



GLOBAL KINSHIP CENTER • 1<sup>ST</sup> ANNUAL  
**MASQUERADE BALL**  
FORT LAUDERDALE, FL

**SATURDAY,  
OCTOBER 18, 2025**

# **SPONSORSHIP OPPORTUNITIES**



Join us for an enchanting evening of purpose, passion, and connection. Global Kinship Center's 1st Annual Masquerade Ball supports programs that empower youth and adults through transformational leadership, community-building, and healing-centered growth.

# WHY SUPPORT GLOBAL KINSHIP CENTER?

## About Global Kinship Center

Global Kinship Center is a nonprofit organization dedicated to empowering individuals and families to reclaim their agency, actualize their worth, and create meaningful ripple effects of connection and impact in their communities. Through transformational trainings, leadership development, and community-rooted programs, we support individuals to rise into their full potential and live lives aligned with purpose, power, and belonging.

## Why Partner With Us

By sponsoring the Global Kinship Masquerade Ball or contributing to our programs, your organization demonstrates a bold commitment to leadership, equity, and social impact. Your support helps provide scholarships, expand programming access, and build capacity to scale the work of transformation. Together, we equip rising leaders with tools to become agents of change in their communities and industries.

## Corporate Sponsorship Benefits

### **As a corporate sponsor, your organization will receive:**

- Premier visibility and brand recognition at the Masquerade Ball
- Recognition in event program, website, newsletters, and promotional materials.
- Opportunities for on-site activation or speaking visibility at the event.
- VIP seating area and access to exclusive post-event networking opportunities.
- Year-round alignment with our mission and impact stories shared through social and email.
- Tax-deductible benefits and custom acknowledgment packages tailored to your giving level.

## Our Community & Reach

The Global Kinship community includes graduates of our trainings, youth and adult leaders, educators, nonprofit professionals, and social impact entrepreneurs. Our alumni stay actively engaged through leadership programs, volunteerism, and local partnerships that continue the ripple of growth long after the training ends. As a sponsor, your organization connects with an expansive, values-aligned network committed to purpose and progress.

## Join Us

We invite you to be part of something powerful. Sponsor the Global Kinship Center and invest in a future where leadership is rooted in worth, connection, and community impact.



Email Address:

[kara@globalkinshipcenter.org](mailto:kara@globalkinshipcenter.org)



[globalkinshipcenter.org](https://globalkinshipcenter.org)





# ABOUT EVENT



**Step into an evening of elegance, empowerment, and transformation at Global Kinship Center's 2025 Masquerade Ball. Taking place on October 18, 2025, at the Roadway Inn, this unforgettable night brings together changemakers, community leaders, and kindred spirits committed to creating a more connected and compassionate world.**

With a celebration of our community, honorees and meaningful connection, the Masquerade Ball is more than a fundraiser — it's a representation of the 2% who dare to lead with heart. All proceeds support Global Kinship Center's programs that uplift youth and adults through transformational leadership, healing-centered work, and community-driven impact.



# SPONSORSHIP PACKAGES

## **Catalyst Sponsor – \$15,000**

- Exclusive name placement as “Masquerade Ball presented by [Your Company]”
- Recognition from the stage during the event
- Logo prominently featured on all event signage and promotional materials
- Full-page ad in event program
- Eight (8) VIP tickets with reserved seating area
- Recognition in all media and press materials
- Featured placement on Global Kinship Center’s website and social media
- Two (2) Full Journey Scholarships (Designate or Donate)

## **Visionary Sponsor – \$10,000**

- Logo on select event signage and promotional materials
- Half-page ad in event program
- Six (6) VIP tickets with reserved seating area
- Recognition on Global Kinship Center’s website and social media
- One (1) Full Journey Scholarships (Designate or Donate)

## **Empowerment Sponsor – \$5,000**

- Quarter-page ad in event program
- Four (4) VIP event tickets with reserved seating area
- Logo featured on event signage
- Recognition on Global Kinship Center’s website and social media
- Two (2) Part 1 & Part 2 Training Scholarships (Designate or Donate)

## **Community Champion – \$2,500**

- Name or logo listed in program and signage
- Two (2) VIP event tickets
- Recognition on Global Kinship Center’s social media and listing on website
- One (1) Part 1 & Part 2 Training Scholarships (Designate or Donate)

**We are open to in-kind donations & custom sponsorships that align with your brand.**

Only  
**3 LEFT!**

**For more information or to become a sponsor, contact:**

Kara Solomon | [kara@globalkinshipcenter.org](mailto:kara@globalkinshipcenter.org)

*Help us unmask the power of community and transform lives one story at a time.*





# ADDITIONAL SPONSORSHIP PACKAGES

## **Entertainment Sponsor – \$5,000**

Your brand will be linked with the magic of the night and dance floor energy.

