

Nominee: Jeff Reynolds**Position: The Club at Sonterra's Board of Advisors**

My name is Jeff Reynolds, and I want to be part of the Board again. I have been a member of Sonterra since 2007. I was elected as a Board Member at large in 2019 and served as Board Chairman during 2021 and 2022. Those were difficult years for several reasons, the most important of which were 1) Covid and 2) A disenchanted owner. In any case, a lot has happened since: WE HAVE WATER! WE HAVE A FOCUSED OWNER. However, we still have gaps between what members expect and what is delivered. Bridging those gaps is something I believe I am good at.

In my opinion the Board Members have the following purposes:

- 1) Serve as a bridge between the membership and management. There are issues that upset the members. Is management aware of the issue(s)? Is there a plan for addressing the issue? Do the members know that management is aware and has a plan? I will spend my time addressing these communications gaps.
- 2) Communicate to Membership the items discussed in Board meetings. I will commit to distributing and/or publishing my own notes or those of others.
- 3) Be available around the club for members to vent, ask questions and receive answers or receive assurances that an issue will be addressed. I commit to that also.
- 4) Be a person who will make sure that management knows the gravity of certain issues. The answer may be NO (not often) but the consequences of that "NO" must be firmly articulated.
- 5) Recognize that our club is more than golf. We reputedly have the finest tennis facility around. We have young people activities, a fitness center, swimming and social facilities and activities that all must be integrated in our considerations.

I have to say though, as a golfer, my initial concern will be focusing on the need to address the wet fronts of many of our golf greens (including the consequential tire tracks) to be solved! "I commit to never resting until we all know the problem is front and center and a solution is in the works!" I see our club doing many things to make us proud to be members. The above is, in my opinion, the biggest (maybe not the last) unsolved issue!