



How Enterprises become **AI-Native**

A playbook for applying AI with rigor, not hope.

The AI Implementation Crisis

> 80%

“ of AI projects fail, twice the rate of failure for information technology projects that don't involve AI”

Rand Corporation Study

Three Critical Blind Spots Prevent Success

The Value Gap

Disconnect between AI capabilities and business needs

POC Graveyard

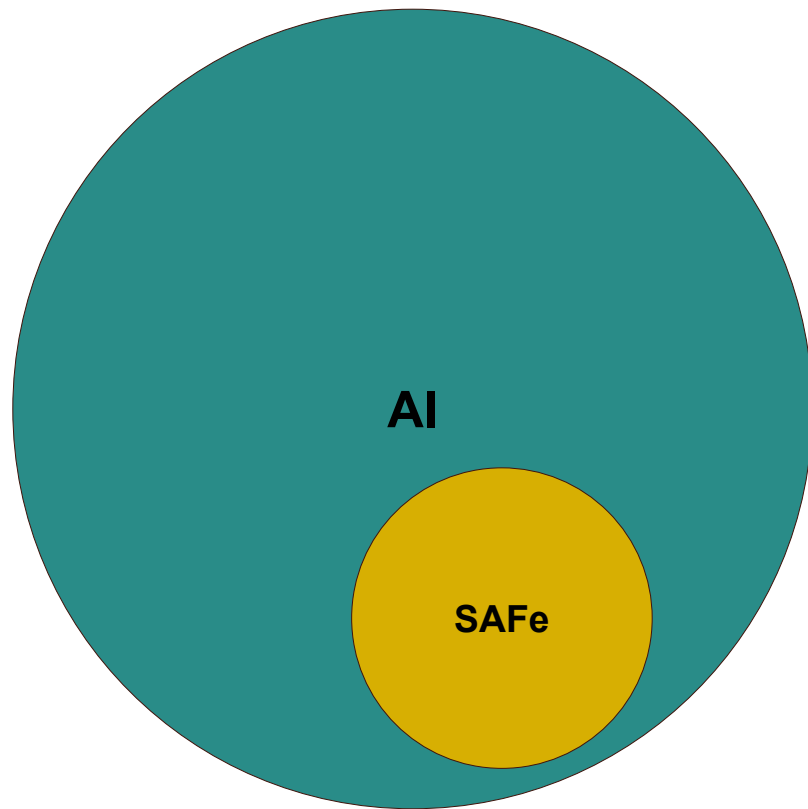
Solutions that work in demo but die before production

Hype vs Reality Traps

Chasing trends instead of solving real problems

AI-Native Organizations bridge the gap between potential and realized value

AI-Native Applies to Everyone; You Don't have to be SAFe



WHETHER YOU'RE BUILDING, LEADING, OR ENABLING, AI ISN'T JUST A BUZZWORD ANYMORE.

WHY ENTERPRISES NEED AI-NATIVE NOW

87%

Source: Gartner

of enterprises say the AI skills gap threatens productivity → their tools are collecting dust while their teams stall out.

80%

Source: Gartner

of AI projects fail to deliver measurable results → without fluency, even the best tools become dead weight.

69%

Source: PwC

of CEOs see AI as essential to growth → the other 31% are still saying agile 🙄

22%

Source: Informatica

of CEOs believe only 1 out of 5 teams are ready to use AI → That's not a gap. That's a strategy graveyard.

HERE'S WHAT WE *REALLY* DELIVER

Not just a few classes, but a complete system for turning AI ambition into ability.

COURSEWARE & CREDENTIALS

A sequenced, two-class pathway of in-person training that builds real capability, not just credentials.

A PROVEN SYSTEM & GLOBAL NETWORK

A proven method that has trained over 2M+ professionals and is complemented by a network of global delivery partners embedded in enterprise transformations for more than a decade.

