



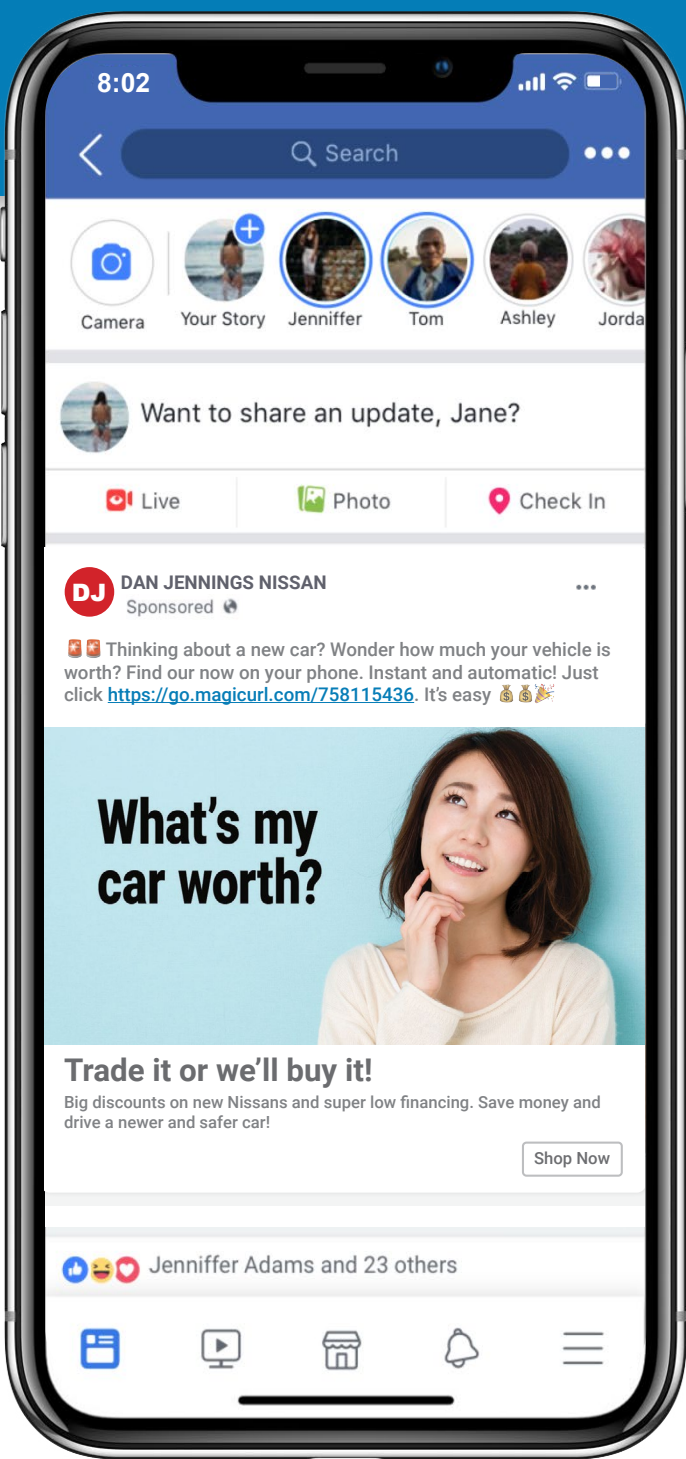
How our technology delivers accurate leads.

Magic URL uses advanced TEXTiUM technology to automatically respond by text to every trade value request while collecting 100% accurate contact information.

This example flow is based on a response from a social media ad.

