

NEWS RELEASE

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Synovus announces earnings for third quarter 2024
Diluted earnings per share of \$1.18 versus \$0.60 in 3Q23
Adjusted diluted earnings per share of \$1.23 versus \$0.84 in 3Q23

COLUMBUS, Ga., Oct. 16, 2024 - Synovus Financial Corp. (NYSE: SNV) today reported financial results for the quarter ended Sept. 30, 2024.

"Our third quarter earnings results demonstrate strong fundamental trends. We posted an adjusted return on average assets of 1.3% and adjusted return on tangible common equity of 17.1% while managing down our adjusted tangible efficiency ratio to 53%. As we move to a more favorable environment, I remain optimistic about our ability to accelerate growth given increased loan production and sustained strong core fee generation. Additionally, we have further de-risked our balance sheet this quarter, as evidenced by lower net charge-offs, a reduction in brokered deposits and a preliminary Common Equity Tier 1 ratio at its highest in nine years.

Our thoughts are with those affected by the recent hurricanes across our markets and the broader southeast. We're committed to supporting recovery and rebuilding efforts. Together, we'll overcome these challenges and build a brighter future," said Synovus Chairman, CEO and President Kevin Blair.

Third Quarter 2024 Highlights

- Net income (loss) available to common shareholders was \$169.6 million, or \$1.18 per diluted share, compared to \$(23.7) million or \$(0.16) in second quarter 2024 and \$87.4 million or \$0.60 in third quarter 2023. Earnings were impacted by an \$8.7 million valuation adjustment to Visa derivative.
- Adjusted net income available to common shareholders was \$177.1 million, or \$1.23 per diluted share, compared to \$169.6 million or \$1.16 in second quarter 2024 and \$122.8 million or \$0.84 in third quarter 2023.
- Pre-provision net revenue was \$251.0 million, which was up sharply as a result of a \$257 million securities loss in second quarter 2024 and up 28% compared to third quarter 2023. Adjusted pre-provision net revenue of \$262.3 million was stable sequentially and increased \$17.7 million, or 7%, compared to third quarter 2023.
- Net interest income increased \$5.7 million, or 1%, compared to the prior quarter and was down \$2.4 million, or 1%, compared to third quarter 2023. The net interest margin expanded 2 basis points to 3.22% as a result of the May 2024 securities repositioning and higher asset yields somewhat offset by larger average cash balances and a deposit mix shift.
- Period-end loans rose \$27.3 million from second quarter 2024 as stronger loan production and core commercial lending growth was offset by higher loan paydowns and strategic declines in certain loan categories such as non-relationship syndicated lending and third-party consumer lending.
- Period-end core deposits (excluding brokered deposits) were \$45.1 billion, an increase of \$294.6 million sequentially, primarily as a result of growth in money market and interest-bearing demand deposits, offset by a decline in non-interest-bearing deposits, savings and time deposits. Total deposit costs increased 4 basis points from second quarter 2024 to 2.72%, primarily due to a shift in the deposit mix.

- Non-interest revenue of \$124.0 million increased \$252.8 million sequentially and was up \$16.8 million, or 16%, compared to third quarter 2023. Adjusted non-interest revenue of \$121.9 million declined \$5.3 million, or 4%, sequentially and increased \$15.7 million, or 15%, compared to third quarter 2023. The sequential decline in adjusted non-interest revenue was largely from lower capital markets income partially offset by higher treasury and payment solutions and wealth revenue. Year-over-year growth came primarily from higher commercial treasury and payment solutions fees and capital markets income as well as greater commercial sponsorship income.
- On a sequential basis, non-interest expense was \$313.7 million, impacted by an \$8.7 million valuation adjustment to Visa derivative. Adjusted non-interest expense was flat sequentially and declined 1% year over year due to disciplined expense control and a 4% reduction in total headcount.
- Provision for credit losses of \$23.4 million declined 11% sequentially from \$26.4 million in second quarter 2024 and fell 68% year over year compared to \$72.6 million in third quarter 2023. The allowance for credit losses ratio (to loans) of 1.24% was down 1 basis point from the prior quarter.
- The non-performing loan and asset ratios were both higher sequentially at 0.73%; the net charge-off ratio for the third quarter 2024 was 0.25%, down from 0.32% in prior quarter while total past dues were 0.23% of total loans outstanding.
- The preliminary CET1 ratio rose sequentially to 10.65% as core earnings accretion more than offset the impact of \$100 million in common stock repurchases.

Third Quarter Summary

	Reported			Adjusted				
(dollars in thousands)	3Q24	2Q24	3Q23	3Q24	2Q24	3Q23		
Net income (loss) available to common shareholders	\$ 169,628	\$ (23,741)	\$ 87,423	\$ 177,120	\$ 169,617	\$ 122,770		
Diluted earnings (loss) per share ⁽¹⁾	1.18	(0.16)	0.60	1.23	1.16	0.84		
Total revenue	564,720	306,147	550,298	564,051	563,597	550,552		
Total loans	43,120,674	43,093,397	43,679,910	NA	NA	NA		
Total deposits	50,193,740	50,195,778	50,203,890	NA	NA	NA		
Return on avg assets ⁽²⁾	1.2 %	(0.1)%	0.6 %	1.3 %	1.2 %	0.9 %		
Return on avg common equity ⁽²⁾	14.4	(2.1)	8.2	15.0	15.3	11.5		
Return on avg tangible common equity ⁽²⁾	16.4	(2.2)	9.7	17.1	17.6	13.5		
Net interest margin ⁽³⁾	3.22 %	3.20 %	3.11 %	NA	NA	NA		
Efficiency ratio-TE ⁽³⁾⁽⁴⁾	55.41	98.15	64.11	52.97	53.05	55.01		
NCO ratio-QTD	0.25	0.32	0.61	NA	NA	NA		
NPA ratio	0.73	0.60	0.64	NA	NA	NA		

⁽¹⁾ Diluted shares of 146,034 (in thousands) used to calculate 2Q24 adjusted diluted earnings per share.

