

CHURCH SERVICES AGREEMENT.

A church website and/or brand engagement between The Society Creative and the church identified in the Get Started Submission described below, covering the Website, Brand, or Brand + Website track selected at intake.

SERVICE PROVIDER

The Society Creative, a ministry arm of The Society.

— **Josh Lipscomb** • Founder

— **Seth Baltzell** • The Society Director

CONTACTS

— **Amick Cutler** • Creative Director + Brand Designer

— **Matt Arnold** • Marketing Director + Web Designer

CLIENT (CHURCH)

As identified in the Church's Get Started Submission: church name, primary contact and title, city and state, contact email, and Track selected (Website, Brand, or Brand + Website).

AGREEMENT OVERVIEW

This Church Services Agreement (the "Agreement") is entered into between The Society Creative ("Society Creative," "we," or "us") and the church identified in the Submission defined below ("Church," "you," or "your"), effective the date the Church's Submission is accepted by The Society Creative (the "Effective Date").

Incorporation of Submission. The Church's legal name, authorized representative and title, location, contact email, and selected Track are established by that

Church’s Get Started intake form submission to The Society Creative (the “Submission”). The Submission is incorporated into and made a part of this Agreement by reference as though fully set out here. Where the Church’s authorized representative checks or otherwise indicates agreement to this Agreement as part of, or immediately following, the Submission, that action constitutes the Church’s electronic signature and binds the Church identified in the Submission to the terms of this Agreement. If any conflict arises between this Agreement and the Submission regarding the Church’s identity, contact information, or Track selected, the Submission controls, and The Society Creative may rely on the Submission as the authoritative record of who agreed and to what.

The Society Creative builds church websites and brand identities on a repeatable, fast-turnaround system, built by churches, for churches. This Agreement sets out what we deliver, what we need from you to hit that timeline, what our guarantee actually covers, and what happens if either of us needs to step away before the work is done.

By submitting the Get Started form and indicating agreement as described above, both parties agree to the terms contained in this document.

1. SCOPE OF SERVICES

The Church selects one Track at intake, recorded in the Submission. The Society Creative provides the following for each Track:

TRACK	BUILD FEE	TARGET TIMELINE
01 Website	\$2,000 one-time	7 days
02 Brand	\$2,000 one-time	7 days
03 Brand + Website	\$4,000 one-time	14 days

TRACK 01, WEBSITE

A new church website built and launched on The Society Creative’s platform, template-driven and AI-assisted, targeting a seven (7) day build from the date intake and assets are both received.

TRACK 02, BRAND

Logo, color palette, typography, and a brand kit, targeting a seven (7) day build from the date intake is received.

TRACK 03, BRAND + WEBSITE

Both of the above in sequence, targeting a fourteen (14) day build.

Included with every Track: one editor walkthrough video and a one-page SOP at handoff so your team can make basic edits going forward.

Add-ons (online store, member area, email newsletter setup, Google Business Profile, social content calendar, sermon page automation, event registration, livestream page) are priced separately and confirmed with the Church before work begins. They are not included in the Build Fee above.

2. TERM

The build portion of this Agreement runs from the Effective Date through launch, per the timeline in Clause 1. If the Church enrolls in ongoing hosting (Clause 3), that portion continues month to month until either party ends it with thirty (30) days written notice.

3. FEES AND PAYMENT

TRACK	BUILD FEE	TARGET TIMELINE
Website	\$2,000 one-time	7 days
Brand	\$2,000 one-time	7 days
Brand + Website	\$4,000 one-time	14 days

Build Fee. The Build Fee amount due is determined by the Track recorded in the Church’s Submission, per the table above, and is due at signing. This fee covers the scope in Clause 1 for the Track selected.

Hosting and Management Fee. Once live, the Church may enroll the site in one of three monthly hosting plans, Basic, Smart, or Pro, each building on the one before it. What each plan includes is set out below.

WHAT'S INCLUDED	BASIC (\$100/MO)	SMART (\$250/MO)	PRO (\$500/MO)
Site hosting, security, and backups	✓	✓	✓
Full editor access, edit any time	✓	✓	✓
On-page SEO managed monthly (titles, keywords, alt text)		✓	✓
Ongoing SEO strategy (keyword research, technical fixes)			✓
AI search visibility (AEO)			✓
Google Business Profile built, optimized, and managed			✓
Work beyond the above	Standard support, \$60/hour	Priority support, \$60/hour	Priority support, no hourly charge

Hosting is required to keep the site live on The Society Creative's platform. If the Church ends hosting, the site goes offline and offboarding is handled per Clause 8.

Invoicing. The Build Fee is invoiced at signing and due before the build clock starts (see Clause 4). Hosting fees, if enrolled, are invoiced monthly in advance.

4. CHURCH RESPONSIBILITIES

The seven (7) or fourteen (14) day timeline in Clause 1 depends on the Church providing everything up front. To enable The Society Creative to perform under this Agreement, Church agrees to:

- Complete onboarding in full, before the build clock starts, including all required onboarding questions and assets such as photos, logos, and other brand materials as applicable to the selected Track.
- Designate a final approver who can review and sign off on deliverables.
- Return revisions promptly, the one consolidated round (Clause 5) within five (5) business days of delivery.
- Provide access to the Church's domain, whether newly purchased or already owned, at whatever registrar or host it lives on (GoDaddy or otherwise), so The Society Creative can connect it to the site. The site cannot go live under the Church's own domain without this access.

The build clock does not start until intake and the assets folder are both received. Delays on the Church's side shift the timeline accordingly and do not count against The Society Creative's turnaround commitment.

