Golf Classic MAY 2 DRIVING FOR THE FUTURE





Join us on May 14th for the Annual Hispano Chamber Golf Classic

The Annual Golf Classic is a signature fundraising event dedicated to supporting the Albuquerque Hispano Chamber of Commerce Scholarship Initiative. This tournament brings together business leaders, community partners, and professionals to raise funds that provide scholarships for New Mexico students pursuing higher education. Proceeds from the event help aspiring students achieve their academic dreams by easing financial barriers and empowering the next generation of leaders. By participating as a player, sponsor, or supporter, you are directly contributing to the educational success and future opportunities of students across New Mexico. Join us for a day of golf, networking, and making a lasting impact!

About the Course: Santa Ana Golf Club



There's a reason Santa Ana Golf Club has been featured by such prestigious publications as Golf Digest, Golf Magazine and the New York Times. It's the same reason that officials tapped Santa Ana as the venue for the 2009 PGA Professional National Championship, and there's a reason it is part of My New Mexico Golf, two of the most celebrated golf facilities in the Southwest.

May 14, 2025

Santa Ana Golf Club 288 Prairie Star Rd, Santa Ana Pueblo, NM 87004

Registration Time: 7:00am

Tee Time 8:30 am

For registration and more information, visit our website at www.ahcnm.org If you need more information about teams contact our Director of Community & Business Development, at Erik@ahcnm.org or Tashina@ahcnm.org

For more sponsorship information contact Tashina Silversmith, BEOC Director, at Tashina@ahcnm.org or by phone at (505)842-9003

Increase your brand awareness and put your business front and center at this year's Golf Classic, "Driving for the Future". Join over 200 golfers for a day of fun, food, networking, and an opportunity to generate new leads for your businesses – all while supporting the Hispano Chamber's 2025 Golf Classic

Thank you for your consideration of sponsorship support.







THE GOLDEN EAGLE - \$10,000 - SOLD OUT

Recognition:

- Two (2) Golf Teams (8 players total)
- Exclusive recognition as Golf Classic's Title Sponsor on event signage, website, and media.
- 3-minute speaking opportunity during the Welcoming remarks before the Shotgun start
- A 30-second promo video highlighting sponsorship on social media platforms
- Special gift branding logo placed on commemorative gift given to all players
 - (2) Exclusive signage between the practice green and the first tee (18 x 32-inch sign)
- (8) Golf Classic branded polos with the title
 sponsor's logo
- Hole sponsor with (1) booth setup located on one of three courses (Tamaya/Cheena/Star),
- (27) Tee Box Sign displayed at all holes, highlighting the Title sponsorship (18 x 12-inch sign)
- Sponsors' logo displayed on the golf carts' GPS display and window as the Title sponsor
- Verbal recognition of the Title sponsor during the event and at the Awards banguet
- Company spotlight in (1) Chamber newsletter and
 (1) social media
- Swag Bag Inclusion an opportunity to include promotional items in Golf Classic gift bags





LEGACY DRIVER SPONSOR \$5,000

Recognition:

- One (1) golf team (4 players total)
- One 20-second promo video highlighting sponsorship on social media platforms
- Two (2) Exclusive signage between the practice green and the first tee (18 x 32-inch sign)
- Verbal sponsor recognition at the event Before the shotgun start and at the awards ceremony banquet
- One (1) Hole sponsor with a booth setup located on one of three courses (Tamaya/ Cheena/Star)
- Sponsors' logo displayed on the golf carts' GPS course location at the designated hole booth
- Nine (9) Tee Box signs located across three golf courses (Tamaya/Cheena/Star)
- Sponsor recognition on event signage, website, and social media.
- Sponsor recognition in Chamber newsletter
- Swag Bag Inclusion Opportunity to include swag items in Golf Classic gift bags

SWING TO SUCCESS \$2,500

Recognition:

