



HISPANIC HERITAGE AWARDS 2025

ALBUQUERQUE HISPANO CHAMBER OF COMMERCE 50TH ANNIVERSARY
HISPANIC HERITAGE AWARDS SPONSORSHIP PACKET

The Hispano Chamber of Commerce in Albuquerque presents its annual

HISPANIC HERITAGE AWARDS 2025

SATURDAY, OCTOBER 18, 2025

5:00 PM - 7:00 PM | Legacy Lounge Cocktail Reception on the Red Carpet

7:30 PM | Dinner and Awards in Ballrooms A & B

9:00 PM | Noche de Oro After Party

Crowne Plaza Hotel, Albuquerque, NM

The Hispanic Heritage Awards serve as a grand finale to Hispanic Heritage Month (September 15 – October 15), celebrating the outstanding achievements of Hispano Chamber member businesses across the region. Companies that align with the Hispano Chamber's mission and appreciate the significance of fostering genuine, culturally meaningful connections within the Hispanic community are invited to participate as sponsors. These sponsorship opportunities provide a platform for businesses to support the Chamber's impactful programs and initiatives.

We extend our deepest gratitude to the our generous sponsors whose contributions continue to make the Hispanic Heritage Awards a success year after year.

**Contact Roberta Ricci at Roberta@ahcnm.org or 505-842-9003
to get your sponsorship secured for this incredible event!**



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SPONSORSHIP OPPORTUNITIES

Exclusive Oro Sponsorship \$50,000 – One Available

- Two VIP tables of 10 – seating for 20 guests.
- Hotel Suite at the Crowne Plaza Hotel with champagne service and breakfast included the following morning.
- Speaking opportunity (two minutes) OR :30 second company brand video.
- Presentation of our 2025 Lifetime Achievement Award Recipients during the event.
- Exclusive private pre-event held the evening prior to the Hispanic Heritage Awards.
- Prominent placement of company logo presented on all social media platforms (FB, IG, LinkedIn) including a one-time social media takeover prior to the event, as well as a mention in our radio commercials as the Title Sponsor for this event.
- Premier Title Sponsorship signage at event, in the event program, and on our event website.
- Exclusive Vendor Booth Opportunity at event.
- Inclusion in Hispanic Heritage Awards press release with an approved quote and mention.
- Your company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.
- Premier Gift Bag (Valued at \$1,000)

Exclusive Plata Sponsorship \$25,000 – One Available

- Two VIP tables of 10 – seating for 20 guests
- Hotel Suite at the Crowne Plaza Hotel with champagne service and breakfast included the following morning
- Speaking opportunity (two minutes) OR :30 second company brand video
- Presentation of our 2025 Businessperson of the Year Award during the event.
- Prominent placement of company logo presented on social media platforms (FB, IG, LinkedIn) including a social media reel highlighting your company, and mention in our radio commercials as the Hispanic Heritage Sponsor for this event.
- Prominent Sponsorship signage at event, in the digital event program, and on our event website.
- Exclusive Vendor Booth Opportunity at event.
- Inclusion in Hispanic Heritage Awards press release.
- Your company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.
- Special Gift Bag (Valued at \$500).



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Exclusive Hispano Chamber Founder's Room Sponsorship \$15,000 - One Available

- One VIP table of 10 – seating for 10 guests
- Exclusive co-branding signage, along with the Hispano Chamber, for the Founder's Room.
- Signature Branded Cocktail to be served to guests in the Founder's Room.
- Signage on step'n repeat at photo op area.
- Sponsorship recognition on Hispano Chamber social media platforms (FB, IG, LinkedIn) prior to the event; with an exclusive social media reel designed to promote the Founder's Room and your company.
- Company logo presented on Hispano Chamber website with hyperlinks to your company.
- Company logo prominently featured throughout the event.
- Exclusive :30 second video opportunity to be looped inside the Founders Room throughout the event to showcase your business.
- Sponsorship recognition in digital event program.
- Your company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.
- Special gift bag (Valued at \$350).