5. SATISFACTION GUARANTEE

The Build Fee guarantee, if you are not satisfied, it is free, applies only when The Society Creative fails to deliver a website or brand kit that meets the written specifications the Church submitted at intake (pages requested, mission and story copy, vibe words, requested integrations, and any other required intake fields). It does not apply to subjective taste for a build that otherwise matches what was ordered.

To invoke the guarantee, the Church must submit written notice, citing the specific intake item(s) not met, within seven (7) days of the initial draft delivery. The Society Creative gets one consolidated revision round (per Clause 4) to address the cited gaps. If the revised build still fails to meet the cited written specifications, the Build Fee is refunded in full.

The guarantee does not apply if:

- The Church did not provide required intake information or assets, causing the build to substitute placeholder or provisional content.
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- The Church has already approved and launched the site or brand kit.
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- More than seven (7) days have passed since delivery without written notice.
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- The Church chooses to end the engagement for reasons unrelated to whether the delivered work meets the written intake specifications (see Clause 7).

The guarantee covers the one-time Build Fee only. Hosting, SEO, and ads management fees already incurred are not refundable under this clause.

6. INTELLECTUAL PROPERTY AND OWNERSHIP

Work Product. The website content, copy, and brand assets (logo files, color palette, type selections, brand kit) developed specifically for the Church become the Church's property upon full payment of the Build Fee.

Platform. The website itself is built and hosted on The Society Creative's own proprietary platform. The Church's ownership of its Work Product is subject to that platform's standard terms. If the Church ends hosting with The Society Creative, offboarding is handled per Clause 8.

Portfolio Rights. The Society Creative may reference the engagement and showcase the finished site or brand kit in its own portfolio and marketing materials, with reasonable consideration given to the Church's preferences.

7. TERMINATION

Either party may end this Agreement before completion. What happens to fees already paid depends on why:

Withdrawal covered by the guarantee. If the Church withdraws because the delivered work does not meet the written intake specifications, and the process in Clause 5 has been followed, the Build Fee is refunded per that Clause.

Withdrawal for other reasons. If the Church withdraws for reasons unrelated to whether the work meets the written intake specifications, including choosing a different vendor, a change in the Church's own plans, or any reason not covered by Clause 5, fees for work already performed are earned and non-refundable. The Society Creative will stop work upon written notice and is not obligated to deliver unfinished Work Product beyond what has already been shared with the Church.

By The Society Creative. The Society Creative may end this Agreement if the Church fails to provide required intake information or approvals within a reasonable window (generally thirty (30) days of a written reminder), or for

nonpayment. Any Build Fee already paid for work already performed is non-refundable in that case.

8. OFFBOARDING

The Church's website and/or brand kit is built using The Society Creative's proprietary platform. Because of this, if the Church chooses to change vendors or move to a different platform, whether at the end of this Agreement or at any point afterward, The Society Creative can provide a reasonable export of the Church's owned assets (content and copy, images and video, logo files, brand kit materials) but the website itself will not migrate to another platform. Rebuilding the site on a new platform is the responsibility of the Church or its new vendor.

This offboarding process applies regardless of the reason the engagement or hosting ends, and does not change the Church's ownership of its Work Product under Clause 6 or any refund owed under Clause 5 or Clause 7.

9. CONFIDENTIALITY

Each party agrees to keep confidential any non-public information shared during the engagement, including Church membership or financial information and The Society Creative's internal systems and pricing.

This confidentiality obligation survives termination of this Agreement for a period of one (1) year.

10. WARRANTIES AND LIMITATION OF LIABILITY

The Society Creative warrants that services will be performed in a professional and workmanlike manner consistent with industry standards. Outside of the Satisfaction Guarantee in Clause 5, The Society Creative does not warrant or guarantee specific outcomes such as visitor counts, giving, or membership growth.

The Society Creative's total liability under this Agreement is limited to the total fees paid by the Church under this Agreement. Neither party is liable to the other for indirect, consequential, or incidental damages.

11. RELATIONSHIP

The Society Creative provides these services as a ministry arm of The Society, a nonprofit. Nothing in this Agreement creates an employment, partnership, or agency relationship between the parties.

12. GOVERNING LAW AND DISPUTES

This Agreement is governed by the laws of the State of Florida, without regard to conflict of law principles. Any dispute arising out of or relating to this Agreement that cannot be resolved through good-faith discussion will first be submitted to non-binding mediation in Escambia County, Florida, before either party pursues other remedies.

13. MISCELLANEOUS

Entire Agreement. This Agreement, together with the Church's Submission incorporated above, constitutes the entire agreement between the parties regarding its subject matter and supersedes all prior discussions, written or oral.

Amendments. Any amendments to this Agreement must be in writing and confirmed by both parties. Email confirmation is acceptable for routine adjustments such as add-ons.

Notices. Formal notices under this Agreement may be sent by email to the addresses listed for each party above, or the contact email recorded in the Submission.

Counterparts and Electronic Signatures. This Agreement may be executed in counterparts and via electronic signature or electronic acceptance as described in the Agreement Overview, each of which is deemed an original.

Every figure in this Agreement (Build Fee by Track, hosting tiers, timelines) is pulled directly from The Society Creative's live template as of this draft. Any future pricing change should be updated here and in the Get Started intake at the same time so the two never drift apart.

ACCEPTANCE

By checking or otherwise indicating agreement as described in the Agreement Overview, the Church's authorized representative acknowledges they have read this Agreement, understand its terms, and agree to be bound by them, together with the Church identity and Track recorded in the Submission, as of the Effective Date. No separate signed copy is required, the Payment Submission and the checked acceptance, together, are the executed Agreement.

The Society Creative's acceptance of this Agreement is reflected by its acceptance of the Submission and commencement of work under Clause 1, no countersignature is required.