⁽²⁾ Annualized

⁽³⁾ Taxable equivalent

⁽⁴⁾ Adjusted tangible efficiency ratio

NA - not applicable

Balance Sheet Loans*

(dollars in millions)	3Q24	2Q24	Linked Quarter Change		Linked Quarter % Change	3Q23	Year/ Year Change		Year/Year % Change	
Commercial & industrial	\$ 22,664.0	\$ 22,536.6	\$	127.4	1 %	\$ 22,781.0	\$	(117.0)	(1)%	
Commercial real estate	12,177.5	12,215.5		(38.0)		12,394.9		(217.4)	(2)	
Consumer	8,279.2	8,341.3		(62.1)	(1)	8,504.1		(224.9)	(3)	
Total loans	\$43,120.7	\$43,093.4	\$	27.3	<u> </u>	\$43,679.9	\$	(559.3)	(1)%	

^{*}Amounts may not total due to rounding

Deposits*

(dollars in millions)	3Q24	2Q24	Linked Quarter Change	Linked Quarter % Change	3Q23	Year/ Year Change	Year/Year % Change
Non-interest-bearing DDA	\$11,129.1	\$ 11,177.7	\$ (48.6)	— %	\$ 12,395.1	\$ (1,266.0)	(10)%
Interest-bearing DDA	6,821.3	6,621.2	200.1	3	6,276.1	545.2	9
Money market	11,031.5	10,747.9	283.6	3	10,786.3	245.2	2
Savings	983.2	1,009.8	(26.7)	(3)	1,132.5	(149.3)	(13)
Public funds	7,047.6	7,111.9	(64.3)	(1)	6,885.7	161.9	2
Time deposits	8,075.7	8,125.2	(49.5)	(1)	6,506.4	1,569.3	24
Brokered deposits	5,105.4	5,402.0	(296.6)	(5)	6,221.8	(1,116.3)	(18)
Total deposits	\$ 50,193.7	\$ 50,195.8	\$ (2.0)	%	\$ 50,203.9	\$ (10.2)	<u> </u>

^{*}Amounts may not total due to rounding

Income Statement Summary**

(in thousands, except per share data)	3Q24	2Q24	Linked Quarter Change	Linked Quarter % Change	3Q23	Year/ Year Change	Year/Year % Change
Net interest income	\$ 440,740	\$ 434,998	\$ 5,742	1 %	\$ 443,159	\$ (2,419)	(1)%
Non-interest revenue	123,980	(128,851)	252,831	NM	107,139	16,841	16
Non-interest expense	313,690	301,801	11,889	4	353,532	(39,842)	(11)
Provision for (reversal of) credit losses	23,434	26,404	(2,970)	(11)	72,572	(49,138)	(68)
Income (loss) before taxes	\$ 227,596	\$(22,058)	\$ 249,654	NM	\$124,194	\$ 103,402	83 %
Income tax expense (benefit)	46,912	(7,378)	54,290	NM	27,729	19,183	69
Net income (loss)	180,684	(14,680)	195,364	NM	96,465	84,219	87
Less: Net income (loss) attributable to noncontrolling interest	(871)	(652)	(219)	(34)	(630)	(241)	(38)
Net income (loss) attributable to Synovus Financial Corp.	181,555	(14,028)	195,583	NM	97,095	84,460	87
Less: Preferred stock dividends	11,927	9,713	2,214	23	9,672	2,255	23
Net income (loss) available to common shareholders	\$ 169,628	\$(23,741)	\$ 193,369	NM	\$ 87,423	\$ 82,205	94 %
Weighted average common shares outstanding, diluted	143,979	145,565	(1,586)	(1)%	146,740	(2,761)	(2)%
Diluted earnings (loss) per share	\$ 1.18	\$ (0.16)	\$ 1.34	NM	\$ 0.60	\$ 0.58	97
Adjusted diluted earnings per share ⁽¹⁾	1.23	1.16	0.07	6	0.84	0.39	46
Effective tax rate	20.61%	33.45%			22.33%		

⁽¹⁾ Diluted shares of 146,034 (in thousands) used to calculate 2Q24 adjusted diluted earnings per share.

*** Amounts may not total due to rounding
NM - not meaningful

Capital Ratios

	3Q24	2Q24	3Q23
Common Equity Tier 1 capital (CET1) ratio	10.65 % (1)	10.60 %	10.13 %
Tier 1 capital ratio	11.77 (1)	11.72	11.18
Total risk-based capital ratio	13.62 (1)	13.56	13.12
Tier 1 leverage ratio	9.55 (1)	9.44	9.38
Tangible common equity ratio	7.28	6.76	5.90

⁽¹⁾ Ratios are preliminary.

Third Quarter Earnings Conference Call

Synovus will host an earnings highlights conference call with an accompanying slide presentation at 8:30 a.m. ET on Oct. 17, 2024. The earnings call can be accessed with the listen-only dial-in phone number: 833-470-1428 (code: 952762). Shareholders and other interested parties may also listen to this conference call via simultaneous internet broadcast. For a link to the webcast, go to investor.synovus.com/event. The replay will be archived for at least 12 months and will be available approximately one hour after the call.

Synovus Financial Corp. is a financial services company based in Columbus, Georgia, with approximately \$60 billion in assets. Synovus provides commercial and consumer banking and a full suite of specialized products and services, including wealth services, treasury management, mortgage services, premium finance, asset-based lending, structured lending, capital markets and international banking. As of Sept. 30, 2024, Synovus has 247 branches in Georgia, Alabama, Florida, South Carolina and Tennessee. Synovus is a <u>Great Place to Work-Certified Company</u>. Learn more about Synovus at <u>synovus.com</u>.

Forward-Looking Statements

This press release and certain of our other filings with the Securities and Exchange Commission contain statements that constitute "forward-looking statements" within the meaning of, and subject to the protections of, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are forward-looking statements. You can identify these forward-looking statements through Synovus' use of words such as "believes," "anticipates," "expects," "may," "will," "assumes," "should," "predicts," "could," "would," "intends," "targets," "estimates," "projects," "plans," "potential" and other similar words and expressions of the future or otherwise regarding the outlook for Synovus' future business and financial performance and/or the performance of the banking industry and economy in general. These forward-looking statements include, among others, our expectations regarding our future operating and financial performance; expectations on our growth strategy, expense and revenue initiatives, capital management, balance sheet management, and future profitability; expectations on credit quality and performance; and the assumptions underlying our expectations. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve known and unknown risks and uncertainties which may cause the actual results, performance or achievements of Synovus to be materially different from the future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are based on the information known to, and current beliefs and expectations of, Synovus' management and are subject to significant risks and uncertainties. Actual results may differ materially from those contemplated by such forward-looking statements. A number of factors could cause actual results to differ materially from those contemplated by the forward-looking statements in this press release. Many of these factors are beyond Synovus' ability to control or predict.

