue of 450 thousand dollars related to an integration bonus from an ad partner that will not repeat this year.

Thank you for listening to our second quarter earnings call. We look forward to updating you again soon when we report results for the third quarter of fiscal 2026.

Operator, please open the line for questions.