Corazon Red Carpet Sponsor \$15,000 - One Available

- One VIP table of 10 – seating for 10 guests
- A custom :30 second video to be looped during the cocktail portion of the event to highlight your partnership and company.
- Special RED CARPET entryway signage specifically designed to lay on top of the red carpet during the cocktail hour.
- Special Sponsor signage at the event and RED-CARPET Sponsor table signage.
- Company logo placement on the official webpage with hyperlinks.
- Company logo in the digital event program.
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the gala
- Inclusion in event recap videos and photo galleries.
- Special gift bag (Valued at \$350)



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Exclusive Fiesta Sponsor \$15,000 - One Available

- One VIP tables for 10 guests at the dinner.
- Prominent recognition and signage for the annual Hispanic Heritage Awards After Party held at the famous Rancher's Club Restaurant and Bar as its sponsor.
- A custom :30 second video to play during the cocktail event as well as the after party to highlight your partnership and company.
- Branded cocktail or menu item at the after party.
- Company logo placement on the official event webpage with hyperlinks.
- Company logo in the digital event program.
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.
- Special gift bag (Valued at \$350).

Cultura Sponsorship \$10,000 – Five (5) Available

- VIP Table of 10 – seating for 10 guests.
- A custom :30 second video to play during the cocktail event as well as the after party to highlight your partnership and company.
- Company logo placement on the official event webpage with hyperlinks.
- Sponsorship recognition on Hispano Chamber social media platforms (FB, IG, LinkedIn) prior to the event.
- Company logo in the digital event program.
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.



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Salon de Cigarros Sponsor \$7,500 - One Available

- VIP Table of 10 – seating for 10 guests
- Exclusive branding in the cigar lounge area, including on our website, social media platforms, and digital event program.
- Special Cigar and Whiskey Package to include your company logo embossed in a whiskey glass for our guests to keep.
- Sponsorship recognition on Hispano Chamber social media platforms (FB, IG, LinkedIn) prior to the event
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.

Spectacular Sponsor \$5,000 (3) Available

- VIP Table of 10 – seating for 10 guests
- Exclusive Company branding on all entertainment areas throughout the event, including on our website, social media platforms, and digital event program.
- Exclusive Spectacular Sponsorship recognition at the event.
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.

Celebración Room Sponsor \$5,000 - One Available

- VIP Table of 10 – seating for 10 guests
- Exclusive branding in the Champagne Room located at the main entrance of the event, including our website, social media platforms, and digital event program.
- Branded Champagne flutes or napkins (Sponsor can decide).
- Recognition in the Hispano Chamber e-Newsletter.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.

Sala de Cultura Sponsor \$5,000 - One Available

- VIP Table of 10 – seating for 10 guests
- Nominee Gift Room: Each nominee will receive a curated gift bag worth \$500, along with a specialty drink to elevate the experience.
- Special company branding on all gift bags.
- Sponsorship recognition on Hispano Chamber social media platforms (FB, IG, LinkedIn) prior to the event.
- Company logo presented on Hispano Chamber website
- Company logo featured throughout the event
- Sponsorship recognition in digital event program.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.



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Captura el Momento Sponsor \$5,000 – Three (3) Available

- VIP Table of 10 – seating for 10 guests
- Exclusive branding at one of the three photo booth areas that will be placed prominently around the red carpet area throughout the cocktail portion of the evening.
- Sponsorship recognition on Hispano Chamber social media platforms (FB, IG, LinkedIn) prior to the event.
- Company logo presented on Hispano Chamber website
- Company logo featured throughout the event
- Sponsorship recognition in digital event program.
- Company logo listed in a full-page ABQ Journal Ad the day following the event.
- Inclusion in event recap videos and photo galleries.

Gente Sponsorship \$5,000

- Table of 10 – seating for 10 guests (Ballroom B)
- Company logo presented on Hispano Chamber website and social media platforms (FB, IG, and LinkedIn).
- Company logo featured throughout the event.
- Sponsorship recognition in the digital event program.
- Company logo in full-page ad in the Albuquerque Journal following the event.
- Inclusion in event recap videos and photo galleries.

Amigo Sponsorship \$2,500

- Table of 10 – seating for 10 guests (Ballroom B)
- Sponsorship recognition on Hispano Chamber website and social media platforms.
- Company name listed in the digital event program
- Company name listed in full-page ad in the Albuquerque Journal following the event.
- Inclusion in event recap videos and photo galleries.

Table of Ten - \$1,250

- Table of 10 – seating for 10 guests (Ballroom B)

Individual Tickets - \$125

- Individual Ticket for one (Seating in Ballroom B)