These forward-looking statements are based upon information presently known to Synovus' management and are inherently subjective, uncertain and subject to change due to any number of risks and uncertainties, including, without limitation, the risks and other factors set forth in Synovus' filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2023, under the captions "Cautionary Notice Regarding Forward-Looking Statements" and "Risk Factors" and in Synovus' quarterly reports on Form 10-Q and current reports on Form 8-K. We believe these forward-looking statements are reasonable; however, undue reliance should not be placed on any forward-looking statements, which are based on current expectations and speak only as of the date that they are made. We do not assume any obligation to update any forward-looking statements as a result of new information, future developments or otherwise, except as otherwise may be required by law.

Non-GAAP Financial Measures

The measures entitled adjusted non-interest revenue, non-interest expense; adjusted revenue taxable equivalent (TE); adjusted tangible efficiency ratio; adjusted pre-provision net revenue (PPNR); adjusted return on average assets; adjusted net income available to common shareholders; adjusted diluted earnings per share; adjusted return on average common equity; return on average tangible common equity; adjusted return on average tangible common equity; and tangible common equity ratio are not measures recognized under GAAP and therefore are considered non-GAAP financial measures. The most comparable GAAP measures to these measures are total non-interest revenue; total non-interest expense; total revenue; efficiency ratio-TE; PPNR; return on average assets; net income (loss) available to common shareholders; diluted earnings (loss) per share; return on average common equity; and the ratio of total Synovus Financial Corp. shareholders' equity to total assets, respectively.

Management believes that these non-GAAP financial measures provide meaningful additional information about Synovus to assist management and investors in evaluating Synovus' operating results, financial strength, the performance of its business, and the strength of its capital position. However, these non-GAAP financial measures have inherent limitations as analytical tools and should not be considered in isolation or as a substitute for analyses of operating results or capital position as reported under GAAP. The non-GAAP financial measures should be considered as additional views of the way our financial measures are affected by significant items and other factors, and since they are not required to be uniformly applied, they may not be comparable to other similarly titled measures at other companies. Adjusted non-interest revenue and adjusted revenue (TE) are measures used by management to evaluate non-interest revenue and total revenue exclusive of net investment securities gains (losses), fair value adjustments on non-qualified deferred compensation and other items not indicative of ongoing operations that could impact period-to-period comparisons. Adjusted non-interest expense and the adjusted tangible efficiency ratio are measures utilized by management to measure the success of expense management initiatives focused on reducing recurring controllable operating costs. Adjusted net income available to common shareholders, adjusted diluted earnings per share, adjusted return on average assets, and adjusted return on average common equity are measures used by management to evaluate operating results exclusive of items that are not indicative of ongoing operations and impact period-to-period comparisons. Return on average tangible common equity and adjusted return on average tangible common equity are measures used by management to compare Synovus' performance with other financial institutions because it calculates the return available to common shareholders without the impact of intangible assets and their related amortization, thereby allowing management to evaluate the performance of the business consistently. Adjusted PPNR is used by management to evaluate PPNR exclusive of items that management believes are not indicative of ongoing operations and impact period-to-period comparisons. The tangible common equity ratio is used by stakeholders to assess our capital position. The computations of these measures are set forth in the tables below.

Reconciliation of Non-GAAP Financial Measures

(dollars in thousands)	3Q24		2Q24		3Q23
Adjusted non-interest revenue					
Total non-interest revenue	\$	123,980	\$	(128,851)	\$ 107,139
Investment securities (gains) losses, net		_		256,660	_
Gain on sale of GLOBALT		_		_	(1,929)
Fair value adjustment on non-qualified deferred compensation		(2,062)		(561)	1,035
Adjusted non-interest revenue	\$	121,918	\$	127,248	\$ 106,245
Adjusted non-interest expense					
Total non-interest expense	\$	313,690	\$	301,801	\$ 353,532
(Loss) gain on other loans held for sale		_		_	(30,954)
Gain (loss) on early extinguishment of debt		_		_	526
Restructuring (charges) reversals		(1,219)		658	(17,319)
Valuation adjustment to Visa derivative		(8,700)		_	(900)
Fair value adjustment on non-qualified deferred compensation		(2,062)		(561)	 1,035
Adjusted non-interest expense	\$	301,709	\$	301,898	\$ 305,920

(dollars in thousands)		3Q24		2Q24	3Q23
Adjusted revenue (TE) and tangible efficiency ratio					
Adjusted non-interest expense	\$	301,709	\$	301,898	\$ 305,920
Amortization of intangibles		(2,907)		(2,907)	(3,042)
Adjusted tangible non-interest expense	\$	298,802	\$	298,991	\$ 302,878
Net interest income	\$	440,740	\$	434,998	\$ 443,159
Tax equivalent adjustment		1,393		1,351	1,148
Net interest income (TE)		442,133		436,349	444,307
Net interest income	\$	440,740	\$	434,998	\$ 443,159
Total non-interest revenue		123,980		(128,851)	107,139
Total revenue	\$	564,720	\$	306,147	\$ 550,298
Tax equivalent adjustment		1,393		1,351	1,148
Total TE revenue		566,113		307,498	551,446
Investment securities losses (gains), net		_		256,660	_
Gain on sale of GLOBALT		_		_	(1,929)
Fair value adjustment on non-qualified deferred compensation		(2,062)		(561)	1,035
Adjusted revenue (TE)	\$	564,051	\$	563,597	\$ 550,552
Efficiency ratio-TE		55.41 %		98.15 %	64.11 %
Adjusted tangible efficiency ratio	_	52.97	_	53.05	 55.01
Adjusted pre-provision net revenue					
Net interest income	\$	440,740	\$	434,998	\$ 443,159
Total non-interest revenue		123,980		(128,851)	107,139
Total non-interest expense		(313,690)		(301,801)	(353,532)
Pre-provision net revenue (PPNR)	\$	251,030	\$	4,346	\$ 196,766
Adjusted revenue (TE)		564,051		563,597	550,552
Adjusted non-interest expense		(301,709)		(301,898)	 (305,920)
Adjusted PPNR	\$	262,342	\$	261,699	\$ 244,632