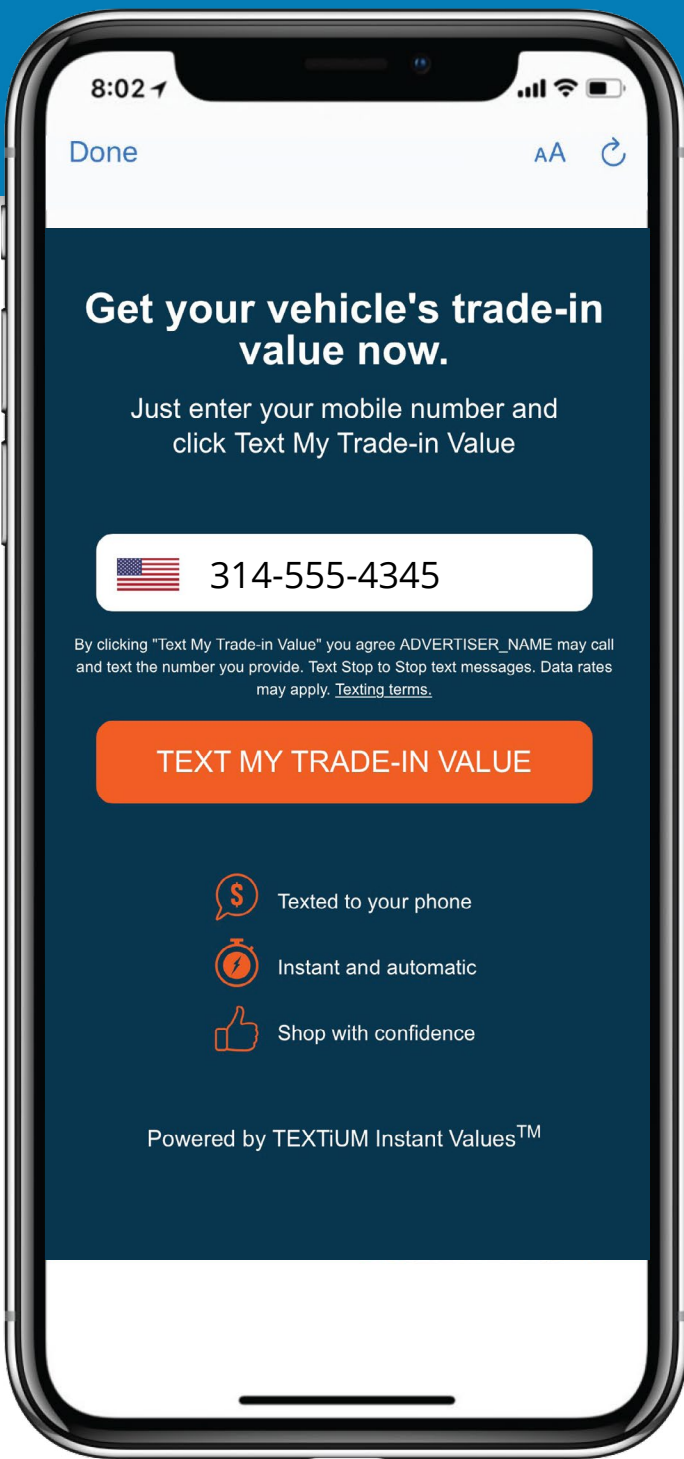
1

Dealer pastes their URL into a social media ad or post.



