

Privacy Policy

Effective Date: August 21, 2025

The Lansing Area Chamber of Commerce ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you interact with us—online, in person, or through text messaging.

Information We Collect

- **Contact Information:** Name, email, phone number, mailing address.
- **Membership Details:** Business name, industry, tier, events, billing info.
- **Preferences:** Your choices about email, phone, and text communications.
- **Website Usage:** IP address, browser type, cookies, and analytics.

How We Use Your Information

We use your information to:

- Provide Chamber benefits, events, and services.
- Send **text messages** for reminders, announcements, and updates.
- Process applications, renewals, and payments.
- Improve our website and communications.
- Comply with legal requirements.

Text Messaging Policy

We may send text messages to members who provide a mobile number.

- Typical messages include event reminders, announcements, or membership notices.
- **Opt-Out Anytime:** Reply **STOP** to unsubscribe.
- **Help:** Reply **HELP** for assistance.
- Standard carrier rates may apply.

We respect your choice—opting out of text messages does not affect your membership.

Data Protection

We take reasonable steps to protect your information, including secure servers, restricted access, and compliance with privacy best practices. However, no system is completely secure, and we cannot guarantee absolute protection.

Sharing of Information

We will **never sell or rent** your personal information. Limited sharing may occur with:

- **Vendors:** Trusted providers who help with events, communications, or operations.
- **Legal Obligations:** When required by law.
- **Directories:** If you choose to be listed in a Chamber directory.

Cookies & Tracking

Our site uses cookies and analytics tools to improve user experience. You can manage cookies in your browser settings.

Your Rights

You may:

- Update or correct your information.
- Change communication preferences.
- Opt out of promotional text messages.
- Request deletion of personal data (subject to legal or contractual requirements).

Third-Party Links

Our website may link to external sites. We are not responsible for their privacy practices.

Children's Privacy

Our services are designed for professionals and businesses. We do not knowingly collect information from children under 13.

Updates to This Policy

We may update this page from time to time. Changes will be posted here with a new effective date.

Contact Us

Lansing Area Chamber of Commerce

17551 Chicago Road, Ste 1, Lansing IL 600438

(708) 474-4170

director@chamberoflansing.com

SMS Privacy Notice

When you provide your mobile number, you agree to receive Chamber text messages about events, updates, and member news.

- Message frequency varies.
- Standard rates may apply.
- Reply **STOP** to opt out or **HELP** for assistance.
- We will never sell or share your number.

[View Full Privacy Policy »](#)

Text Disclaimer (to include at bottom of each SMS):

Reply STOP to opt out. Msg & data rates may apply. Privacy: www.chamberoflansing.com/privacy