(dollars in thousands)		3Q24	_	2Q24	_	3Q23
Adjusted return on average assets (annualized)						
Net income (loss)	\$	180,684	\$	(14,680)	\$	96,465
Loss (gain) on other loans held for sale		_		_		30,954
(Gain) loss on early extinguishment of debt		_		_		(526)
Gain on sale of GLOBALT		_		_		(1,929)
Restructuring charges (reversals)		1,219		(658)		17,319
Valuation adjustment to Visa derivative		8,700		_		900
Investment securities losses (gains), net		_		256,660		
Tax effect of adjustments ⁽¹⁾		(2,427)	_	(62,644)		(11,371)
Adjusted net income	\$	188,176	\$	178,678	\$	131,812
Net income (loss) annualized	\$	718,808	\$	(59,043)	\$	382,714
Adjusted net income annualized	\$	748,613	\$	718,639	\$	522,950
Total average assets	\$ 5	59,183,624	\$	59,246,849	\$	59,916,679
Return on average assets (annualized)		1.2 %		(0.1)%		0.6 %
Adjusted return on average assets (annualized)	_	1.3	_	1.2	_	0.9
Adjusted net income available to common shareholders and adjusted diluted earnings per share						
Net income (loss) available to common shareholders	\$	169,628	\$	(23,741)	\$	87,423
Gain on sale of GLOBALT		_		_		(1,929)
Loss (gain) on other loans held for sale		_		_		30,954
(Gain) loss on early extinguishment of debt		_		_		(526)
Restructuring charges (reversals)		1,219		(658)		17,319
Valuation adjustment to Visa derivative		8,700		_		900
Investment securities losses (gains), net		_		256,660		
Tax effect of adjustments ⁽¹⁾		(2,427)		(62,644)	_	(11,371)
Adjusted net income available to common shareholders	\$	177,120	\$	169,617	\$	122,770
Weighted average common shares outstanding, diluted ⁽²⁾		143,979		145,565		146,740
Diluted earnings per share	\$	1.18	\$	(0.16)	\$	0.60
Adjusted diluted earnings per share		1.23	_	1.16	_	0.84
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⁽¹⁾ An assumed marginal tax rate of 24.5% for 3Q24 and 2Q24 and 24.3% for 3Q23 was applied.

⁽²⁾ Diluted shares of 146,034 (in thousands) used to calculate 2Q24 adjusted diluted earnings per share.

3024			2024		3Q23
\$	169,628	\$	(23,741)	\$	87,423
	_		_		30,954
	_		_		(526)
	_		_		(1,929)
	1,219		(658)		17,319
	8,700		_		900
	_		256,660		_
	(2,427)		(62,644)		(11,371)
\$	177,120	\$	169,617	\$	122,770
\$	704,630	\$	682,196	\$	487,077
	8,735		8,831		9,131
\$	713,365	\$	691,027	\$	496,208
\$	674,824	\$	(95,486)	\$	346,841
	8,735		8,831		9,131
\$	683,559	\$	(86,655)	\$	355,972
\$	4,692,722	\$	4,455,198	\$	4,223,422
	(480,440)		(480,902)		(476,408)
	(38,793)		(41,547)		(59,016)
\$	4,173,489	\$	3,932,749	\$	3,687,998
	14.4 %		(2.1)%		8.2 %
	15.0		15.3		11.5
	16.4		(2.2)		9.7
_	17.1		17.6	_	13.5
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	1,219 8,700	\$ 169,628 \$	\$ 169,628 \$ (23,741)	\$ 169,628 \$ (23,741) \$

⁽¹⁾ An assumed marginal tax rate of 24.5% for 3Q24 and 2Q24 and 24.3% for 3Q23 was applied.

(dollars in thousands)	September 30, 2024		Dec	ember 31, 2023	September 30, 2023		
Tangible common equity ratio							
Total assets	\$	59,589,628	\$	59,809,534	\$	59,342,930	
Goodwill		(480,440)		(480,440)		(479,851)	
Other intangible assets, net		(37,207)		(45,928)		(49,096)	
Tangible assets	\$	59,071,981	\$	59,283,166	\$	58,813,983	
Total Synovus Financial Corp. shareholders' equity	\$	5,355,976	\$	5,119,993	\$	4,536,958	
Goodwill		(480,440)		(480,440)		(479,851)	
Other intangible assets, net		(37,207)		(45,928)		(49,096)	
Preferred Stock, no par value		(537,145)		(537,145)		(537,145)	
Tangible common equity	\$	4,301,184	\$	4,056,480	\$	3,470,866	
Total Synovus Financial Corp. shareholders' equity to total assets ratio		8.99 %		8.56 %		7.65 %	
Tangible common equity ratio		7.28		6.84		5.90	

Amounts may not total due to rounding

Synovus Exhibit 99.2

INCOME STATEMENT DATA

(Unaudited)

