



wisconsin
association *for*
environmental
education

SPONSORSHIP OPPORTUNITIES

SUPPORT YOUR ORGANIZATION'S VALUES

Advance your environmental impact while building a strong network of globally-minded citizens in Wisconsin and beyond.

Your gift will help link our schools to our communities, gain exposure with our members, introduce students to future sustainable careers, and demonstrate your support for the land, water, air, flora, and fauna that we collectively call home.

wae.org





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ABOUT YOUR SPONSORSHIP IMPACT

WHO WE ARE

The Wisconsin Association for Environmental Education, or WAE, is a 501(c)(3) non-profit that has been working toward an environmentally-literate, action-oriented community that communicates, connects, and advocates for a sustainable, resilient Wisconsin for all.

WAE is a member-based, professional community of individuals and organizations that promotes responsible environmental action, elevates voices for environmental justice, and celebrates excellence in environmental education. Three pillars frame our work: Advocacy, Networking, and Recognition.

OUR AUDIENCE

WAE Members include: teachers, administrators, environmental educators, natural resource professionals, students, and volunteers. Besides individuals, organizational memberships are available for school districts, nature centers, environmental groups, and businesses.

OUR REACH

Members: 375 and growing
Newsletter: 1,500+
Social Media: 2,300+
Average annual conference attendees: 150



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ANNUAL SIGNATURE EVENTS

CELEBRATION OF EXCELLENCE IN ENVIRONMENTAL EDUCATION

WAAEE's awards recognizes outstanding individuals and groups for their contributions to the field of environmental education. This event is held in collaboration with Wisconsin's K-12 Energy Education Program (KEEP) and the Wisconsin Department of Public Instruction.

Spring • [Learn More](#)



STATE CONFERENCE

Fall • [Learn More](#)



This three-day event offers field trips, workshops, and networking to educate, inspire, and engage in educators who work in classrooms and non-formal centers across the state.



Winter • [Learn More](#)



This three-day workshop offers opportunities to cross country ski, snowshoe, sledding, enjoying music by the beautiful stone fireplace or taking in the gorgeous view from the warm and cozy dining hall.



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SINGLE EVENT SPONSORSHIP TIERS AND BENEFITS

**DONATIONS
MAY BE TAX
DEDUCTIBLE!**

WAE can work with you to customize benefits that complement your marketing priorities, targeted markets and philanthropic goals, and that increase your visibility in the ways that matter to you.

Sponsorship Recognition

Advertising and Promotion

Registration and Exhibit Space

Biosphere Level

\$5,000+

One Available

- 5-min address at event
- Logo on event webpage and materials and on WAE Funding Partners page for 1 year

- Full page ad in program
- Printed handout
- Website and social highlight and dedicated membership e-blast

- 5 event registrations
- Premium exhibit placement at event

Biome Level \$2,500

- 3-min address at event
- Logo on event webpage and WAE Funding Partners page for 1 year

- Half page ad in program
- Printed handout
- Website, social, and email highlight

- 2 event registrations
- High visibility exhibit placement at event

Ecosystem Level \$1,000

- Logo on event page and WAE Funding Partners page for 1 year

- Quarter page ad in program
- Website and social media highlight

- 1 event registration
- High visibility exhibit placement at event

Habitat Level \$500

- Logo on event page and on WAE Funding Partners page for 1 year

- Logo in event program
- Website and social media highlight

- 1 event registration
- Exhibit table at event

Nest Level \$250

- Logo on event page and on WAE Funding Partners page for 1 year

- Logo in event programs
- Social media highlight

- Discounted member pricing for registration and exhibit

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PROGRAMS & NETWORKING



REGIONAL NETWORKING EVENTS

WAE hosts regional networking events around the state to gather like-minded individuals for dinners, trainings, canoe trips, and more. Help us share experiences and network!

WEBINARS AND BOOK CLUBS

WAE regularly hosts webinars to build capacity and expertise in our field. WAE also hosts the JEDI book club to facilitate much-needed conversations about equity and accessibility in EE.

TEACHER EDUCATOR NETWORK

The Teacher Educators Network for Environmental Education (TENEE) was created to serve 3 main purposes: Communication, Advocacy, and Research.

ONLINE LEARNING

Our suite of online courses provides professional development for educators, non-profit leaders, and board members to expand access to nature for all people.

EARLY CHILDHOOD COALITION

We nurture nature-based early childhood opportunities through networking, courses, and workshops across the state to give children a healthy start.

PODCAST

Healthier, Happier, Smarter: Wisconsin Voices on the Power of Nature shares the voices, places, and ideas shaping environmental education across the state.

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ADDITIONAL SPONSOR OPPORTUNITIES

WAE Headline Sponsor *Recognition All Year Long*

\$5,000
ONE AVAILABLE

3 Signature Events Plus All Programming

- Logo on all WAE events and front page of website for 1 year
- 5-min address at signature events
- Full page ad in signature event programs
- Printed handout
- Website and social highlight and dedicated membership e-blast
- 2 registrations for every WAE event
- Premium exhibit placement at events

\$3,000
TWO AVAILABLE

Podcast Sponsor

Healthier, Happier, Smarter: Wisconsin Voices on the Power of Nature is a podcast about connecting with Wisconsin's outdoors through learning, stories, and community. Published biweekly, sponsorship covers costs of recording software, professional editing, and hosting. Sponsors are recognized in every episode.

\$100–\$10K
UNLIMITED

Scholarship Fund

WAE provides scholarships to large events and professional development opportunities in an effort to increase equity and accessibility in the community. Support scholarships with a financial contribution in any amount or donations of experiences and/or merchandise to raise scholarship funds through our auctions.

\$1,000
ONE AVAILABLE

Speaker Gifts

Help WAE show appreciation to keynote speakers, workshop leaders, and presenters who generously volunteer their time and expertise to strengthen the field of environmental education through our events and programs. Sponsors are recognized with every gift.