



wisconsin
association *for*
environmental
education

SPONSORSHIP OPPORTUNITIES

SUPPORT YOUR ORGANIZATION'S VALUES

Advance your environmental impact while building a strong network of globally-minded citizens in Wisconsin and beyond.

Your gift will help link our schools to our communities, gain exposure with our members, introduce students to future sustainable careers, and demonstrate your support for the land, water, air, flora, and fauna that we collectively call home.

waae.org





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ABOUT YOUR SPONSORSHIP IMPACT

WHO WE ARE

The Wisconsin Association for Environmental Education, or WAE, is a 501(c)(3) non-profit that has been working toward an environmentally-literate, action-oriented community that communicates, connects, and advocates for a sustainable, resilient Wisconsin for all.

WAE is a member-based, professional community of individuals and organizations that promotes responsible environmental action, elevates voices for environmental justice, and celebrates excellence in environmental education. Three pillars frame our work: Advocacy, Networking, and Recognition.

OUR AUDIENCE

WAE Members include: teachers, administrators, environmental educators, natural resource professionals, students, and volunteers. Besides individuals, organizational memberships are available for school districts, nature centers, environmental groups, and businesses.

OUR REACH

Members: 500 and growing
Newsletter: 1,500+
Social Media: 2,300+
Average annual conference attendees: 150



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SPONSORSHIP OPTIONS

OPTION 1: SUSTAINING SPONSORSHIP

Maximum exposure

Name and logo on all events

Feature sponsorship at annual conference

Starting at \$2,000

OPTION 2: SIGNATURE EVENT SPONSORSHIP

Sponsor a specific event (conference or
awards ceremony)

Starting at \$250

OPTION 3: AUCTION DONATIONS

Donate tax-deductible auction items to the
WAE Annual Conference or Winter
Workshop. 100% of auction proceeds
support scholarships for educators and
students!

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SUSTAINING SPONSORSHIP

Show your support for everything we do, all year long!

SPONSORSHIP LEVELS

Biosphere
Level

\$4,000+

Biome
Level

\$2,000

DONATIONS
MAY BE TAX
DEDUCTIBLE

MAXIMUM EXPOSURE

Sustaining Sponsors are recognized throughout the year on the front page of our website, on social media, and at all events and programs:

- Annual Conference
- Celebration of Excellence in Environmental Education Awards Program
- Winter Workshop
- Programs & Networking Events

EXCLUSIVE BENEFITS

Sustaining sponsorship benefits include:

- an exhibit table at signature events
- complimentary registration to all events
- opportunity for address at signature events
- dedicated e-blast to membership
- handout at event registration
- Complementary organizational membership **



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**For nonprofits, schools, and B-Corp businesses



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SPONSORSHIP LEVELS

For Sustaining Sponsorship or Signature Events

DONATIONS
MAY BE TAX
DEDUCTIBLE!

	*Biosphere Level \$4,000+	*Biome Level \$2,000	Ecosystem Level \$1,500	Habitat Level \$750	Nest Level \$250
Special Recognition during keynote speeches, field trips, and breaks	 Special recognition during Keynote and welcome	 Special recognition during auction, welcome, and snacks	 Special recognition during Field Trip and snack breaks	 Special Recognition during Refreshment/ snack break	
Recognition, Advertising and Promotional Materials	 Full page Ad plus handout, signage at registration	 Half Page Ad plus handout, signage at registration	 Quarter Page Ad, signage at event	 Logo in materials and on website	 Name Only in materials and on website
Spotlight Features	 Website, social, and email article highlight	 Website, social, and email article highlight	 Email and Social Media Spotlight	 Social Media Spotlight	 Social Media Spotlight
Complimentary Registration	 4 registrations	 3 registrations	 2 registrations	 1 registration	
Sponsor Exhibit	 Premium placement	 High visibility	 One Table	 One Table	

*Sustaining Sponsor, additional year-round benefits can be found on [our website](#)



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SIGNATURE EVENTS



CELEBRATION OF EXCELLENCE IN ENVIRONMENTAL EDUCATION



WAE's awards recognizes outstanding individuals and groups for their contributions to the field of environmental education. This event is held in collaboration with Wisconsin's K-12 Energy Education Program (KEEP) and the Wisconsin Department of Public Instruction.

Held Annually in Spring • [Learn More](#)



ANNUAL CONFERENCE

Fall • [Learn More](#)



This three-day event offers field trips, workshops, and networking to educate, inspire, and engage in educators who work in classrooms and non-formal centers across the state.



Winter • [Learn More](#)



This three-day workshop offers opportunities to cross country ski, snowshoe, sledding, enjoying music by the beautiful stone fireplace or taking in the gorgeous view from the warm and cozy dining hall.

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