(Dollars in thousands, except per share data) Nine Months Ended September 30,

(=,	 			
	2024		2023	'24 vs '23 % Change
Interest income	\$ 2,394,459	\$	2,262,061	6 %
Interest expense	 1,099,876		882,619	25
Net interest income	1,294,583		1,379,442	(6)
Provision for (reversal of) credit losses	 103,818		143,607	(28)
Net interest income after provision for credit losses	 1,190,765		1,235,835	(4)
Non-interest revenue:				
Service charges on deposit accounts	68,403		67,836	1
Fiduciary and asset management fees	58,455		59,928	(2)
Card fees	57,343		51,485	11
Brokerage revenue Mortgage banking income	63,974 11,395		68,043 12,138	(6) (6)
Capital markets income	31,988		32,589	(2)
Income from bank-owned life insurance	23,886		21,106	13
Investment securities gains (losses), net	(256,660)		1,030	nm
Recovery of NPA	_		13,126	nm
Other non-interest revenue	 55,233		25,260	119
Total non-interest revenue	 114,017		352,541	(68)
Non-interest expense:				
Salaries and other personnel expense	552,742		551,667	_
Net occupancy, equipment, and software expense	140,200		131,435	7
Third-party processing and other services	63,593		64,932	(2)
Professional fees	34,140		28,707	19
FDIC insurance and other regulatory fees Restructuring charges (reversals)	37,694 2,084		33,266 16,476	13 nm
Loss on other loans held for sale	2,004		50,064	nm
Other operating expenses	107,779		106,019	2
Total non-interest expense	938,232		982,566	(5)
Income before income taxes	366,550		605,810	(39)
Income tax expense	 76,476		133,242	(43)
Net income	290,074		472,568	(39)
Less: Net income (loss) attributable to noncontrolling interest	(1,960)		(796)	146
Net income attributable to Synovus Financial Corp.	292,034		473,364	(38)
Less: Preferred stock dividends	31,325	_	26,254	19
Net income available to common shareholders	\$ 260,709	\$	447,110	(42) %
Net income per common share, basic	\$ 1.80	\$	3.06	(41) %
Net income per common share, diluted	1.79		3.05	(41)
Cash dividends declared per common share	1.14		1.14	_
Return on average assets *	0.7 %	Ď	1.0 %	(30) bps
Return on average common equity *	7.6		14.2	nm
Weighted average common shares outstanding, basic	145,039		146,028	(1) %
Weighted average common shares outstanding, diluted	145,718		146,683	(1)
nm - not meaningful				

nm - not meaningful

Amounts may not total due to rounding

bps - basis points

^{* -} ratios are annualized

INCOME STATEMENT DATA (Unaudited)

(Dollars in thousands, except per share data)		2024		202	3	Third Quarter
	Third Quarter	Second Quarter	First Quarter	Fourth Quarter	Third Quarter	'24 vs '23 % Change
Interest income	\$810,507	801,242	782,710	788,297	786,039	3 %
Interest expense	369,767	366,244	363,864	351,083	342,880	8
Net interest income	440,740	434,998	418,846	437,214	443,159	(1)
Provision for (reversal of) credit losses	23,434	26,404	53,980	45,472	72,572	(68)
Net interest income after provision for credit losses	417,306	408,594	364,866	391,742	370,587	13
Non-interest revenue:						
Service charges on deposit accounts	23,683	22,907	21,813	22,260	21,385	11
Fiduciary and asset management fees	19,714	19,728	19,013	18,149	20,205	(2)
Card fees	18,439	19,418	19,486	20,872	18,602	(1)
Brokerage revenue	20,810	20,457	22,707	21,961	21,387	(3)
Mortgage banking income	4,033	3,944	3,418	3,019	3,671	10
Capital markets income	10,284	15,077	6,627	6,456	7,980	29
Income from bank-owned life insurance	8,442	8,097	7,347	10,324	6,965	21
Investment securities gains (losses), net	10 575	(256,660)	10 477	(77,748)		nm
Other non-interest revenue	18,575	18,181	18,477	26,175	6,944	167
Total non-interest revenue	123,980	(128,851)	118,888	51,468	107,139	16
Non-interest expense:						
Salaries and other personnel expense	184,814	179,407	188,521	176,712	179,741	3
Net occupancy, equipment, and software expense	46,977	46,415	46,808	48,146	45,790	3
Third-party processing and other services	21,552	21,783	20,258	21,717	21,439	1
Professional fees	10,854	15,655	7,631	11,147	10,147	7
FDIC insurance and other regulatory fees	7,382	6,493	23,819	61,470	11,837	(38)
Restructuring charges (reversals)	1,219	(658)	1,524	1,231	17,319	nm
Loss on other loans held for sale	40.802	22 706	24 190	22.425	30,954	nm
Other operating expenses Total non-interest expense	40,892 313,690	32,706	34,180	32,435	36,305 353,532	(11)
Income (loss) before income taxes	227,596	(22,058)	161,013	90,352	124,194	83
Income tax expense (benefit)	46,912	(7,378)	36,943	20,779	27,729	69
Net income (loss)	180,684	(14,680)	124,070	69,573	96,465	87
Less: Net income (loss) attributable to noncontrolling interest	(871)	(652)	(437)	(768)	(630)	38
Net income (loss) attributable to Synovus Financial Corp.	181,555	(14,028)	124,507	70,341	97,095	87
Less: Preferred stock dividends	11,927	9,713	9,685	9,696	9,672	23
Net income (loss) available to common shareholders	\$169,628	(23,741)	114,822	60,645	87,423	94 %
Net income (loss) per common share, basic	\$ 1.19	(0.16)	0.78	0.41	0.60	98 %
Net income (loss) per common share, diluted	1.18	(0.16)	0.78	0.41	0.60	97
Cash dividends declared per common share	0.38	0.38	0.38	0.38	0.38	_
Return on average assets *	1.2 %	(0.1)	0.8	0.5	0.6	60 bps
Return on average common equity *	14.4	(2.1)	10.2	5.9	8.2	nm
Weighted average common shares outstanding, basic Weighted average common shares outstanding, diluted	143,144 143,979	145,565 145,565	146,430 147,122	146,372 146,877	146,170 146,740	(2) % (2)