Recognition on stage as Entertainment Sponsor throughout the evening

Quarter-page ad in event program

Logo placement in the Masquerade Ball program and on event signage

Four (4) VIP tickets

Social media spotlight

## **Bar Sponsor – \$3,500**

Guests will see your logo at the bar throughout the evening, and you will be recognized during announcements as the official Bar Sponsor of the

Masquerade Ball.

Prominent signage at the bar

Logo placement and quarter page ad in the Masquerade Ball program

Two (2) VIP tickets

Social media spotlight

## **Décor Sponsor – \$2,500**

You set the stage for a night of transformation and connection.

Logo placement on décor signage and in Masquerade Ball program

Recognition on social media

Two (2) VIP tickets

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# RESTAURANT PARTNERS

We are inviting select restaurants to showcase their cuisine at the 1st Annual Global Kinship Center Masquerade Ball, a magical evening supporting youth and adult empowerment through leadership training and community connection.

## **Our Ask:**

Provide one tray of food (entrée, appetizer, or specialty item of your choice) for 75–150 guests. Your signature dish, salad, side dish or dessert would make a big impact.

## **Your Benefits:**

- Logo placement on our event landing page and Masquerade Ball program
- Signage by your dish with QR code linking directly to your menu or promotion
- Recognition on social media post and event announcements
- Opportunity to include menus, coupons, or swag in VIP gift bags
- First right of refusal for next year

We curate the menu to avoid overlap, ensuring your contribution stands out.

This is a chance to align with a meaningful cause, gain exposure to a diverse and empowered community, and share your delicious contribution at one of Fort Lauderdale's premier nonprofit events.

Together, we are creating a night to remember  
while fueling programs that transform lives.

**We are open to in-kind donations & custom sponsorships that align with your brand.**

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# COMMEMORATIVE JOURNAL OPPORTUNITIES

***You are the author of this book.*** Acknowledge and share your story in the greatness that our honorees and Global Kinship have been in your life.

This Commemorative Journal is a professionally printed program distributed to all guests at the October 18, 2025 Masquerade Ball to:

- Honor our distinguished award recipients
- Showcase sponsors and community partners
- Feature ads, personal messages of support, and program content

**Ad Deadline: October 7, 2025**

## **Premium Placement Ads (7.5" x 4.5")**

Back Cover – \$5,000 (1 available)

Inside Front Cover – \$2,500 - **SOLD!**

Inside Back Cover – \$2,500 (1 available)

## **All premium ads are color**

Full-page ad size: 7.5 x 4.5 | Half-page ad size: 3.5 x 4.5 | Quarter-page ad size: 3.5 x 2

Gold Full Page – \$500

Full Page – \$300

Half Page – \$150

Quarter Page – \$75

Tribute Line – \$25

Celebrate an honoree or Global Kinship Center with your name listed in the Journal under a designated tribute line (example: "In honor of Dr. Ray Blanchard").

***Need help creating your ad? We can create for you. \$50 for a custom ad with image.***

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# 2025 HONOREES

A portion of proceeds will support a Scholarship Endowment Fund for our Transformation Leadership Lifetime Achievement Award Honorees.



## DR. RAY BLANCHARD

### Transformation Leadership Lifetime Achievement Award

Dr. Ray Blanchard is an educator, coach, consultant, and internationally acclaimed master trainer. He has personally trained over 300,000 participants, mentored 300 trainers, and coached various top-tier executives and leaders globally. He specializes in Personal Transformation Training, Leadership Development and Team Management, Lifestyle Coaching and Mentoring, and Wealth Generation.

Having distinguished the key factors that generate individual breakthroughs and lasting corporate performance, he uses accelerated learning strategies to open awareness, illuminate purpose, and inspire service to create self-transformation and cultures of care.

He holds formal training in Psychology and East-West Philosophy. For over 40 years, he has influenced the personal development industry by designing and delivering premier training in the United States, Canada, South America, Japan, China, New Zealand, and Russia. He is a member of the acclaimed Transformational Leadership Council, the Association of Transformational Leaders, the Evolutionary Business Council, and was knighted in the Order of St. John.

