



wisconsin
association *for*
environmental
education

SPONSORSHIP OPPORTUNITIES

SUPPORT YOUR ORGANIZATION'S VALUES

Advance your environmental impact while building a strong network of globally-minded citizens in Wisconsin and beyond.

Your gift will help link our schools to our communities, gain exposure with our members, introduce students to future sustainable careers, and demonstrate your support for the land, water, air, flora, and fauna that we collectively call home.

wae.org





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ABOUT YOUR SPONSORSHIP IMPACT

WHO WE ARE

The Wisconsin Association for Environmental Education, or WAE, is a 501(c)(3) non-profit that has been working toward an environmentally-literate, action-oriented community that communicates, connects, and advocates for a sustainable, resilient Wisconsin for all.

WAE is a member-based, professional community of individuals and organizations that promotes responsible environmental action, elevates voices for environmental justice, and celebrates excellence in environmental education. Three pillars frame our work: Advocacy, Networking, and Recognition.

OUR AUDIENCE

WAE Members include: teachers, administrators, environmental educators, natural resource professionals, students, and volunteers. Besides individuals, organizational memberships are available for school districts, nature centers, environmental groups, and businesses.

OUR REACH

Members: 500 and growing
Newsletter: 1,500+
Social Media: 2,300+
Average annual conference attendees: 150



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SIGNATURE EVENTS

CELEBRATION OF EXCELLENCE IN ENVIRONMENTAL EDUCATION

WAAEE's awards recognizes outstanding individuals and groups for their contributions to the field of environmental education. This event is held in collaboration with Wisconsin's K-12 Energy Education Program (KEEP) and the Wisconsin Department of Public Instruction.

Held Annually in Spring • [Learn More](#)



ANNUAL CONFERENCE

Fall • [Learn More](#)



This three-day event offers field trips, workshops, and networking to educate, inspire, and engage in educators who work in classrooms and non-formal centers across the state.



[Learn More](#)



This three-day workshop offers opportunities to cross country ski, snowshoe, sledding, enjoying music by the beautiful stone fireplace or taking in the gorgeous view from the warm and cozy dining hall.



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PROGRAMS & NETWORKING



REGIONAL NETWORKING EVENTS

WAE hosts regional networking events around the state to gather like-minded individuals for dinners, trainings, canoe trips, and more. Help us share experiences and network!

WEBINARS AND BOOK CLUBS

WAE regularly hosts webinars to build capacity and expertise in our field. WAE also hosts the JEDI book club to facilitate much-needed conversations about equity and accessibility in EE.

TEACHER EDUCATOR NETWORK

The Teacher Educators Network for Environmental Education (TENFEE) was created to serve 3 main purposes: Communication, Advocacy, and Research.

ONLINE LEARNING

Our suite of online courses provides professional development for educators, non-profit leaders, and board members to expand access to nature for all people.

EARLY CHILDHOOD COALITION

We nurture nature-based early childhood opportunities across the state to give children a healthy start.

SCHOLARSHIP FUND

WAE provides scholarships to large events and professional development opportunities in an effort to increase equity and accessibility in the community.

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SPONSORSHIP BENEFITS

during year of sponsorship

DONATIONS
MAY BE TAX
DEDUCTIBLE!

WAAEE can work with you to customize benefits that complement your marketing priorities, targeted markets and philanthropic goals, and that increase your visibility in the ways that matter to you.

Sponsorship Recognition

Advertising and Promotion

Registration and Exhibit Space

Biosphere Level \$5,000+

- Logo on all WAAEE events and front page of website for 1 year
- 5-min address at signature events

- Full page ad in signature event programs
- Printed handout
- Website and social highlight and dedicated membership e-blast

- 5 signature event registrations
- Premium exhibit placement at signature events

Biome Level \$2,000

- Logo on all WAAEE events and front page of website for 1 year
- 3-min address at signature events

- Half page ad in signature event programs
- Printed handout
- Website, social, and email highlight

- 3 signature event registrations
- High visibility exhibit placement at signature events

Ecosystem Level \$1,000

- Logo on WAAEE Funding Partners page for 1 year

- Quarter page ad in signature event programs
- Website and social media highlight

- 2 signature event registrations
- High visibility exhibit placement at signature events

Habitat Level \$500

- Logo on WAAEE Funding Partners page for 1 year

- Logo in signature event programs
- Website and social media highlight

- 1 signature event registration
- Exhibit table at signature events

Nest Level \$250

- Logo on WAAEE Funding Partners page for 1 year

- Logo in signature event programs
- Social media highlight

- Discounted member pricing for registration and exhibits

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