ACTIONABLE RESOURCES & ONGOING UPDATES

AI isn't standing still. Our toolkits, frameworks, and hands-on practice are continuously updated and refreshed to support an evolving apprenticeship that builds durable skill, not dusty credentials.

FROM PERSONAL FLUENCY TO ORGANIZATIONAL TRACTION



AI-NATIVE FOUNDATIONS

Redesign your own work. Build individual fluency.

OVERVIEW

Designed for all roles, this immersive 2-day training establishes a shared language for AI, teaches practical workflow redesign, and helps teams move from surface-level hype to hands-on traction.

AUDIENCE

All roles, all functions such as Product managers, data analysts, marketers, engineers, designers, agile teams

OUTCOME

Responsibly integrate AI into your own workflows



AI-NATIVE CHANGE AGENT

Create cross-team capability. Drive strategic alignment.

OVERVIEW

Designed for enablement teams, this 2.5 day training turns alignment into real-world business results by establishing facilitation tools, stakeholder maps, and transformation frameworks to get AI ideas into production.

AUDIENCE

Transformation leaders, SPCs, agile coaches, enterprise architects, LPM leaders, individuals driving change in Teams/Departments

OUTCOME

Shift from individual action to organizational traction

FOR THE LEADERS CAUGHT BETWEEN THE HYPE AND THE HARD PART.

EXECUTION TEAMS

The folks not waiting for AI to show up. They're already being asked to use it often without training, support or alignment. They need more than a prompt cheat sheet. They need a shared mental model that helps them spot what's possible, avoid what's fragile, and deliver work that's *actually* smarter.

Biggest Frustration: They're expected to use AI but have no shared standard, no trusted patterns, and no safe runway

What Keeps Them Awake: They'll make a public AI mistake or waste months of time on something that quietly breaks.

Why the Buyer Should Care: These are the teams closest to the real output, and right now they're either moving too slow or breaking things that cost trust and time.

Best-fit course: AI-Native Foundations (required), AI-Native Change Agent (optional)

ENABLEMENT & TRANSFORMATION TEAMS.

They sit between executive ambition and frontline exhaustion. They're expected to lead change, coach teams, and "make AI happen" - often with a skeptical workforce. They need a way to cut through the noise and deliver outcomes that stick.

Biggest Frustration: They're being asked to roll out AI-driven change, but there's no alignment, no fluency, and no credible examples inside the org.

What Keeps Them Awake: Leading yet another failed "transformation" but with AI this time. Burning social capital on pilots that never deliver.

Why the Buyer Should Care: These are the people you count on to operationalize strategy. If they can't turn your AI ambition into alignment, execution suffers and adoption stalls.

Best-fit course(s): AI-Native Foundations (required), AI-Native Change Agent (required), AI-Native Trainer (optional)

WHY SCALED AGILE FOR AI TRAINING?

While most AI training teaches prompts, tools, or theory, only Scaled Agile delivers a complete system for AI-first enterprise transformation built to scale and evolve.

- **CREDIBILITY:** 2M+ professionals trained across 20,000 enterprises worldwide
- **STRUCTURE:** Sequenced, role-specific learning paths built to deliver real outcomes
- **ENABLEMENT:** A global partner network equipped to train, coach, and deliver transformation.
- **DURABILITY:** Courseware that evolves with the ever-evolving AI landscape.
- **RECOGNITION:** Certification, visibility, and a peer network that sustains growth

JUST AS SAFE BROUGHT STRUCTURE TO AGILITY...

AI-NATIVE BRINGS RIGOR AND FLUENCY TO AI.

The Why We've entered the era of AI accountability. The hype is over. Enterprises need real traction.

The What A 2-part, in-person training journey that builds AI fluency, capability, and strategic leadership.

The Who Designed for execs, enablers, and front-line teams tired of vague decks and vendor buzzwords.

Why AI-Native This isn't just training. It's an enterprise apprenticeship with system design, not slide decks.

Why Scaled Agile 2M+ professionals trained, 20K+ orgs served, and an established global partner network.