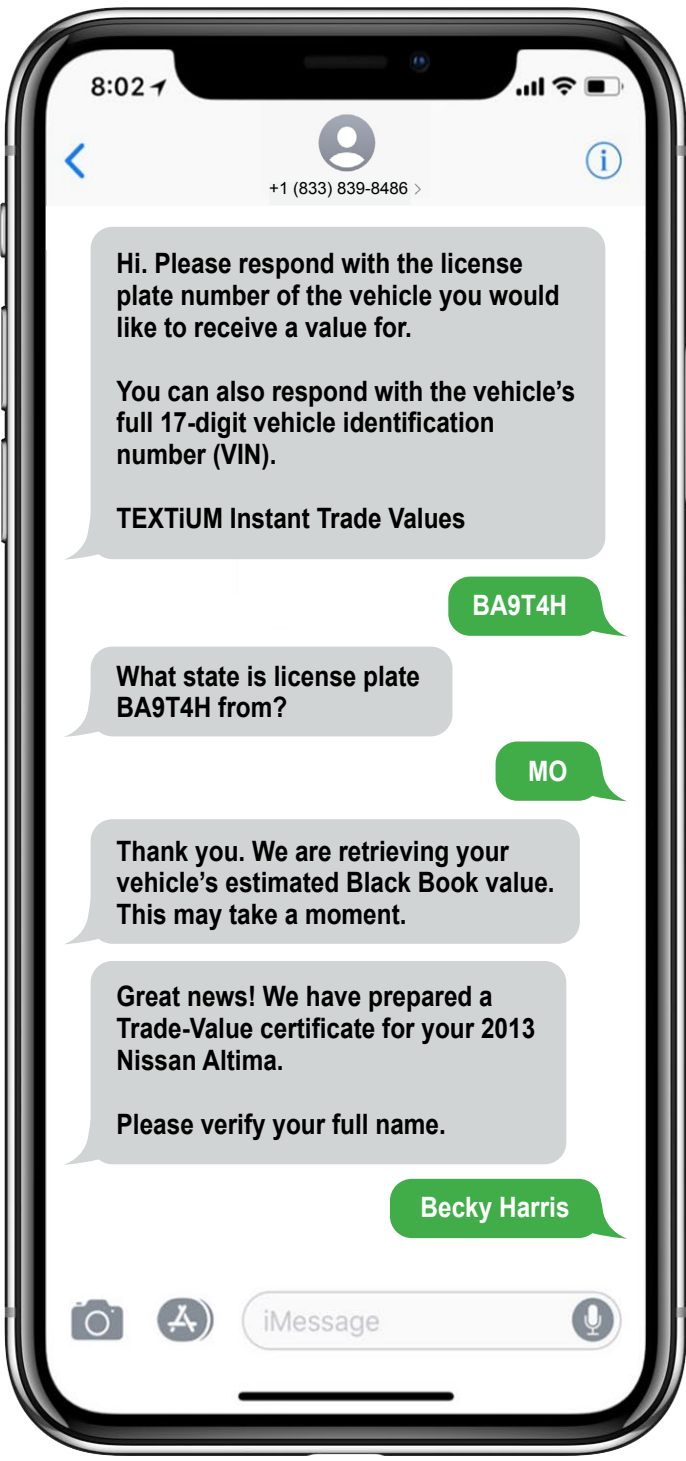
2

Interested shoppers (via mobile or desktop) are directed to a landing page where they enter their mobile number. Without it, they won't receive their value.



