

**Nominee: Kendra Arambula**

**Position: The Club at Sonterra's Board of Advisors**

I am an active and engaged member of The Club at Sonterra, and the community here has become a meaningful part of my family's daily life. From cheering on my children with the Sonterra Stingrays to joining weekly tennis clinics, leagues, and representing Sonterra on the 2.5 team—**Game Set Margs**—I've had the joy of building real friendships and experiencing firsthand the welcoming spirit that makes this Club so special.

Professionally, I have twenty years of leadership in national sales, marketing, and strategic partnerships. In my role as Group Manager of National Accounts and Business Development at Whataburger Corporate, I oversee a multimillion-dollar business across 27 states and internationally in Mexico, consistently exceeding annual goals and presenting strategic updates to senior leadership with clarity and accountability. These experiences have strengthened my ability to listen, lead thoughtfully, and bring people together toward shared goals.

At my core, I'm a people person—approachable, collaborative, and genuinely energized by connecting with others. If given the opportunity to serve on the Board, I hope to help new members feel at home faster, strengthen the sense of belonging that makes Sonterra unique, and support a culture where every member feels seen, valued, and included.

I love this Club, its people, and the community we've built. It would be an honor to give back by serving our membership with warmth, transparency, and genuine care

I want to give back to the Club that has been such an important part of my family's life. My goal is to help guide The Club at Sonterra's growth, strengthen the member experience, and ensure the Club continues to thrive as a welcoming and vibrant community for all members. My goal is to ensure every member, new or long-time, feels welcomed, connected, and proud to call The Club at Sonterra home.

I hope to support initiatives that enhance member engagement, maintain operational and financial excellence, and foster a culture of inclusivity and community. I want to ensure that Sonterra continues to provide exceptional experiences for families and individuals while preserving its long-term stability and reputation.

I bring strategic leadership, financial discipline, and a collaborative, people-first approach. I enjoy bringing people together, which helps me build strong relationships and listen openly to different perspectives. Combined with my active involvement in Club programs, I can offer both practical insight and heartfelt dedication to supporting Sonterra's culture, member satisfaction, and long-term success.