nm - not meaningful

bps - basis points

Amounts may not total due to rounding

^{* -} ratios are annualized

BALANCE SHEET DATA	September 30, 2024	December 31, 2023	September 30, 2023
(Unaudited)		_	
(In thousands, except share data)			
ASSETS			
Interest-earning deposits with banks and other cash and cash equivalents	\$ 1,807,64	1 \$ 2,414,103	\$ 2,101,455
Federal funds sold and securities purchased under resale agreements	45,97	37,323	36,176
Cash, cash equivalents, and restricted cash	1,853,61	2,451,426	2,137,631
Investment securities held to maturity	2,622,45	7 —	_
Investment securities available for sale	7,554,16	9,788,662	9,237,191
Loans held for sale (includes \$36,943, \$47,338 and \$48,994 measured at fair value, respectively)	121,47	52,768	66,558
Loans, net of deferred fees and costs	43,120,67	43,404,490	43,679,910
Allowance for loan losses	(484,98	, ,	(477,532)
Loans, net	42,635,68		43,202,378
Cash surrender value of bank-owned life insurance	1,133,65		1,107,092
Premises, equipment, and software, net	380,26		364,054
Goodwill	480,44	,	479,851
Other intangible assets, net	37,20	· · · · · · · · · · · · · · · · · · ·	49,096
Other assets Other assets	2,770,66	· · · · · · · · · · · · · · · · · · ·	2,699,079
Total assets	\$ 59,589,62		\$ 59,342,930
LIABILITIES AND EQUITY Liabilities: Deposits: Non-interest-bearing deposits	\$ 11,561,62		\$ 12,976,574
Interest-bearing deposits	38,632,11	 	37,227,316
Total deposits	50,193,74	50,739,185	50,203,890
Federal funds purchased and securities sold under repurchase agreements Other short-term borrowings Long-term debt	94,05 - 2,021,05	- 3,496 0 1,932,534	98,270 2,362 2,704,701
Other liabilities	1,902,61		1,772,139
Total liabilities	54,211,45	54,665,386	54,781,362
Equity: Shareholders' equity:			
Preferred stock - no par value. Authorized 100,000,000 shares; issued 22,000,000	537,14	5 537,145	537,145
Common stock - \$1.00 par value. Authorized 342,857,142 shares; issued 172,077,277, 171,360,188 and 170,859,506 respectively; outstanding 141,997,383, 146,705,330 and 146,204,648 respectively Additional paid-in capital	172,07 3,976,70	<i>'</i>	170,860 3,940,507
Treasury stock, at cost; 30,079,894, 24,654,858 and 24,654,858 shares,	/1 1 / H 10	0) (0.4.4.40.4)	(0.4.4.40.4)
respectively Accumulated other comprehensive income (loss), not	(1,167,13		(944,484)
Accumulated other comprehensive income (loss), net	(773,78		(1,679,404)
Retained earnings	2,610,96		2,512,334
Total Synovus Financial Corp. shareholders' equity Noncontrolling interest in subsidiary	5,355,97 22,19		4,536,958
Total equity	5,378,17	_	4,561,568
Total liabilities and equity	\$ 59,589,62		\$ 59,342,930
rour naomico and equity	37,307,02	<i>ψ 37</i> ,007,334	ψ <i>37,342,73</i> 0

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

	Thir	Third Quarter 2024			nd Quarter 202	4	Third Quarter 2023			
(dollars in thousands)	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	
Assets										
Interest earning assets:										
Commercial loans (1) (2) (3)	\$ 34,610,296	\$ 592,142	6.81 %	\$ 35,006,497	\$ 593,715	6.82 %	\$ 34,990,459	\$ 579,177	6.57 %	
Consumer loans (1)(2)	8,298,130	109,908	5.28	8,358,325	109,206	5.23	8,509,757	108,065	5.06	
Less: Allowance for loan losses	(482,863)	_	_	(492,640)	_	_	(461,385)	_	_	
Loans, net	42,425,563	702,050	6.59	42,872,182	702,921	6.59	43,038,831	687,242	6.34	
Total investment securities ⁽⁴⁾	10,420,665	87,643	3.36	10,373,792	78,891	3.04	11,194,291	61,642	2.20	
Trading account assets	14,392	246	6.84	8,809	162	7.37	16,186	237	5.86	
Other earning assets ⁽⁵⁾	1,408,415	18,803	5.24	1,271,953	16,800	5.23	1,237,445	16,369	5.17	
FHLB and Federal Reserve Bank stock	170,977	2,113	4.94	189,706	2,687	5.67	244,906	3,783	6.18	
Mortgage loans held for sale	34,890	612	7.01	37,364	666	7.13	53,904	879	6.52	
Other loans held for sale	83,492	433	2.03	96,180	466	1.92	881,067	17,035	7.57	
Total interest earning assets	54,558,394	811,900	5.92 %	54,849,986	802,593	5.89 %	56,666,630	787,187	5.51 %	
Cash and due from banks	476,443			531,604			509,511			
Premises and equipment	380,003			376,293			365,568			
Other real estate	666			18,003			_			
Cash surrender value of bank-owned life insurance	1,128,877			1,121,764			1,102,626			
Other assets ⁽⁶⁾	2,639,241			2,349,199			1,272,344			
Total assets	\$ 59,183,624			\$ 59,246,849			\$59,916,679			
Liabilities and Equity										
Interest-bearing liabilities:										
Interest-bearing demand deposits	\$10,834,829	71,786	2.64 %	\$10,789,288	68,809	2.57 %	\$10,114,171	52,983	2.08 %	
Money market accounts	13,058,527	104,514	3.18	12,617,120	99,380	3.17	13,147,465	95,339	2.88	
Savings deposits	1,007,962	355	0.14	1,036,321	304	0.12	1,178,322	280	0.09	
Time deposits	8,437,861	93,052	4.39	8,382,774	93,431	4.48	6,180,584	59,972	3.85	
Brokered deposits	5,476,231	75,607	5.49	5,483,298	73,830	5.42	6,442,690	83,486	5.14	
Federal funds purchased and securities sold under repurchase agreements	94,629	369	1.53	114,595	570	1.97	73,344	296	1.58	
Other short-term borrowings	2,209	29	5.20	108,946	1,530	5.55	1,722	_	_	
Long-term debt	1,385,836	24,055	6.93	1,666,731	28,390	6.79	3,230,374	50,524	6.18	
Total interest-bearing liabilities	40,298,084	369,767	3.65 %	40,199,073	366,244	3.66 %	40,368,672	342,880	3.37 %	
Non-interest-bearing demand deposits	11,665,661			12,099,256			13,049,343			
Other liabilities	1,967,351			1,932,822			1,713,131			
Total equity	5,252,528			5,015,698			4,785,533			
Total liabilities and equity	\$ 59,183,624			\$ 59,246,849			\$59,916,679			
Net interest income and net interest margin, taxable equivalent (7)		\$ 442,133	3.22 %		\$ 436,349	3.20 %		\$ 444,307	3.11 %	
Less: taxable-equivalent adjustment		1,393			1,351			1,148		
Net interest income		\$ 440,740			\$ 434,998			\$ 443,159		

⁽¹⁾ Average loans are shown net of unearned income. NPLs are included.

