

Synovus Financial Corp. Environmental Statement

Introduction

Synovus recognizes the importance of environmental stewardship in maintaining a healthy, sustainable future for the people, businesses, and communities we serve. We acknowledge our responsibility to incorporate sustainability into our business practices and operations to reduce our environmental impacts and mitigate related risks. We also understand that by adopting environmentally responsible business practices, we can create long-term value and growth for our company, clients, and communities.

We have developed this environmental statement to increase awareness of our environmental commitments for clients, prospective clients, team members, investors, and other key stakeholders of Synovus Financial Corp. (the “Company” or “Synovus”) so that they may better understand how we integrate sustainability into our operations and products and services.

Environmental Risk and Impact Mitigation

Synovus recognizes the need to assess potential environmental impacts on our business and our communities. Our Company is committed to evaluating the risks and identifying opportunities associated with climate changes as well as adopting reasonable measures to mitigate negative environmental impacts.

To support our efforts, we are focused on:

- Providing clients with sustainability focused financial products and services to assist in the transition to greater use of renewable energy
- Evaluating the credit risk in our loan portfolio associated with climate impacts and developing strategies and policies to manage such risks
- Working with suppliers and vendors that monitor their own environmental practices and take proactive measures to mitigate environmental impacts, as outlined in our Code of Business Conduct and Ethics for Suppliers
- Measuring, monitoring, and taking various steps to reduce greenhouse gas emissions and energy usage over time and where possible.
- Implementing energy reduction initiatives such as upgrading to more energy efficient technology, increasing accessibility to electric charging stations, and moving toward LEED-certified and energy-efficient facilities

Resource Efficiency and Conservation

Synovus recognizes the environmental impacts associated with our use of natural resources. We strive to improve operational efficiencies, reduce natural resource consumption, and be good environmental stewards within our communities. The company is committed to operating efficiently and pursuing responsible business practices.

To support our efforts, we are focused on:

- Promoting recycling and paper waste management with the availability of bins and shredding services in locations across our footprint

- Decreasing our consumption of water through water-efficient technology such as low-flow and automatic plumbing fixtures
- Decreasing our consumption of energy through both conservation and energy efficiency initiatives
- Reducing paper usage through print optimization processes and promoting paperless checking options and electronic statements for clients
- Incorporating sustainability into the construction and renovation of our offices and branches to decrease the use of natural resources and minimize waste production
- Working with suppliers and vendors that maintain environmental standards while continuing to meet financial and feature requirements, as outlined in Code of Business Conduct and Ethics for Suppliers.

Our Continuing Commitment

Synovus' Corporate Governance and Nominating Committee is responsible for approving this statement and overseeing its implementation as a part of its oversight responsibility of the Company's corporate responsibility strategies, initiatives, and policies. This statement will continue to be updated to reflect material changes as needed.

The Company will track our environmental initiatives' performance and continually update our corporate responsibility web page with relevant information.