A graduate of Washington University (St. Louis) and the University of Oregon, Ray has a relentless passion for ongoing learning and contribution. His signature work was featured in the Heroes Quest wisdom webinars, the Launch Your Dream workshops, TrainUP trainer development program, and other conscious media productions and documentary films.

## BETTIE J. SPRUILL

### Transformation Leadership Lifetime Achievement Award

Bettie J. Spruill, PCC is a world-renowned executive coach, management consultant, entrepreneur, and trainer with over 40 years' experience in the field of transformational leadership. She is also a certified Master NLP practitioner and a recognized thought leader in Ontological, Mindful, and Ecological Living.

Bettie's coaching certification program, Ideal Coaching Global, is both innovative and inspiring. She deals with harmonizing the body, mind, and spirit in courses offered across the United States and Mexico. Her school, co-owned by Amadi Solutions and Ana Escalante, is certified by the International Coaching Federation. ICF exists to lead the global advancement of the coaching profession.

Bettie also co-founded Trainer Designs Global, LLC, a training and development company committed to the successful expansion of transformation trainers and speakers. For the past 15 years, TDG has trained trainers who now facilitate workshops, seminars, and training for thousands of people worldwide.

Recognized for her innovative problem solving and deep insight into the human condition, Bettie has designed and facilitated transformational workshops in the domains of leadership, mastery, and effectiveness for people in Russia, Malaysia, Puerto Rico, Argentina, Chile, Mexico, England, Hong Kong, Canada, Ghana and the United States of America.

In April of 2000, Bettie adopted Begoro, a village in Ghana, Africa. Since then, she, along with others, has raised thousands of dollars to bring coaching and training to the people of that community to develop vision, leadership, strategies, and practices of sustainability for the individual and the community.

She is a member of the Transformational Leadership Council organized by Jack Canfield, author of *Chicken Soup for the Soul*, and includes thought leaders and coaches from around the world. Bettie was awarded the Positively Powerful Woman Award in 2012 for her transformational education internationally.

Her clients include Northwest Airlines, United Airlines, the Harlem Globetrotters, Honeywell, the Breakthrough Foundation, Petronas Oil, TXU, Gratitude Trainings, Momentum Education, Spectrum Life Design, Infonavit, Tommy Bahamas and more.







## TYONA L. MCCOY-JENNETTE

### Student Leader of the Year

Tyona L. McCoy-Jennette is a first-generation college student and a first-year scholar at the University of North Carolina at Greensboro. At UNCG, she is an active member of the NBS Gospel Choir, where she shares her love for music and faith, using both as a way to encourage and uplift others.

Her passion for leadership and service began at an early age. At just 12 years old, she became part of the XTL community, a space that shaped her values and purpose. Over the last four years, Tyona has served in New York City, North Carolina, and Florida as both a captain and staff member. She has also played a key role in growing the community by enrolling more than 30 students into the Charlotte, NC Carolina trainings—an achievement that reflects her commitment to developing new leaders and creating opportunities for others.

Tyona's heart for service has also been evident through her work with Urban Promise Charlotte, a nonprofit dedicated to children in underserved neighborhoods. As a Street Leader, she served as a mentor, teacher, and role model, making a lasting impact on the young people she worked with. She was honored to share her story at the organization's annual Promise Brunch, where she spoke to the wider Urban Promise community about the power of faith and perseverance.

Her commitment to growth shows in every area of her life. She completed four years in the TRiO Upward Bound College Program, preparing herself academically and personally for the challenges of higher education. Musically, she has been a member of her high school Women's Chamber Choir, plays the guitar, and has studied violin for more than five years.

At her core, Tyona is a deeply spiritual, God-fearing woman. Her faith is what grounds her, and she finds joy in leading and participating in group Bible studies with friends and within her community. Those who know her describe her as humble, compassionate, and strong - a young woman who leads with integrity and inspires others to grow alongside her.

Tyona's journey reflects her belief in service, leadership, and faith. She continues to build a life that not only elevates her own growth but also opens doors for others to thrive.





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# MASQUERADE BALL

## OUR CONTACT



Phone Number:  
**332-529-6500**



Email Address:  
**kara@globalkinshipcenter.org**



Website:  
**globalkinshipcenter.org**



Location:  
**Roadway Inn**