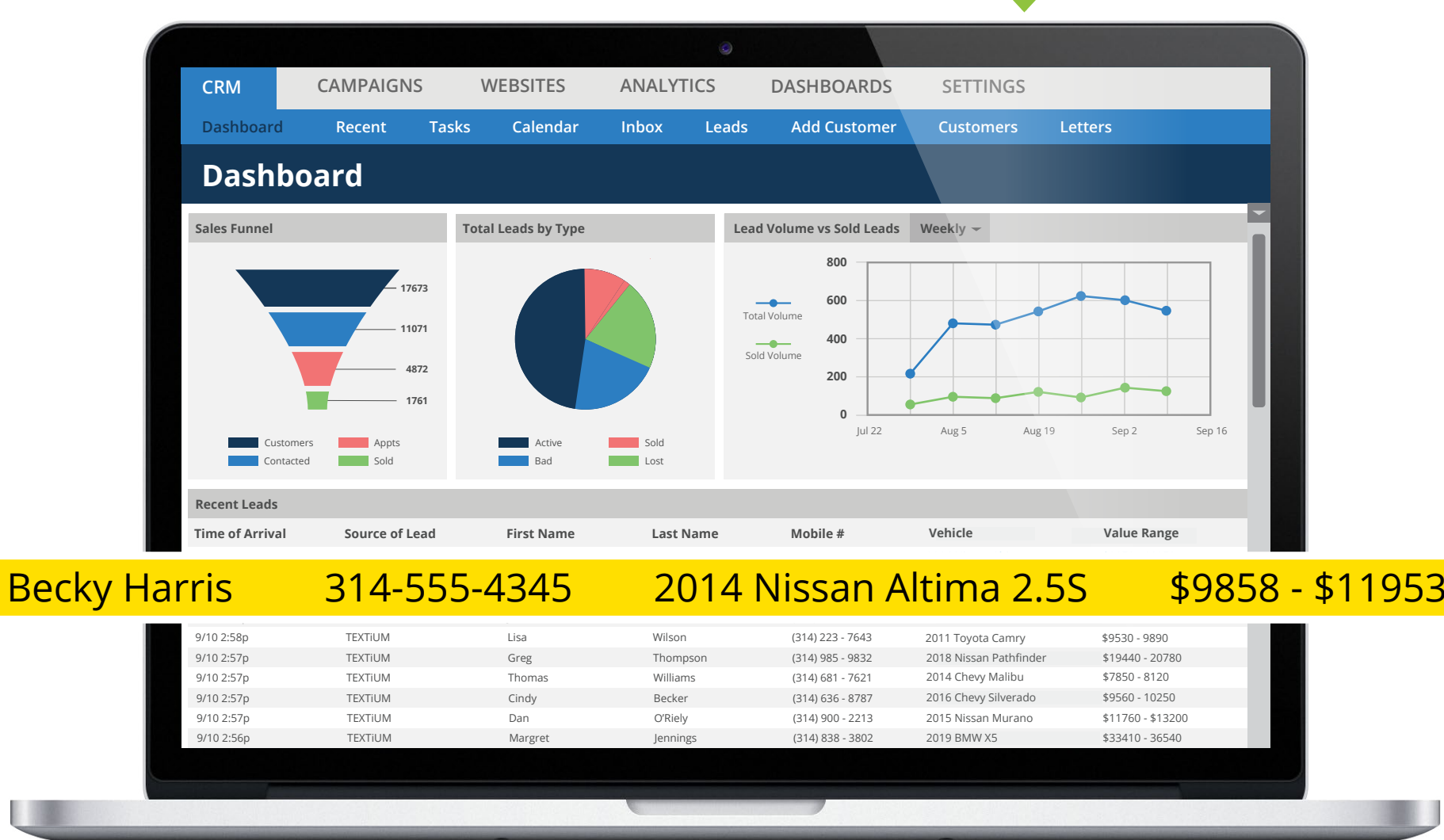
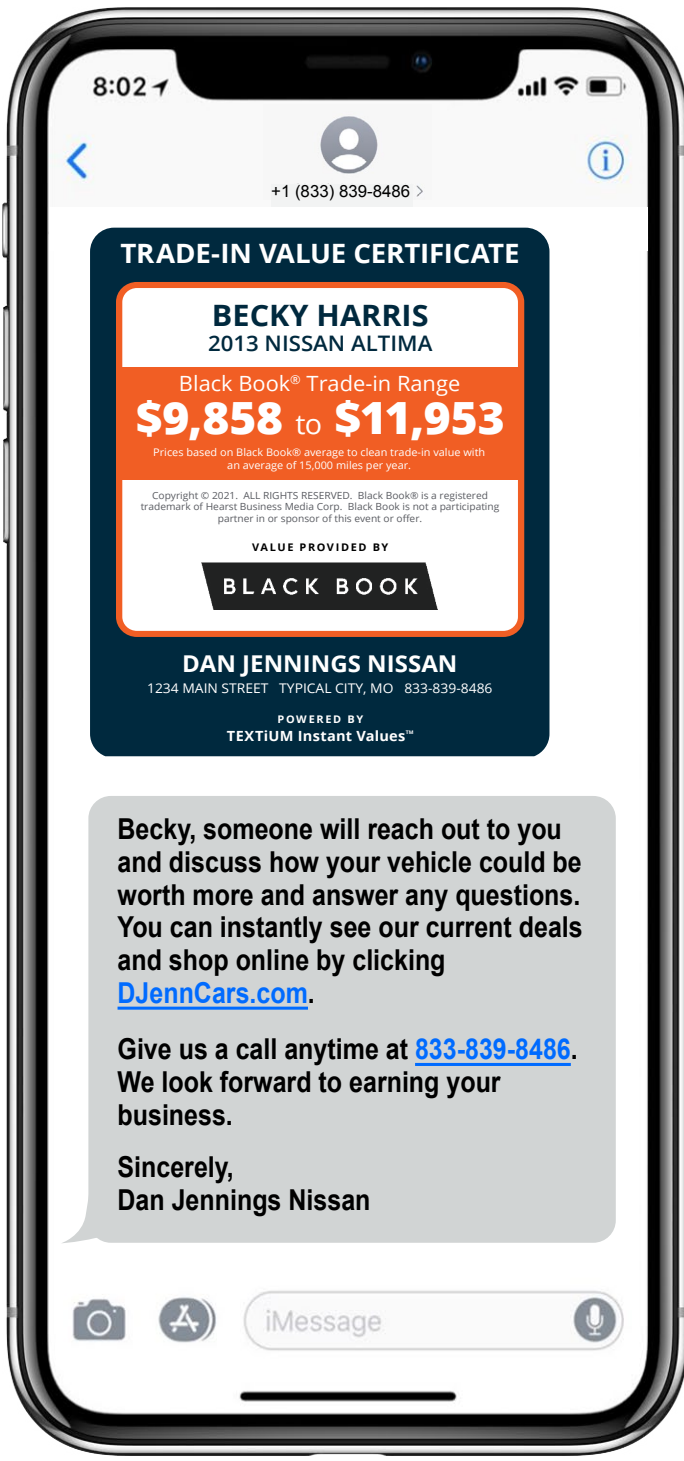
3

A brief text conversation is initiated to collect the shopper's name and their vehicle's VIN or license plate number. This always pulls a value for the correct vehicle.



4

A Trade Value Certificate with Black Book or KBB value (your choice) and personalized message with clickable links to call or shop online are instantly delivered.



5

At the same time, a lead with real name, verified mobile phone number, accurate vehicle data, and an accurate trade valuation are delivered to your CRM or any email.



With a real name and correct mobile phone number, your BDC or sales staff can confidently call each lead immediately. These are the highest quality leads in the automotive industry.

FULLY AUTOMATED. ALWAYS ACCURATE. MAKE THE SWITCH TO MAGIC URL FOR YOUR DEALERSHIP'S TRADE VALUE TOOL.

LET'S TALK ABOUT YOUR NEXT STEP



Call **1-833-839-8486**
Email **sales@magicurl.com**