Average loans are shown net of unearned income. NPLs are included.

[2] Interest income includes fees as follows: Third Quarter 2024 — \$12.7 million, Second Quarter 2024 — \$12.3 million, and Third Quarter 2023 — \$11.8 million.

[3] Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

[4] Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

[5] Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements.

[6] Includes average net unrealized gains (losses) on investment securities available for sale of \$(424.6) million, \$(727.6) million, and \$(1.60) billion for the Third Quarter 2024, \$(24.6) million, \$(24.6) m Second Quarter 2024, and Third Quarter 2023, respectively.

The net interest margin is calculated by dividing annualized net interest income- TE by average total interest earning assets.

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

Nine Months Ended September 30,

				2024	. Months End	eu September		2023	
(dollars in thousands)	Averag	ge Balance		Interest	Yield/ Rate	Average Balanc	e	Interest	Yield/ Rate
Assets		<u>ве Бининее</u>	_			Treruge Bulune	<u> </u>	Interest	
Interest earning assets:									
Commercial loans (1) (2) (3)	\$	34,852,642	\$	1,769,316	6.78 %	\$ 35,216,48	7 \$	1,672,529	6.35 %
Consumer loans (1)(2)		8,363,281		328,681	5.24	8,580,02		316,757	4.92
Less: Allowance for loan losses		(485,540)		_	_	(457,81		_	_
Loans, net		42,730,383	_	2,097,997	6.56	43,338,69	<u> </u>	1,989,286	6.14
Total investment securities ⁽⁴⁾		10,646,738		238,440	2.99	11,229,29	0	183,118	2.17
Trading account assets		11,600		473	5.44	16,30	2	671	5.49
Other earning assets ⁽⁵⁾		1,302,499		51,776	5.23	1,398,21	1	51,660	4.87
FHLB and Federal Reserve Bank stock		182,793		7,073	5.16	277,13	6	11,439	5.50
Mortgage loans held for sale		34,012		1,773	6.95	48,39	8	2,297	6.33
Other loans held for sale		66,109		982	1.95	625,26	2	26,995	5.69
Total interest earning assets		54,974,134	\$	2,398,514	5.83 %	56,933,29	7 \$	2,265,466	5.32 %
Cash and due from banks		510,807				593,02	3		
Premises and equipment		375,574				367,33	2		
Other real estate		6,223				-	_		
Cash surrender value of bank-owned life insurance		1,121,807				1,096,56	7		
Other assets ⁽⁶⁾		2,162,476				1,187,02	6		
Total assets	\$	59,151,021				\$ 60,177,24	5		
Liabilities and Equity	-								
Interest-bearing liabilities:									
Interest-bearing demand deposits	\$	10,738,505	\$	206,010	2.56 %	\$ 9,702,65	1 \$	118,007	1.63 %
Money market accounts		12,834,830		307,024	3.20	13,665,67	2	253,351	2.48
Savings deposits		1,033,696		946	0.12	1,274,14	2	771	0.08
Time deposits		8,241,879		272,976	4.42	4,892,14	6	121,019	3.31
Brokered deposits		5,565,332		226,778	5.44	6,116,39	2	214,627	4.69
Federal funds purchased and securities sold under repurchase agreements		107,546		1,587	1.94	98,21	2	1,317	1.77
Other short-term borrowings		60,763		2,514	5.44	705,29	2	24,559	4.59
Long-term debt		1,604,966		82,041	6.80	3,400,15	6	148,968	5.80
Total interest-bearing liabilities		40,187,517	\$	1,099,876	3.66 %	39,854,66	3 \$	882,619	2.96 %
Non-interest-bearing demand deposits		11,944,508				13,972,15	2		
Other liabilities		1,894,545				1,592,23	0		
Total equity		5,124,451				4,758,20	0		
Total liabilities and equity	\$	59,151,021				\$ 60,177,24	5		
Net interest income, taxable equivalent net interest margin (7)			\$	1,298,638	3.16 %		— \$	1,382,847	3.25 %
Less: taxable-equivalent adjustment				4,055			_	3,405	
Net interest income			\$	1,294,583			\$	1,379,442	

⁽¹⁾ Average loans are shown net of unearned income. NPLs are included.

Average toans are snown net of unearned income. NYLs are included.

(2) Interest income includes fees as follows: 2024 — \$35.7 million and 2023 — \$34.6 million.

(3) Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

(4) Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

⁽⁵⁾ Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements.

⁶⁶ Includes average net unrealized gains/(losses) on investment securities available for sale of \$(836.6) million and \$(1.53) billion for the nine months ended September 30, 2024 and 2023, respectively.

The net interest margin is calculated by dividing annualized net interest income - TE by average total interest earning assets.

LOANS OUTSTANDING BY TYPE (Unaudited)

