

### SPONSORSHIP OPPORTUNITIES

# SUPPORT YOUR ORGANIZATION'S VALUES

Advance your environmental impact while building a strong network of globally-minded citizens in Wisconsin and beyond.

Your gift will help link our schools to our communities, gain exposure with our members, introduce students to future sustainable careers, and demonstrate your support for the land, water, air, flora, and fauna that we collectively call home.

<u>waee.org</u>





# ABOUT YOUR SPONSORSHIP IMPACT

### WHO WE ARE

The Wisconsin Association for Environmental Education, or WAEE, is a 501(c)(3) non-profit that has been working toward an environmentally-literate, action-oriented community that communicates, connects, and advocates for a sustainable, resilient Wisconsin for all.

WAEE is a member-based, professional community of individuals and organizations that promotes responsible environmental action, elevates voices for environmental justice, and celebrates excellence in environmental education. Three pillars frame our work: Advocacy, Networking, and Recognition.

### OUR AUDIENCE

WAEE Members include: teachers, administrators, environmental educators, natural resource professionals, students, and volunteers. Besides individuals, organizational memberships are available for school districts, nature centers, environmental groups, and businesses.

### OUR REACH

Members: 500 and growing

Newsletter: 1,500+ Social Media: 2,300+

Average annual conference attendees: 150

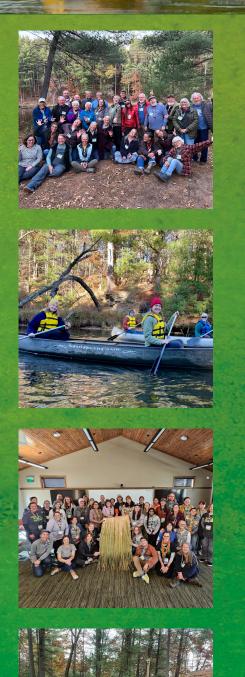












## SPONSORSHIP OPTIONS

### OPTION 1: SUSTAINING SPONSORSHIP

Maximum exposure

Name and logo on all events

Feature sponsorship at annual conference

Starting at \$2,000

## OPTION 2: SIGNATURE EVENT SPONSORSHIP

Sponsor a specific event (conference or awards ceremony)
Starting at \$250

### OPTION 3: AUCTION DONATIONS

Donate tax-deductible auction items to the WAEE Annual Conference or Winter Workshop. 100% of auction proceeds support scholarships for educators and students!



### SUSTAINING SPONSORSHIP

Show your support for everything we do, all year long!

SPONSORSHIP LEVELS

Biosphere Level

\$4,000+

Biome Level

\$2,000



### MAXIMUM EXPOSURE

Sustaining Sponsors are recognized throughout the year on the front page of our website, on social media, and at all events and programs:

- Annual Conference
- Celebration of Excellence in Environmental Education Awards Program
- Winter Workshop
- Programs & Networking Events

EXCLUSIVE BENEFITS

Sustaining sponsorship benefits include:

- an exhibit table at signature events
- complimentary registration to all events
- opportunity for address at signature events
- dedicated e-blast to membership
- handout at event registration
- Complementary organizational membership \*\*





### SPONSORSHIP LEVELS

For Sustaining Sponsorship or Signature Events

	DONATIONS MAY BE TAX DEDUCTIBLE!	*Biosphere Level \$4,000+	*Biome Level \$2,000	Ecosystem Level \$1,500	Habitat Level \$750	Nest Level \$250
	Special Recognition during keynote speeches, field trips, and breaks	Special recognition during Keynote and welcome	Special recognition during auction, welcome, and snacks	Special recognition during Field Trip and snack breaks	Special Recognition during Refreshment/ snack break	
	Recognition, Advertising and Promotional Materials	Full page Ad plus handout, signage at registration	Half Page Ad plus handout, signage at registration	Quarter Page Ad, signage at event	Logo in materials and on website	Name Only in materials and on website
	Spotlight Features	Website, social, and email article highlight	Website, social, and email article highlight	Email and Social Media Spotlight	Social Media Spotlight	Social Media Spotlight
	Complimentary Registration	4 registrations	3 registrations	2 registrations	1 registration	
	Sponsor Exhibit	Premium placement	High visibility	One Table	One Table	



### SIGNATURE EVENTS



### CELEBRATION OF EXCELLENCE IN ENVIRONMENTAL EDUCATION



WAEE's awards recognizes outstanding individuals and groups for their contributions to the field of environmental education. This event is held in collaboration with Wisconsin's K-12 Energy Education Program (KEEP) and the Wisconsin Department of Public Instruction.

Held Annually in Spring • Learn More



## ANNUAL CONFERENCE

Fall • Learn More



This three-day event offers field trips, workshops, and networking to educate, inspire, and engage in educators who work in classrooms and non-formal centers across the state.



Winter • Learn More



This three-day workshop offers opportunities to cross country ski, snowshoe, sledding, enjoying music by the beautiful stone fireplace or taking in the gorgeous view from the warm and cozy dining hall.