

MAKE TECH WORK FOR YOU.

180 Management Group provides business-side technology, operations, and implementation support for organizations navigating operational complexity, modernization, and technology change.

We help clients identify what is creating friction, clarify what needs to change, and put the right workflows, automations, integrations, AI tools, dashboards, reporting practices, and support in place to make technology work in practice.

Company Overview

Core Capabilities

- ✓ Technology assessment and readiness
- ✓ Strategic technology roadmapping
- ✓ Process and workflow improvement
- ✓ Business-side automation and integration support
- ✓ AI tools, GPTs, and workflow tools
- ✓ Data, dashboard, and reporting improvement
- ✓ Software selection and requirements support
- ✓ Change readiness, adoption, and governance support

Services

- ✓ Assessments and diagnostic reviews
- ✓ Technology and operational roadmaps
- ✓ Workflow mapping and process improvement
- ✓ Software requirements and selection support
- ✓ Change readiness and adoption support
- ✓ Data and reporting support

Solutions

- ✓ **TechPulse®**: Focused assessment
- ✓ **TechView®**: Strategic roadmap
- ✓ **TechWork®**: Business-side build support
- ✓ **TechCare®**: Ongoing support for the solutions we build



Differentiators

- ✓ Certified MBE/DBE/SBE firm specializing in operations, technology readiness, and process improvement.
- ✓ Framework-driven approach using proprietary models: TechPulse®, TechView®, TechWork®, and TechCare®
- ✓ Experience supporting specialized service organizations and public-sector partners navigating operational complexity and technology change.
- ✓ Flexible engagement options — project-based, retainer, and managed services.
- ✓ Human-centered transformation approach that integrates people, processes, platforms, and planning.

NAICS Codes (DBE/MBE/SBE Certified)

- ✓ 541611 – Administrative Management & General Management Consulting Services
- ✓ 541612 – Human Resources Consulting Services
- ✓ 541613 – Marketing Consulting Services
- ✓ 561110 – Office Administrative Services
- ✓ 561499 – All Other Business Support Services (Charitable Fundraising Campaign Organization Services on a Contract or Fee Basis)
- ✓ 611430 – Professional and Management Development Training



Contact Us

info@180mg.com
www.180mg.com