

# THE ALBUQUERQUE HISPANO CHAMBER PRESENTS HISPANIC HERITAGE AWARDS 2025

## CELEBRATING 50 YEARS OF EMPOWERING NEW MEXICO BUSINESSES

### FINALIST GUIDE

#### Hispanic Heritage Awards Finalist Guide

Congratulations on being named a finalist for the 2025 Hispanic Heritage Awards! We are thrilled to recognize your company's incredible contributions to our community. This guide provides all the essential information you need regarding the voting process, required materials, and promotional resources.

#### What we need from you!

To streamline the voting process and showcase your business effectively, we require the following from each finalist:

- Company Logo (High- resolution)
- Short Company Bio (100 -150 words)

#### High Resolution Logo

A High Resolution logo ensures your company is represented clearly and professionally across all digital and print materials for the Hispanic Heritage Awards

- Preferred file type - .AI (Adobe illustrator) or .EPS (vector-based)
- Alternative file type - High-resolution .PNG or .JPEG

#### Voting Process

As a finalist, your business will be a part of the public voting phase. Here's how it works:

- Voting Opens: September 15, 2025
- Voting Closes: October 3, 2025
- Each Finalist will receive a link to share and is responsible for advertising their business to get votes from customers, friends, family, etc.
- Each person can vote once a day per email per category.
- The Chamber will post at least once encouraging people to vote per category.
- Winner Announcement: Winners will be revealed live during the Hispanic Heritage Awards Ceremony on October 18, 2025 at Crowne Plaza Albuquerque.

#### Tips for Maximizing Votes

- Share your finalist status on all social media channels
- Send an email announcement to your customers and supporters
- Post your finalist graphic with a call-to-action