(Dollars in thousands)	Т	otal Loans	Total Loans	Linked Quarter	Total Loans	Year/Year	
Loan Type	Septe	ember 30, 2024	June 30, 2024	% Change	September 30, 2023	% Change	
Commercial, Financial, and Agricultural	<u> </u>	14,563,913	\$ 14,519,608	<u> </u>	\$ 14,498,966	— %	
Owner-Occupied		8,100,084	8,017,004	1	8,281,988	(2)	
Total Commercial & Industrial		22,663,997	22,536,612	1	22,780,954	(1)	
Multi-Family		4,379,459	4,288,436	2	3,930,617	11	
Hotels		1,738,068	1,802,076	(4)	1,790,094	(3)	
Office Buildings		1,778,698	1,801,945	(1)	1,911,095	(7)	
Shopping Centers		1,260,460	1,298,967	(3)	1,327,770	(5)	
Warehouses		837,145	865,359	(3)	985,723	(15)	
Other Investment Property		1,352,719	1,271,266	6	1,432,456	(6)	
Total Investment Properties		11,346,549	11,328,049		11,377,755		
1-4 Family Construction		190,705	171,335	11	224,091	(15)	
1-4 Family Investment Mortgage		337,425	381,212	(11)	396,813	(15)	
Total 1-4 Family Properties		528,130	552,547	(4)	620,904	(15)	
Commercial Development		48,948	65,994	(26)	64,212	(24)	
Residential Development		67,525	67,231	_	92,209	(27)	
Land Acquisition		186,332	201,666	(8)	239,773	(22)	
Land and Development		302,805	334,891	(10)	396,194	(24)	
Total Commercial Real Estate		12,177,484	12,215,487		12,394,853	(2)	
Consumer Mortgages		5,323,443	5,371,164	(1)	5,391,282	(1)	
Home Equity		1,809,286	1,812,940	_	1,784,356	1	
Credit Cards		181,386	178,889	1	191,046	(5)	
Other Consumer Loans		965,078	 978,305	(1)	1,137,419	(15)	
Total Consumer		8,279,193	8,341,298	(1)	8,504,103	(3)	
Total	\$	43,120,674	\$ 43,093,397	— %	\$ 43,679,910	(1)%	

NON-PERFORMING LOANS COMPOSITION

(Unaudited)

(Unaudited) (Dollars in thousands) Loan Type	Total Non-performing Loans September 30, 2024		Total Non-performing Loans June 30, 2024	Linked Quarter % Change	Total Non-performing Loans September 30, 2023	Year/Year % Change	
Commercial, Financial, and Agricultural	\$	107,004	\$ 120,107	(11)%	\$ 97,468	10 %	
Owner-Occupied		48,390	50,977	(5)	84,505	(43)	
Total Commercial & Industrial		155,394	171,084	(9)	181,973	(15)	
Multi-Family		1,692	1,718	(2)	1,702	(1)	
Office Buildings		78,281	7,350	nm	27,810	181	
Shopping Centers		523	541	(3)	653	(20)	
Warehouses		163	177	(8)	207	(21)	
Other Investment Property		1,612	1,782	(10)	572	182	
Total Investment Properties		82,271	11,568	nm	30,944	166	
1-4 Family Construction		311	311	_	_	nm	
1-4 Family Investment Mortgage		2,533	2,749	(8)	3,386	(25)	
Total 1-4 Family Properties		2,844	3,060	(7)	3,386	(16)	
Residential Development		268	303	(12)	267	_	
Land Acquisition		1,422	606	135	538	164	
Land and Development		1,690	909	86	805	110	
Total Commercial Real Estate		86,805	15,537	459	35,135	147	
Consumer Mortgages		48,956	48,352	1	43,863	12	
Home Equity		15,837	14,947	6	11,620	36	
Other Consumer Loans		5,972	6,186	(3)	7,941	(25)	
Total Consumer		70,765	69,485	2	63,424	12	
Total	\$	312,964	\$ 256,106	22 %	\$ 280,532	12 %	

CREDIT QUALITY DATA (Unaudited)

(Dollars in thousands)		2024				2023		
		Third Quarter	Second Quarter	First Quarter	Fourth Quarter	Third Quarter	'24 vs '23 % Change	
Non-performing Loans (NPLs) Other Real Estate and Other Assets	\$	312,964 386	256,106 823	350,450 21,210	288,177 —	280,532 —	12 % nm	
Non-performing Assets (NPAs)		313,350	256,929	371,660	288,177	280,532	12	
Allowance for Loan Losses (ALL) Reserve for Unfunded Commitments		484,985 49,556	485,101 53,058	492,661 53,579	479,385 57,231	477,532 55,185	2 (10)	
Allowance for Credit Losses (ACL)		534,541	538,159	546,240	536,616	532,717	_	
Net Charge-Offs - Quarter Net Charge-Offs - YTD Net Charge-Offs / Average Loans - Quarter (1) Net Charge-Offs / Average Loans - YTD (1) NPLs / Loans NPAs / Loans, ORE and specific other assets ACL/Loans ALL/Loans ACL/NPLs		27,052 105,893 0.25 % 0.33 0.73 0.73 1.24 1.12 170.80 154.96	34,485 78,841 0.32 0.36 0.59 0.60 1.25 1.13 210.13	44,356 44,356 0.41 0.41 0.81 0.86 1.26 1.14 155.87	41,574 153,342 0.38 0.35 0.66 0.66 1.24 1.10 186.21 166.35	66,822 111,768 0.61 0.34 0.64 0.64 1.22 1.09 189,90		
ALL/NPLs Past Due Loans over 90 days and Still Accruing As a Percentage of Loans Outstanding	\$	4,359 0.01 %	4,460 0.01	3,748 0.01	5,053 0.01	3,792 0.01	15	
Total Past Due Loans and Still Accruing As a Percentage of Loans Outstanding	\$	97,229 0.23 %	129,759 0.30	54,814 0.13	59,099 0.14	54,974 0.13	77	

⁽¹⁾ Ratio is annualized.

SELECTED CAPITAL INFORMATION (1) (Unaudited)

(Dollars in thousands)

	September 30, 2024	December 31, 2023	September 30, 2023
Common Equity Tier 1 Capital Ratio	10.65 %	10.22	10.13
Tier 1 Capital Ratio	11.77	11.28	11.18
Total Risk-Based Capital Ratio	13.62	13.07	13.12
Tier 1 Leverage Ratio	9.55	9.49	9.38
Total Synovus Financial Corp. shareholders' equity as a Percentage of Total Assets	8.99	8.56	7.65
Tangible Common Equity Ratio (2)(4)	7.28	6.84	5.90
Book Value Per Common Share (3)	\$ 33.94	31.24	27.36
Tangible Book Value Per Common Share (2)	30.29	27.65	23.74

⁽¹⁾ Current quarter regulatory capital information is preliminary.

⁽²⁾ Excludes the carrying value of goodwill and other intangible assets from common equity and total assets.

⁽³⁾ Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred stock divided by total common shares outstanding.

⁽⁴⁾ See "Non-GAAP Financial Measures" for applicable reconciliation.