- One (1) Golf Team (4 players total)
- One (1) Hole sponsor with booth setup located on one of three courses (Tamaya/Cheena/ Star), opportunity to set up display, games, giveaways, and product demonstrations
- Verbal sponsor recognition at the event Before the shotgun start and at the awards ceremony
- Three (3) Tee Box signs displayed on one of three (Tamaya/Cheena/Star) courses.
- Sponsor recognition on event signage, website, and social media.
- Sponsor recognition in Chamber newsletter
- Swaq Baq Inclusion Opportunity to include swaq items in Golf Classic gift bags

Sponsorship Levels



POWER DRIVE SPONSOR - \$1,500

- One (1) Golf Team (4 players total)
- Verbal sponsor recognition at the event Before the shotgun start and at the awards ceremony
- Three (3) Tee Box signs displayed on one of three (Tamaya/ Cheena/Star) courses.
- Sponsor recognition on event signage, website, and social media.
- Sponsor recognition in Chamber newsletter
- Swag Bag Inclusion Opportunity to include swag items in Golf Classic gift bags



"THE HOLE BOOTH EXPERIENCE" \$500



- One (1) Hole sponsor with booth setup on one of three courses (Tamaya/Cheena/Star) to display, giveaways, games, and/or product demonstrations at a selected hole.
- Company logo displayed on GPS-enabled golf carts for the designated hole on the course
- Verbal sponsor recognition at the event Before the shotgun start and at the awards ceremony
- Sponsor logo featured on event material, signage, and website

Sponsorship Levels



GOLF TEAM REGISTRATION \$800

Gather your team and play for a cause!

- One (1) Golf Team (4 players total)
- One (1) Golf swag bag for each player
- One (1) Team photo opportunity

EDUCATION CHAMPION DONATION

\$1,500, \$2,500, \$5,000

- Direct donation to the scholarship fund with recognition
- · Company logo on websites, social media, and Chamber newsletter
- Sponsor of a student scholarship recipient at the Education Excellence Awards event



Contributions to the Albuquerque Hispano Chamber of Commerce Foundation may not be 100% tax deductible. Upon request, we will provide the donor with a good faith estimate of the "value" of any benefits received as a result of their gift.

Sponsorship Levels



ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Each exclusive sponsorship level listed below includes the following, in addition to the added benefit listed next to the sponsor level: Company logo displayed on a large poster board sign with all exclusive sponsors listed, Sponsor recognition on event signage, website, social media, Chamber newsletter, and Swag Bag Inclusion—an opportunity to include swag items in

- Cart Sponsor (\$3,500) Logo placement on all 108 golf carts (signage size 5.5 in x 8.5 in)
- **Lunch Sponsor (\$4,500)** Verbal sponsor recognition during lunch, plus one signage (8.5 in x 11 in) located near the food area.
- **Putting Green Sponsor (\$1,000)** Branding at warm-up areas, booth, option to run a mini contest or giveaway
- Swag Bag Sponsor (\$1,800) SOLD Logo printed on all golfer swag bags
- **Entertainment Sponsor (\$1,500)** Sponsor music, DJ, or special entertainment on the course or at reception, Name/logo on entertainment signage
- **Raffle Sponsor (\$1,000 or Prize Donation)** Logo on all raffle-related materials and prize table, verbal recognition during raffle announcements. (Multiple opportunities available)
- **Abuelita's Special Sponsor (\$2,500)** A Fan favorite snack on the green (Bologna, cheese, and green chile folded into a warm tortilla), one (1) tee box sign located at the designated area.
- **Breakfast Sponsor (\$2,800)** Fill those empty bellies at the Golf Classic by sponsoring breakfast burritos for golfers and attendees. Signage recognition (8.5 in x 11 in) located in the breakfast area.
- **Coffee Sponsor (\$1,300)** Signage recognition (8.5 in x 11 in) in the coffee station area.

Secure Your Sponsorship Today!

Support the Hispano Chamber Foundation's Scholarship program. For more information contact Erik@ahcnm.org or Tashina@ahcnm.org or by phone at (505)842-9003





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