

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Palm Beach County, Inc

TITLE: ECSEL Mastery Training Program

Short description of the commodity or service desired: ECSEL Mastery Training® is a unique professional development course for early childhood educators delivers a masters level educational experience to early childhood educator to equip them with the knowledge they need to prepare the youngest students be “school-ready” to successfully thrive in a classroom environment.

CONTACT

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Internal tracking number, if any: 4527

Date posted: 03/26/2026 Last day for receipt of information: 4/15/2026

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Early Childhood

Social Early Learning (ECSEL) standards Mastery Training Program

Quantity or Term (as appropriate):

50 Educators Online Courses and Support

Requestor (division, bureau, office, individual, as appropriate):

SR & EHS

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

ECSEL Mastery Training® is a unique professional development course for early childhood educators delivers a masters level educational experience to early childhood educator to equip them with the knowledge they need to prepare the youngest students be “school-ready” to successfully thrive in a classroom environment. Educators who have completed the course report that their students

overwhelming display:

- Accelerated constructive problem-solving
- Positive changes in the classroom and at home
- An enhanced emotional awareness and understanding
- Improved emotion regulation

Alignment with CASEL, NAEYC, Head Start, and State Standards, offering PDPs and CEUs to educators who complete the training.

Intended Single Source:

Housman Institute, LLC

Estimated Dollar Amount:

\$92,967.00

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Housman Learning's begin to ECSEL Mastery Training Program® is a sole source service, designed, sold, and distributed exclusively by Housman Institute. No other company makes a similar or competing professional development certification program for educators of young children, ages birth to eight years, with the same package and combination of services and deliverables.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Aileen Martinez, CFO

Christie Young, COO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.