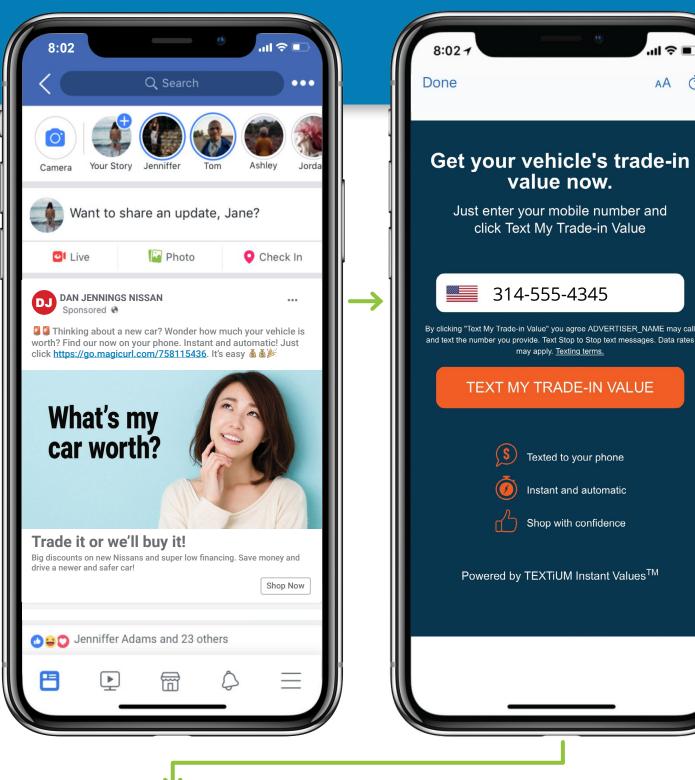


Magic URL uses advanced TEXTiUM technology to automatically respond by text to every trade value request while collecting 100% accurate contact information.

This example flow is based on a response from a social media ad.

1

Dealer pastes their URL into a social media ad or post.

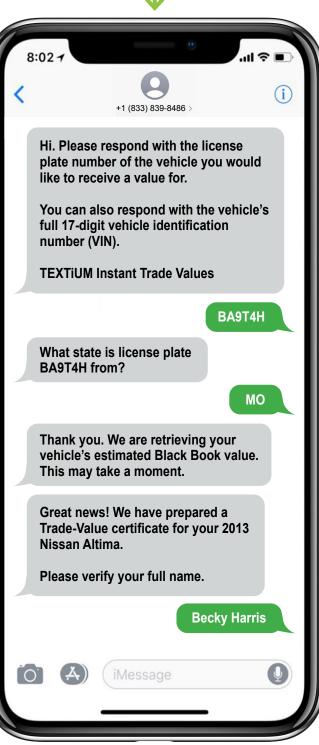


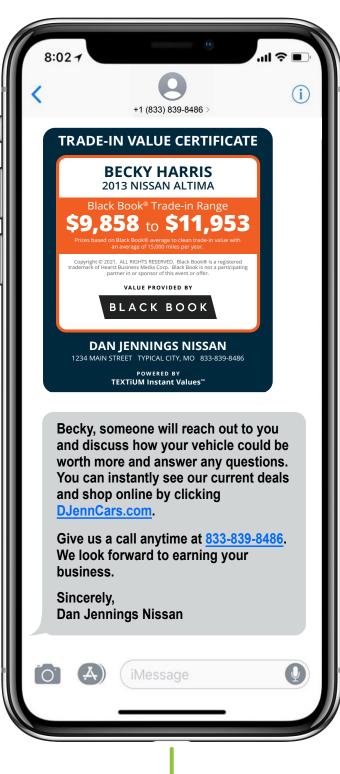
7

Interested shoppers (via mobile or desktop) are directed to a landing page where they enter their mobile number. Without it, they won't receive their value.

3

A brief text conversation is initiated to collect the shopper's name and their vehicle's VIN or license plate number. This always pulls a value for the correct vehicle.





4

A Trade Value
Certificate with
Black Book or
KBB value (your
choice) and
personalized
message with
clickable links
to call or shop
online are
instantly
delivered.



Becky Harris \$9858 - \$11953 314-555-4345 2014 Nissan Altima 2.5S 9/10 2:58p TEXTIUM (314) 223 - 7643 \$9530 - 9890 9/10 2:57p TEXTIUM (314) 985 - 9832 2018 Nissan Pathfinder \$19440 - 20780 Greg Thompson 9/10 2:57p Thomas Williams (314) 681 - 7621 2014 Chevy Malibu \$7850 - 8120 2016 Chevy Silverado \$9560 - 10250 9/10 2:57p TEXTIUM Cindy Becker (314) 636 - 8787 \$11760 - \$13200 9/10 2:57p TEXTIUM O'Riely (314) 900 - 2213 2015 Nissan Murano 2019 BMW X5 (314) 838 - 3802 \$33410 - 36540

5

At the same time, a lead with real name, verified mobile phone number, accurate vehicle data, and an accurate trade valuation are delivered to your CRM or any email.



With a real name and correct mobile phone number, your BDC or sales staff can confidently call each lead immediately.

These are the highest quality leads in the automotive industry.

FULLY AUTOMATED. ALWAYS ACCURATE. MAKE THE SWITCH TO MAGIC URL FOR YOUR DEALERSHIP'S TRADE VALUE TOOL.

LET'S TALK ABOUT YOUR NEXT STEP



Call **1-833-839-8486**Email **sales@magicurl.com**