# **Annual Report 2025**

### La Voix de Violette - Rostros & Rastros - La Voix de Sion Radio Web

#### Introduction

The year 2025 was a time of consolidation and expansion. Our association, together with the magazine *Rostros & Rastros* and the web radio *La Voix de Sion*, has become an international reference space for the promotion of human dignity, gender equality, and the prevention of violence. This report is addressed to the global audience that accompanies us, showcasing achievements, lessons, and projections that inspire trust and hope.

# **Key Achievements**

- Rostros & Rastros Magazine: +248% readers, bilingual editions in Spanish, French, and English.
- La Voix de Sion Web Radio: +300% listeners, 335 programs broadcast.
- Social media: +125% followers, 126.4K interactions.
- Support programs: 1,164 direct beneficiaries with legal and psychological counseling.

#### **Human Impact**

Each figure represents a story of transformation. Women and families found support, safe spaces, and opportunities to rebuild their lives. Sisterhood and shared memory became pillars of our action.

# **Projections 2026**

- Expand thematic programming on radio about human rights.
- Strengthen the digital magazine with greater interaction on social media.
- Consolidate the *Sororidad Activa* section as a strategic space.
- Create new training and support spaces in Switzerland and migrant communities.

# **Invitation to Allies and Investors**

Our growth opens opportunities for strategic alliances and advertising in our channels. Investing in *Rostros & Rastros* and *La Voix de Sion* means associating with values of dignity, creativity, and social transformation, with international visibility.

# Closing

2025 was a year of sowing; 2026 will be a year of harvest. We invite the whole world to walk with us towards a fairer and more humane future.

**Final phrase:** "Each voice, each face, each story brings us closer to a fairer and more humane world."