



EUSBSR
EU STRATEGY
FOR THE BALTIC
SEA REGION

HELCOM 2.0 PRF-Workshop

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PA Ship Coordinator Sami Vesterinen

Sami.vesterinen@traficom.fi

EU Strategy for the Baltic Sea Region (EUSBSR) est. 2009

- One of the four EU Macro-Regional Strategies

- ✓ 3 main objectives
- ✓ 14 interconnected Policy Areas



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What is the role of a PAC?

Facilitators

- New projects
- Funding possibilities
- Get stakeholders together
- Project communication
- Cooperation: Other PAs, CBSS, HELCOM



PA Ship - Aims and Objectives

The objective of Political Area (PA) Ship is for *the Baltic Sea Region to become a model region for clean shipping.*

<https://www.eusbsr.eu/pa-ship-about>

- Also, to *help facilitate the transition to sustainable shipping industry and to make it a positive business opportunity*
- Contributes to UN's Sustainable Development Goals 9, 13 and 14



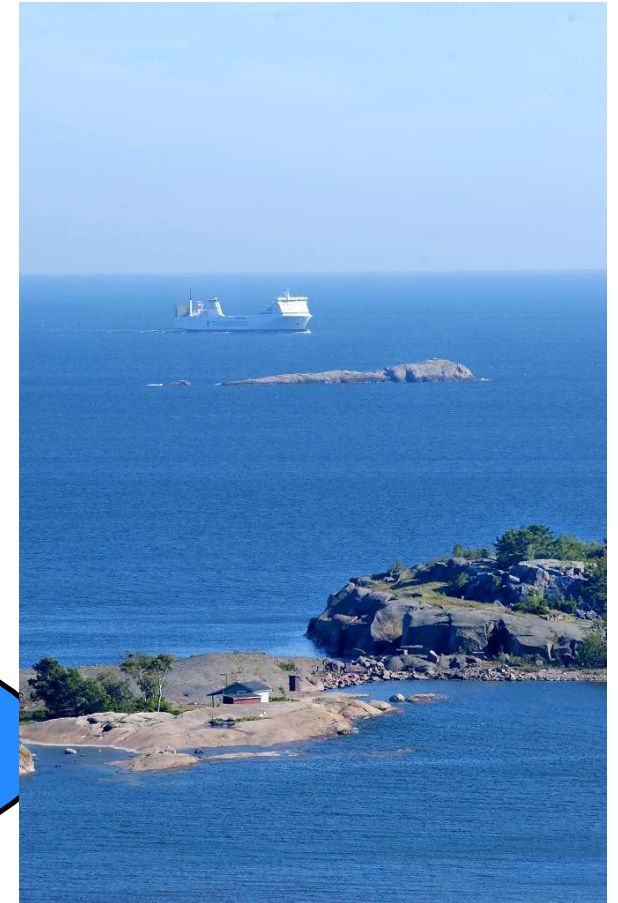
Focus on making actions real: current action items

UPDATE ON-GOING (But will be pretty much similar)

Action 1: Support measures including digitalisation in reducing emissions from shipping.

Action 2: Support research on emerging thematic challenges related to clean shipping and its impact on the environment and wildlife in the Baltic Sea.

Action 3: Support development of shore-side facilities to enhance clean shipping measures including infrastructure for climate-neutral and clean fuels. **Support development of shore side facilities to enable sustainable shipping practices. (New action)**



Projects: what we are looking for

- In order to “fit” under a PA, a project should demonstrate activities which are relevant to the PA’s objectives and actions
- The project partnership should be transnational and the project results relevant to the BSR
- In order to acquire funding from EU instruments, the project should also share the results to the benefit for the whole industry/ sector
- The aim is to avoid repeating efforts and to streamline the clean shipping development and green transition across the region!

What we offer


Assistance with:

- Finding partners
- Forming a consortium
- Applying for funding
- Communicating results
- Reaching out to policy level
- Ensuring your results are heard & seen in the area!




PRF-Workshop

- Current challenges?
- How to solve?
- Objectives and activities?
- Possible partners?
- Funding?
- Next steps?



| Project idea | Name/short description | | |
|---------------|------------------------|--|--|
| | | | |
| Objectives | | | |
| Activities | | | |
| Partners | | | |
| Funding ideas | | | |
| Next step | | | |





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Thank you!